



The Famous

Peerless

FENCE

NOW

SOLD DIRECT

From FACTORY to FARM



Three Big **Peerless**

FENCE FACTORIES

At Cleveland, Ohio - Adrian, Mich. - Memphis, Tenn.

**OPEN THEIR DOORS
DIRECT TO THE
AMERICAN
FARMER**



The Output of
These Factories
Sold Direct to
Farmers Without
Added Cost of
Middlemen's
Profits Means a
Saving of Many
Thousands of
Dollars Annually
to the American
Farmer.



The Famous *Peerless* Line of Fencing, Gates, Steel Posts, Roofing & Paints

After 25 Years of Selling Through Dealers
Now Sold Direct From Factory to Farm

An Announcement of Tremendous Money-Saving Importance to Farmers

HERE is real news for the farmers of America. It is news that means a revolution in the fence business! But above all it means a great new money-saving opportunity and a great new service for all who buy fencing, gates, steel posts, barb wire, roofing and paints.

With this announcement, a change takes place that in one step sweeps away old methods and replaces them with new. After twenty-five years of selling through dealers, the great Peerless factories now sell direct to farmers. All middlemen are eliminated. From now on, you and the Peerless factories can do business together, without any costly intermediate steps.

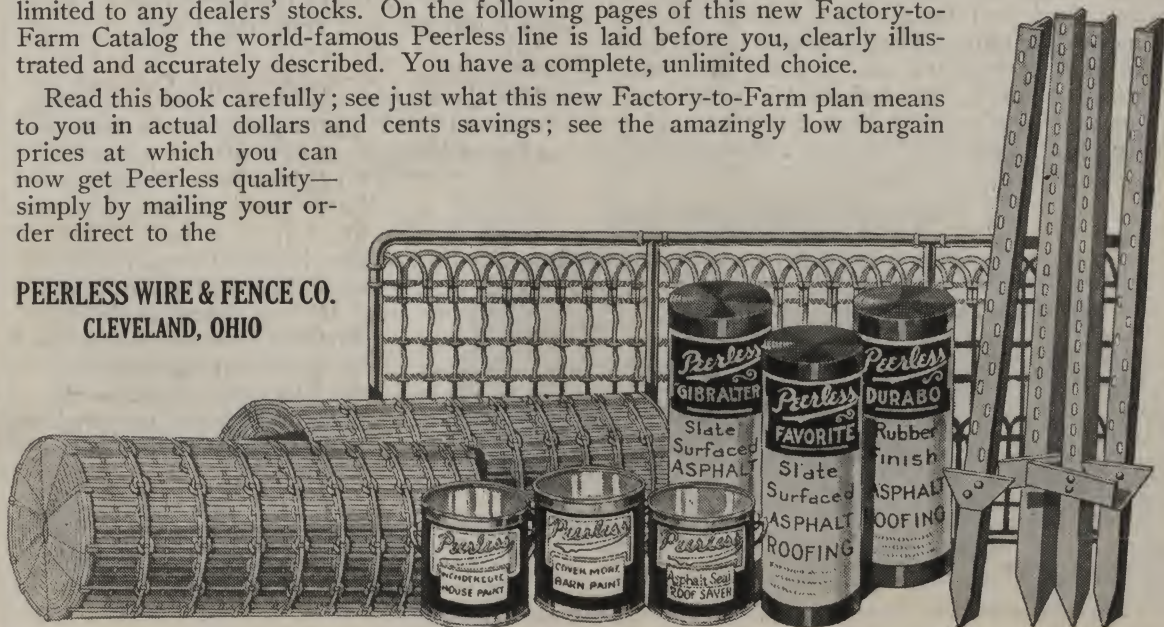
What is the reason for this radical change? Why are Peerless Fence and other Peerless products, famous all over the world, in such enormous demand that three plants are required for their production, to be sold this new way? Simply because we believe that the Factory-to-Farm method is the logical and economical way to bring the products of the Peerless factories into the hands of users.

We have no quarrel with the dealers—we realize that in many lines of merchandising they are indispensable. But in the case of Peerless Fence, there is no reason why the factory should sell to anyone but the man who is going to use and pay for the fence, and that is the farmer. There is no reason why the farmer should not get his goods direct from the factory at prices just as the jobbers and dealers have done in the past.

Think what this means to you! You save all middlemen's profits. You get bed-rock, factory prices—and you get better service, too, because you are not limited to any dealers' stocks. On the following pages of this new Factory-to-Farm Catalog the world-famous Peerless line is laid before you, clearly illustrated and accurately described. You have a complete, unlimited choice.

Read this book carefully; see just what this new Factory-to-Farm plan means to you in actual dollars and cents savings; see the amazingly low bargain prices at which you can now get Peerless quality—simply by mailing your order direct to the

PEERLESS WIRE & FENCE CO.
CLEVELAND, OHIO



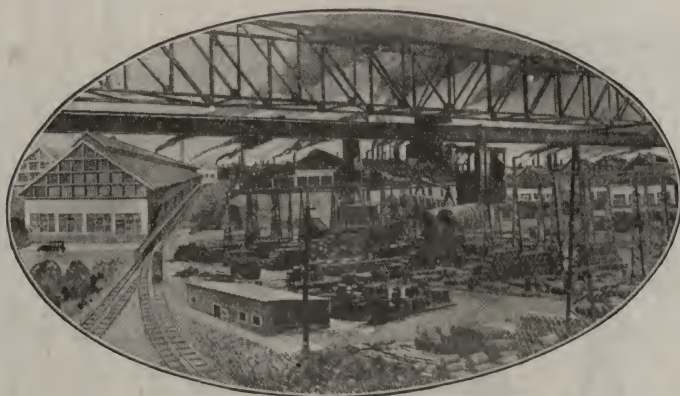
The Story of *Peerless* Fence

How it is made ~ ~ ~ Why it is
greatest in Quality and Durability

IF YOU could see for yourself where and how Peerless Fence is made—if you could walk through the great Peerless factories and witness the spectacle of monster production that keeps three enormous plants busy—if you could follow the process of manufacture, step by step from beginning to end—then you would have a much better idea than any description can give you of the wonderful quality that has made Peerless Fence famous all over the world.

Highest Grade Material

Then you would realize what high grade material is used; how carefully it is selected, how thoroughly it is tested; you would appreciate the scientific skill used in the making of Peerless Fence; you would understand the wonderful efficiencies of manufacture employed; you would see how every detail of construction receives the most expert and careful attention; how the most advanced methods of modern industry are brought to bear. And you would realize how the tremendous resources of the gigantic Peerless organization produce not only the best fencing in the world, but produce it in such quantities and so efficiently that it can be sold at prices that absolutely stagger competition.



Showing modern method of handling thousands of rods of Peerless fencing every day.

Quality Fencing—Yet Low-Priced

People who know Peerless Fence and know its quality, wonder at its amazingly low cost. For Peerless is not like most low-priced fencing; it is not manufactured on the basis of "cheap price." On the contrary, the whole idea behind the manufacture of Peerless Fence is to make it a better fencing than any other made—the best fencing that modern industrial science can produce. To that end no effort and no expense are spared. Instead of trying at every possible point to save money, nothing is left undone to **improve the quality.** If better fencing could be made, the Peerless Wire and Fence Company would make it.

Quality is paramount, and every means known to modern industry is employed to that end. To prove that this is so we have only to point to the reputation of the product itself. There can be no greater proof of Peerless quality than the record of actual service it has given to users over a period of more than a quarter of a century.

Thousands Know Peerless Quality

The thousands who have bought Peerless Fence and put it up on their farms, and who have seen it stand up year after year, through all kinds of weather and hard service, and still remain just as perfect as the day it was bought, **KNOW** what Peerless quality means.

It has been their overwhelming satisfaction and endorsement that has built the Peerless business to its present great proportions and established the Peerless reputation.

Yet the amazing part of it all is that this superlative quality is not reflected in the cost of Peerless Fence. In fact Peerless prices challenge

comparison with the prices of any other fencing made; even those that are manifestly made to meet a cheap price. In short, Peerless quality costs you no more, and usually less, than you pay for inferior quality in other fencing.

Quantity Production and Factory-to-Farm Selling The Secrets of Low Prices

How is this possible? How can Peerless give you not only far greater dollar - for - dollar value, but actually lower prices than are asked for many poorer grades of fencing.

The whole secret is quantity production plus the Peerless Factory-to-Farm method of selling. Everyone knows that volume is the governing principle in modern industry. It is the thing that has brought prices in practically all lines of manufacturing down to a level undreamed of only a few generations ago. An outstanding example is the Ford automobile. It was only a comparatively few years ago that an automobile was a luxury that only the very wealthy could afford. No one thought then that the time would come when automobiles could be sold at prices that would place them within the reach of millions of people instead of the few; that they would be looked upon almost as a necessary means of transportation instead of as a plaything of the rich.

We all know that Ford cars and Ford prices have been made possible by quantity production. The more cars Ford produced the lower he made his prices. And no other concern has been able to compete with him. Even though his manufacturing facilities could be duplicated, there would still be his highly developed organization and experience to reckon with. These things cannot be achieved overnight. But even Ford prices would be lower than they are if Ford cars were sold direct from Factory-to-User, eliminating dealers, jobbers and other middlemen.

Three Great Peerless Factories Make These Prices Possible

It is the same way with Peerless Fence. Quantity production tells the story, aside from the big savings effected by Factory-to-Farm selling. The pictures shown on

these pages give you just a glimpse of the vast manufacturing resources devoted to the production of Peerless Fence. They can furnish only a small idea of the magnitude of this industry. Bear in mind that there is not only

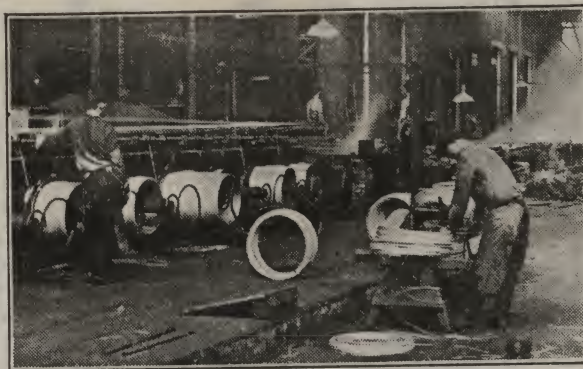
one big factory, but no less than three of them—one at Cleveland, O., one at Adrian, Mich., and one at Memphis, Tenn.

Each of these is a great modern plant in itself, fully equipped and fully organized to manufacture Peerless Fence. Each of them has an enormous daily output; one factory alone produces more fencing than many other companies produce as their entire output.

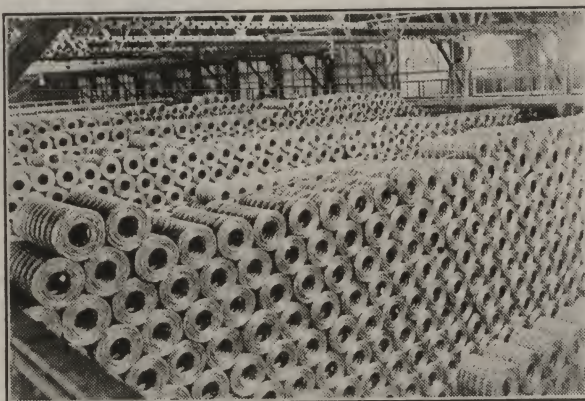
Each of the Peerless factories represents the highest development of modern industry, possessing every facility for large-scale production and every possible device for the saving of time, labor and money. Giant machinery installations perform in one stroke operations that by ordinary methods are slow, laborious and costly.

Perfect System of Production

From the time that the raw materials are brought in carload lots into the private railroad sidings of the Peerless factories and unloaded, until the finished rolls of fencing are loaded on the waiting cars and started on their way to Peerless customers all over the country, every step in the manufacturing process is handled with an efficiency that



A scene in the galvanizing department where the wire for Peerless Fence is given its wonderful Old-Time Extra-Heavy-Galvanizing coating. This illustration shows the wire being drawn through the galvanizing vats. The method used in this process gives Peerless Fence a coating of galvanizing double the thickness of that used in ordinary fence.



A glimpse of the storage rooms where Peerless Fence is kept ready for immediate shipment direct to the user, from Factory to Farm. This picture gives you a suggestion of the vast quantities of Peerless Fence produced at the great Peerless factories. Quantity production is one of the reasons for low Peerless prices.

insures perfection in every mechanical detail and cuts every possible penny from the cost of production.

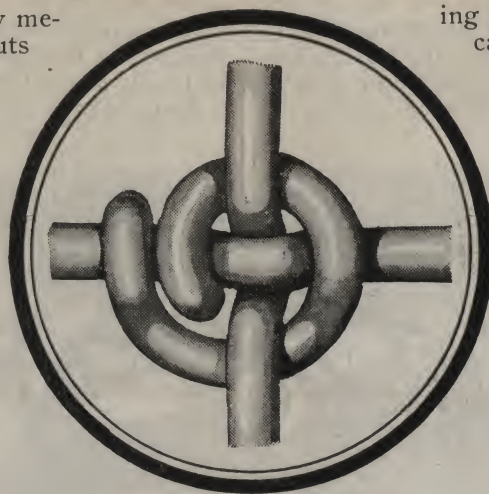
The great Peerless manufacturing resources not only produce a better fence, but produce it at lower cost. Other concerns, lacking the complete, up-to-date equipment of the Peerless factories and without its vast, skilled organization, cannot compete with Peerless fence either on a quality or a price basis.

From Factory to Farm Means Bed-Rock Prices

In addition to the great cut in cost made possible by the enormous production of the Peerless Factories, another big saving is made through the Peerless Factory-to-Farm plan of selling. By dealing direct with the factory you get bed-rock factory prices, without any intermediate expenses and profits added to the cost.

In other words, you get your fence at the very lowest price at which the factory can produce it. You do not pay a single penny extra for middlemen's profits or for the cost of handling the fence by second or third parties before it gets to you.

When fence has to pass through the jobber's hands and then through the dealer's hands after it leaves the factory, with each of them selling at a greatly increased price in order to cover his cost of do-



The Peerless Knot—a principle of design far in advance of ordinary fence construction. Read about its many advantages.

ing business and his profit, you can readily see that by the time the fence reaches you, you have to pay a great deal more for it than the price at which it left the factory.

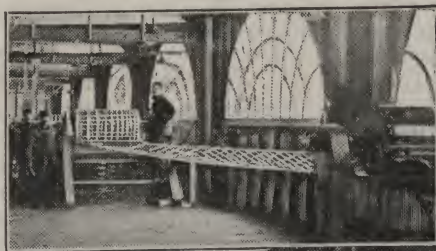
But all these added costs are swept away in one stroke by the Peerless Factory-to-Farm plan. And the tremendous savings thus effected are yours. You pay only the factory price, and that, as we have already shown, is amazingly low, due to Peerless quantity production.

Bear in mind that neither of these two big savings in price, the saving in manufacture and the saving in selling the fence to you, affects in any way the quality of the fence. On the contrary, we have explained how, while every effort is made to cut the cost of Peerless Fence, every effort is also made to add to its quality.

Measure Cost by Years of Service

Therefore, while we welcome comparison of Peerless prices with the prices of other makes of fencing, do not think that because Peerless prices are so low, the quality must be low, too. Bear in mind that Peerless Fence is not manufactured on a cheap-price basis. That kind of fencing is really the most expensive in the world. The only way to measure the cost of fencing is in terms of service, and no fencing is cheap if it does not give satisfactory service. The depreciation charges of a short-lived fence and the repair expense soon eat up more than the saving on the initial price. In fact, if you had to choose between good fencing at a high price and poor fencing at a low price, it would be cheaper in the long run to pay the higher price.

But you do not have to choose between quality and price when you get Peerless Fence, for it represents an unbeatable combination of both high quality and low price.



(1)



(2)



(3)

(1) One of the inspection tests to which Peerless Fence is periodically subjected. The rolls of fence are taken from the weaving machines and put through these inspecting machines to be sure that the fencing is 100% perfect. This is just one of the measures employed at our factories to insure the uniform quality of Peerless Fence. No effort is spared to maintain the high standards of every rod of fencing that leaves our factory.

(2) In the rear of the fence looms. Note the continuous moving floor at the left on which the wire is brought up from the storage rooms. From the moving floor it is transferred without any lost motion to the reels which feed it to the giant weaving machines. By eliminating every needless step and by using every possible time and labor-saving device the Peerless factories have achieved a degree of efficiency that cuts every last possible penny from Peerless prices.

(3) This picture shows the wire coming up from storage on the movable floor. Automatic devices like this save time, labor and money.

How to Judge Fence.

Let us now examine more closely some of the details of the material and construction of Peerless Fence and see just what the outstanding features of its superiority are. First consider the material used.

Basic Open-Hearth Steel—The Best for Wire Fence

If you are familiar with the different processes used in the production of steel, you know that there are three principal methods of refining the raw pig iron.

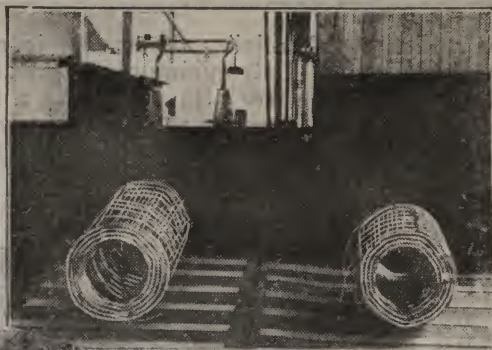
The most common is the Bessemer process, which is the cheapest and quickest, and is entirely satisfactory for many commercial purposes. Then there are the Common Open-Hearth and the Basic Open-Hearth processes.

Bessemer and Common Open-Hearth Steel contain comparatively high percentages of phosphorus, silicon, manganese, sulphur and other impurities.

On the other hand, there is no question about the superiority of Basic Open-Hearth steel for wire fencing. In the first place it is much more free from impurities than the others. The carbon has been burned out, and impurities, such as phosphorus and silicon, which are acid-forming elements, have been removed by absorption in the basic lining of the furnaces in which the pig iron is melted.

The advantages of Basic Open-Hearth wire for fencing lie in its wonderful strength, toughness and durability. Treated with just the right amount of pure carbon it is given sufficient spring and elasticity without the brittle-

After the rolls of fence come from the looms and pass over the scales where they are double-checked as to length, they move on to a traveling floor that carries them up into storage. This is another suggestion of the automatic labor-saving machinery used to keep costs down.



To make absolutely sure that our customers get full length rolls of fencing, the rolls are not only automatically measured, but also pass automatically over a scale that measures them by weight. In this way we get a double check on the quantity of fencing in a roll, so that our customers are absolutely protected.

ness of other steels that have a high content of carbon and impurities.

Twice the Strength of Other Wire

It is because Basic Open-Hearth wire is used exclusively in its manufacture, that Peerless Fence is able to withstand the stress and strain of service so much better than other fencing. Its great strength is proven by the fact that in actual test it shows just twice the power to resist breaking-strain as ordinary wire of exactly the same size.

This is the first feature about Peerless Fence — Basic Open-Hearth wire—the strongest, toughest and most durable material for fencing.

The Peerless Process of Old-Time Extra-Heavy-Galvanizing

The second big point and in many ways the most important point of all, is GALVANIZING. Let us see just how Peerless fence is galvanized and why this galvanizing is so far superior



Great warerooms are filled high with the rolls of wire that are to be made into Peerless Fence. It suggests the vast scale of the production of Peerless Fence. The enormous demand from farmers all over the world for Peerless Fence has built this giant industry. You could have no better proof of the satisfaction of users.



Another glimpse of the wire storage. Here the wire is shown after it has received a heavy coat of galvanizing, ready to be put on the movable floor and carried to the weaving looms.

to ordinary galvanizing that there is really no comparison. Galvanizing can make all the difference in the world in the life of a fence and it is in the Peerless method of galvanizing that we find the secret of its ability to stand up like new, year after year, long after other fences have rusted away.

As everyone knows, the greatest destroyer of fencing is rust. And the only protection against rust is galvanizing. In this respect, therefore, a fence is no better than its galvanizing.

Not a Galvanizing "Wash"

Now you cannot tell very much about the galvanizing of a fence by looking at it when it is new. But when you see rust spots begin to appear after a fence has been exposed to the weather for a time, then you know that the galvanizing was little more than a disguise, really a galvanizing "wash," put on more to give the appearance of galvanizing rather than the lasting protection it should provide against moisture and air.

How Thick is Galvanizing?

The principal thing about galvanizing is the thickness of the coating. As you can readily see, fencing can vary widely as to the amount of galvanizing it carries. It may have a very thin coating or a very thick coating. And it is equally obvious what difference this would make in its life.

Now it is a fact that some fencing which is called "rust-proof" has only the very thinnest covering of galvanizing. There can be

no justification for fencing of this character and no manufacturer who has the interests of his customers at heart would sell it.

The majority of manufacturers, however, who produce wire fencing that is of average good quality, follow the ordinary method in galvanizing. That is, they use an amount of zinc that runs from 60 to 90 pounds to the ton of wire. In fact, this is a fairly liberal amount of zinc for ordinary fencing. In many cases a much smaller amount is used. Some makes of fencing on the market are galvanized with as little as 20 to 30 pounds of zinc to the ton of wire.

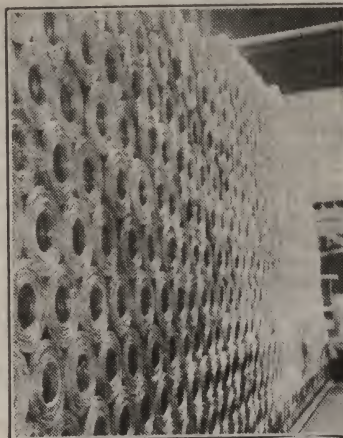
Twice the Amount of Zinc Used for Peerless Fence

Now the difference between ordinary galvanizing and Peerless Old-Time Extra-Heavy-Galvanizing becomes apparent when you consider that approximately twice the amount of zinc by weight is put on Peerless Fence in the Peerless galvanizing process.

The superiority of Peerless Old-Time Extra-Heavy-Galvanized is clearly proven by the standard sulphate of copper test approved by the U. S. Government experts. This fully demonstrates the thickness of galvanizing and it is the thickness that counts.

Peerless Process Old-Time Extra-Heavy-Galvanizing is the secret of the long life of Peerless Fence. It is

the extra thickness of the coating, uniformly applied, that provides absolute protection against the weather. Air and moisture simply cannot penetrate this galvanizing. That is why Peerless Fence stands up bright and new for many years while other fencing often begins to show rust spots within a year or two.



A mountain of Peerless Fence, all finished and ready to go to the farmer. It is necessary to keep a tremendous stock on hand to fill the orders that pour in at our three great factories daily. One day's shipment of Peerless Fence would be considered a good month's business by many manufacturers of fencing.

Still another corner of the great warehouses filled with Peerless Fence. You would be absolutely astonished if you could walk through the Peerless factories and see the amount of fencing they produce. The popularity of Peerless Fence keeps three great plants busy.



Here is a birdseye view of the great rows of Peerless Fence stacked up and ready to fill our customers' orders. Freight trains come into the Peerless railroad sidings to carry their loads of Peerless Fence direct from the factory to the farm.

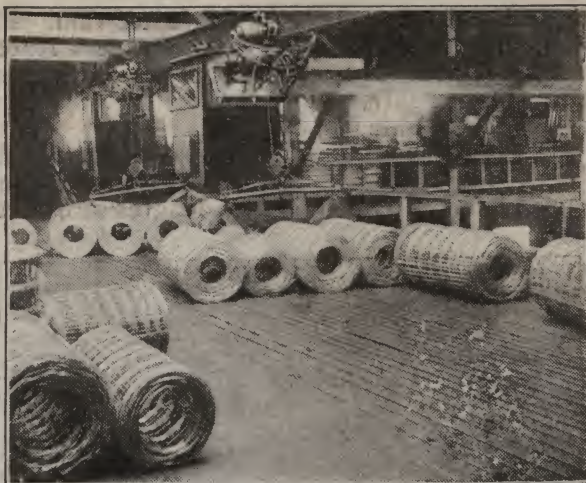
And, of course, once rust gets a foothold, it means that the fence is doomed.

Why, Peerless Galvanizing Does Not Chip nor Flake

In addition to the extra heavy thickness of Peerless Process Old-Time Extra-Heavy-Galvanizing, there are two other reasons why it is superior.

The first reason has to do with the nature of the steel wire used. As pointed out before, Peerless Fence is made of Basic Open-Hearth Steel. Now one of the characteristics of this steel is that it is porous to a certain extent, much more so than Bessemer or Common Open-Hearth wire. Therefore, as it is passed through the "galvanizing pan" of molten zinc, the zinc penetrates into the fabric of the wire, and in this way the galvanizing actually becomes part of the wire itself. The galvanizing does not chip off as often happens when it is applied over wire that has no absorptive properties, or that has not been properly cleaned and prepared for the galvanizing bath.

The second reason why Peerless Process Old-Time Extra-Heavy-Galvanizing is free from the common fault of cracking and peeling is that the design of Peerless fence does not involve short bends and twists of the wire. If you will examine fencing in which the common "wrapping" design is used; that is, where the vertical or stay wires are wrapped around the line wires, you will see that the sharp twisting of the wire strains and



How giant traveling cranes pick up rolls of fencing and carry them as if they were no heavier than matchsticks. Up-to-date factory equipment like this does in one stroke an amount of work that ordinarily consumes a great deal of time and labor.

stretches the galvanizing at these points so that it is apt to crack and allow rust to set in.

Remember then, when you are comparing different makes of galvanized fence, that there is a world of difference in galvanizing. When you get Peerless Process Old-Time Extra-Heavy-Galvanizing you know you are getting the finest kind of galvanizing, the extra thickness of which adds years to the life of the fence. It is the

Old-Time Peerless Galvanizing Process, the same used for 25 years, that makes permanent customers for Peerless Fence.

The Peerless Design—Its Many Superior Features

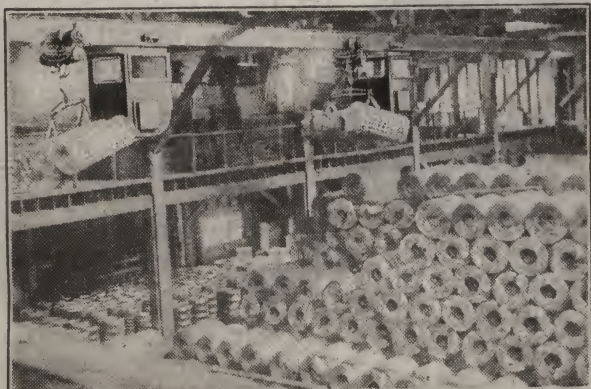
There are a great many points in the design of a fence upon which depend its strength, its durability, its rust-resisting properties, and its serviceability under different conditions; yet most of these points are not apparent to anyone but an expert in fence design.

The only way, therefore, to appreciate the advantages of the Peerless design is to consider briefly some of the more important features.

Advantages of One-Piece Cross Bars

For one thing, it is important to note that the vertical wires or cross bars, of Peerless Fence are continuous; one-piece wires all the way from the top of the fence to the bottom. Now compare this with fencing whose cross bars are made up of short lengths, wrapped around the line wires. In this type, a short length of wire is wrapped around the bottom line wire and the next wire above. Then another short length is wrapped around this second line wire and the next wire above; and so on to the top. Each length is separate from the others, so that the vertical wires or cross bars are each made up of a series of short independent lengths.

What is the result? Simply this: that when the fence is subjected to a strain at any point, the joints give; they act just like hinges. There is no stiffness in the vertical wires to distribute the strain evenly throughout the fence. Therefore any pressure on the fence is concentrated at one point and the whole strain falls on the individual wires.



Four rolls of fencing are carried at one time by these traveling cranes. This is a view from above showing the cranes in action with row upon row of fencing stacked below.

Peerless fence, on the other hand, being made with one-piece cross bars, takes up any strain evenly throughout the fence. It can therefore stand a much greater pressure, and the danger of breaking is practically eliminated.

Line Wires and Cross Bars Equal Size

Another point about many fences is that the vertical wires or cross bars are smaller in size than the line wires. Accordingly they carry a lighter coat of galvanizing and are more apt to rust, especially as the cross bars are more subject to rust than the line wires anyway, due to the rain running down them and clinging to them.

Another thing, the cross bars in a wrapped stay fence are made of soft wire. Otherwise they could not be wrapped around the line wires as the sharp twisting would break a hard steel wire.

In Peerless Fence the cross bars are the same size as the line wires and are made of the same quality steel. The additional strength is obvious. You won't find rusted and broken cross bars in Peerless Fence a few years after it has been put up.

Also the stiffness of the cross bars saves at least one-third the number of posts required, together with the labor of setting these extra posts.

The Knot Known Round the World

Here is a feature of Peerless Fence that has so many advantages that it is years ahead of ordinary fence design. The Peerless Knot is famous all over the world. Note its construction in the illustration. You can see how its formation absolutely prevents slipping. The cross bars and the line wires are held firmly together and yet the Knot is opened enough to allow free circulation of air and consequently quick

drying after rain. Moisture cannot be held by the Peerless Knot as it is in the closely twisted wires of wrapped stays.

The Trouble With Wrapped Wires

You will always find that wrapped wire fences rust first at the joints, where the short stay lengths are wrapped around the line wires. Another reason why this is so is because the sharp twists in the wire often crack the galvanizing, leaving the wire exposed at the very points where it needs protection most.

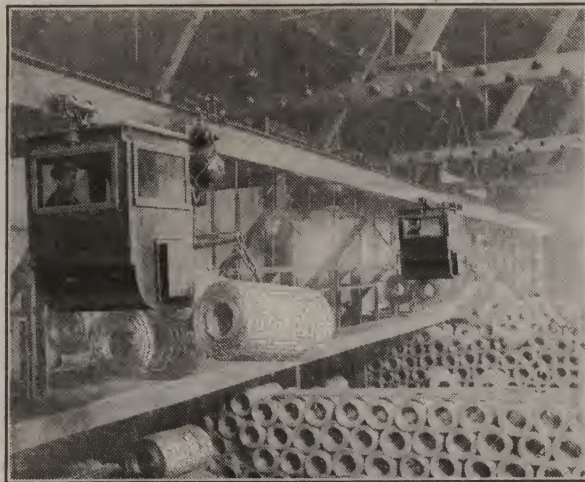
Another thing, the cross bars cannot be wrapped tightly enough to prevent slipping on the line wires. The cross bars therefore, are thrown out of perpendicular when subjected to wear and tear and the fence is greatly weakened as a result.

There is no slipping in the Peerless Knot and yet it allows sufficient play so that the fence can be set on hilly or uneven ground without twisting or bending the cross bars.

The Peerless Knot Proved by Service

The Peerless Knot represents the perfected result of thorough experimenting and testing. After careful study of every type of design used in fence, we were convinced beyond question that the Peerless Knot was the biggest step in advance of all other designs that had been found in many years. The test of actual service has more than justified our belief.

Figure for yourself the difference between one-piece, stiff cross bars and short length, soft cross bars; and between the Peerless Knot and wrapped joints; and there will be no question in your mind as to which you prefer.



A close-up view of the traveling cranes. One man with this crane can handle as much fencing as dozens of men could handle by hand. The saving in cost is obvious. Remember, you get the benefit of these savings in the low prices of Peerless Fence.



A scene in the barb wire department. Elsewhere in this book you will see the different styles of Peerless Barb Wire with their amazingly low, factory-to-farm prices. This picture gives you an idea of the enormous amount of Peerless Barb Wire produced. Note the great number of machines on each side.

The Coil That Allows for Expansion and Contraction

You know how heat and cold causes steel to expand and contract. Wire fence must be made to allow for this condition, otherwise the contraction in cold weather would tend to break the wires or pull out the end posts. Warm weather, on the other hand, would cause sagging. To provide for contraction and expansion, the line wires in Peerless Fence are "coiled"—that is, instead of being absolutely straight, they have a wave-like formation. This provides ample "spring" in addition to the natural springiness of the wire used. Peerless Fence stands straight and true all the year round, the "coil" allowing for contraction in cold weather, returning to its original position in warm weather, when the "spring" takes up the slack.

There is no sagging or breaking such as often takes place in fencing made of soft wire. Soft wire is inelastic, has no springiness, and no device can keep it taut and tight throughout winter and summer.

Now You Have the Whole Story Let Your Own Judgment Decide

On the foregoing pages we have tried to tell you clearly and concisely the facts about Peerless fence. In this way you are enabled to see just how and why it represents a tremendous improvement over other makes of fencing. All we ask is that with all the information before you, you form your own conclusion. Let your decision be based upon your knowledge of what materials are used, what the galvanizing consists of, what the design is and what the advantages of that design are.

The more you know about Peerless Fence—the more you study it from every possible angle—the more enthusiastic you will become about it. You will appreciate the many big reasons why Peerless Fence has won its world-wide reputation for superlative quality and durability.

Your Guarantee of Service

As you look through the following pages at the different styles of



And here is Peerless Fence about to be loaded on the freight trains and carried to farmers everywhere who know Peerless quality and who appreciate the tremendous savings they can effect by ordering direct from the Peerless factories.

Peerless Fence, remember that all of them are built according to the specifications we have given. Every style combines all the special features explained in the preceding pages, Basic Open-Hearth wire, Peerless Process Old-Time Extra-Heavy Galvanizing, and the Peerless Knot are your guarantee of superior fencing no matter which style you buy.

We have been in business over 25 years and in that time not only have learned how to make fencing that lasts longer and gives the farmer better satisfaction, but also that we must live up to every statement that we make about our goods. In other words, our responsibility must be beyond every question of doubt, and the fact that we guard this as closely as we do the quality of our products, accounts for the success and the fame of the Peerless Wire Fence Co.

And as you look at the prices shown on the following pages, remember that they are the result of Peerless quantity production, Peerless methods of economical manufacture and Peerless Factory-to-Farm selling methods. So bear in mind that you are not only getting the benefit of astonishingly low, money-saving prices, but also of Peerless quality—and that means the best fencing in the world.

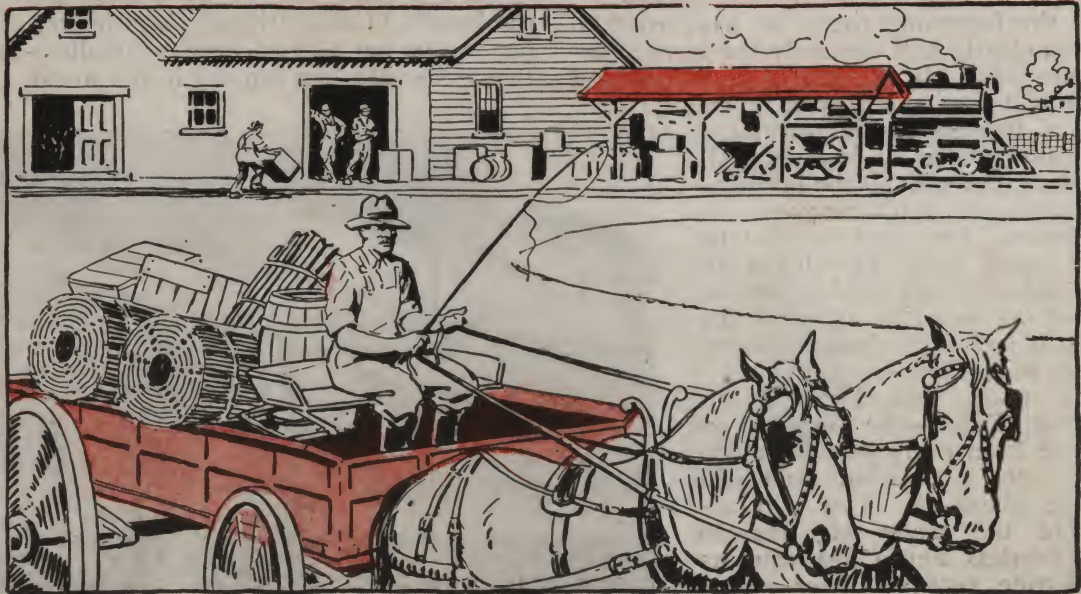


Peerless factories have railroad sidings right at their doors. The fencing, paint, roofing, gates, steel posts and barb wire are loaded on cars at the factory and shipped right to your station quickly and without extra handling.

For 25 Years Farmers Had to Buy *Peeless* Fence from the Dealer



Now You Can Get it Direct from Factory



and Save all Middlemen's Profits

The Kind of Service You Get When You Deal with *Peerless* Factories

When you purchase fencing, gates, steel posts, roofing, barb wire or paint, you have a right to expect three things.

1. You have a right to expect quality that will give you satisfactory service, quality in keeping with the price you pay. You do not want anything that has been made especially to sell at a low price, for you know it will not stand up or give satisfaction no matter how low the price may have been, in other words you want quality that will serve you.

2. You want a fair, reasonable price. You are willing to pay a fair, reasonable price for the quality you want. You know that certain low prices are made at the expense of quality; you know, too, that certain high prices are due to inefficient manufacturing facilities, small production and costly selling methods. In other words, a high price does not necessarily mean high quality. The only way to be sure of getting the highest possible quality at the lowest possible price, is to deal with a concern with a KNOWN reputation for quality—with a record of satisfied users over a period of years—and a concern that has the production facilities and the resources to turn out high grade products with the utmost efficiency and economy.

When you order Peerless products, you know there is no question about Peerless quality—it has been proven through over a quarter of a century of satisfaction to users. Yet, you save money by getting Peerless quality, for tremendous reductions in price are made possible by the great manufacturing resources of the Peerless

organization. Three gigantic factories produce in such volume, and so efficiently and economically that costs are cut to bed-rock.

Another big saving is effected through the Peerless Factory-to-Farm plan of selling. You pay only factory prices—there are no

high selling expenses, no middlemen's and dealer's profits added to the cost.

Compare the Peerless prices with other prices, keeping in mind Peerless quality and you will see for yourself the saving.

3. You have a right to expect service—service from the company you deal with and service from the product you buy.

Peerless service begins with the receipt of your order and ends only with your complete satisfaction over the entire period of use of the goods you buy.

You get prompt shipment. Three Peerless factories at Cleveland, Ohio; Adrian, Mich.; and Memphis, Tenn. are ready to fill all orders as soon as they are received.

And the transaction does not end when your goods are in your hands. The Peerless guarantee covers their actual use—it means

that they must give you service you have a right to expect. There is no time limit to the Peerless guarantee, no "ifs" and "buts," no provisos or exceptions. You are the one and only judge—your decision is final.

If, at any time, or for any reason, you should have cause for dissatisfaction, the matter will be adjusted promptly, fairly and squarely. That is service within the fullest meaning of the word—that is Peerless service.



Mother, I Guess I'll Need Some More Fencing



HURRAH! Now I Can Get *Peerless* from the Factory Direct

What the Banks in Cleveland, Adrian, Memphis and Chicago Say About Us

C. G. HARTCHER, PRES.
E. N. SMITH, VICE-PRES.
J. J. GUNN, CASHIER
J. P. LEE, ASST. CASHIER
L. A. WILKINSON, ASST. CASHIER
W. S. PETERSON, ASST. CASHIER



COMMERCIAL SAVINGS BANK

CAPITAL AND SURPLUS \$140,000.00

ADRIAN, MICHIGAN

June 10, 1922.

To Whom It May Concern:-

The Peerless Wire & Fence Company has for many years been one of our strongest and most successful manufacturing corporations. They make an excellent financial statement and are, in our opinion, amply responsible for any engagements they may make. The same capable management has continued over a period of years and the business has been built up to very large proportions. We can cheerfully recommend them to any with whom they have occasion to establish business relations.

Very truly yours,
E. N. Smith
President.

E-R

Confidential and Commercial National Bank of Chicago

ADRIAN, MICHIGAN

June 17, 1922.

To Whom It May Concern:-

We are pleased to say, in behalf of the Peerless Wire & Fence Co., Adrian, Michigan, which has been a valued customer of this bank for many years, that they are one of the successful companies in their field, thoroughly reliable and dependable in every way and in a strong and independent financial position. The company's reputation for promptness, and the character of its goods, is unexcelled, and we feel confident that they may look forward to relations of the most satisfactory character, such, at least, as have been our experience in the course of our dealings, extending over a period of twelve years.

Respectfully yours,
W. H. Adams
Vice-President.

THE GUARDIAN SAVINGS AND TRUST COMPANY

CAPITAL AND SURPLUS EIGHT MILLION DOLLARS



CLEVELAND, OHIO

June 10, 1922.

To Whom It May Concern:-

We are pleased to recommend the present owners of Peerless Wire & Fence Company, of Cleveland, Ohio, as men of sterling character, their standing in this community being the very highest as to integrity, business ability, and method of conducting same. They have been customers of this Bank for a number of years and we have watched their steady growth with a great deal of interest.

Never have we received any complaints from their customers, which makes us feel that we can recommend them to any one wishing to do business with the company.

They also have factories located in Adrian, Michigan, and Memphis, Tennessee, which should enable them to furnish quick service on all orders placed.

Very truly yours,
W. H. Adams
Vice-President.

UNION & PLANTERS BANK & TRUST CO.

MEMPHIS, TENNESSEE

CAPITAL \$1,000,000

June 12, 1922.

GILBERT WINSTON
Vice-President

Peerless Wire & Fence Co.,
Cleveland, Ohio.
Gentlemen:-

We take this occasion to state that before your company began operating your large fence plant in Memphis, we had heard of you in a most favorable manner, not only on account of the high character of your concern, but on account of its financial strength and its long experience in the wire fence business. We solicited your account and were very much pleased when you decided to place it with us.

Our relations with your company have been eminently satisfactory and we take great pleasure in stating that we consider the financial strength and integrity of your concern undoubted, and feel quite sure that anyone having dealings with your concern will be most highly delighted.

Yours very truly,
Gilbert Winston
Vice President.

THE UNION TRUST COMPANY

CLEVELAND, OHIO

To Whom It May Concern

June 23, 1922.

We wish to certify that we have known the officers of Peerless Wire & Fence Company, of Cleveland, Ohio, Adrian, Michigan, and Memphis, Tennessee, for a period of over twenty-five years, and all of our dealings with them have been of a very satisfactory nature. They are men of integrity and financial responsibility, and enjoy the confidence of the business men of this community, and we feel that any business entrusted to them will be carried out to the letter.

It is a pleasure to recommend them.

Very truly yours,
F. D. Williams
F. D. WILLIAMS,
Vice President.

Lenawee County Savings Bank

Adrian, Michigan

June 12, 1922.

Peerless Wire & Fence Co.,
Cleveland, Ohio.

We notice that you are about to make a change in the selling plan of your company - that instead of selling through the jobber and dealer, you will sell Peerless products direct to the user - some of whom may not be acquainted with the standing of your company.

Having watched over a long period of your institution through our business relations of the integrity and responsibility and high standing always maintained, we are in a position to unqualifiedly commend your company and product to the favorable consideration of the public.

Should any of your prospective customers care to write us, we shall be glad to answer any specific inquiries.

Sincerely yours,
J. C. Murphy
Cashier

The Following Pages

SHOW THE
BIGGEST
VARIETY
OF FENCING
BARB WIRE
GATES ETC.
EVER
OFFERED

DIRECT
FROM
**FACTORY
TO FARM**

Prices

**way
down**

**NO
MIDDLEMEN'S
PROFIT
TO PAY**

THE following pages represent the great Peerless factories brought right into your home. By pictures and by descriptions, we have made it possible for you to purchase more conveniently, more safely, more economically and more satisfactorily than you could in any other way.

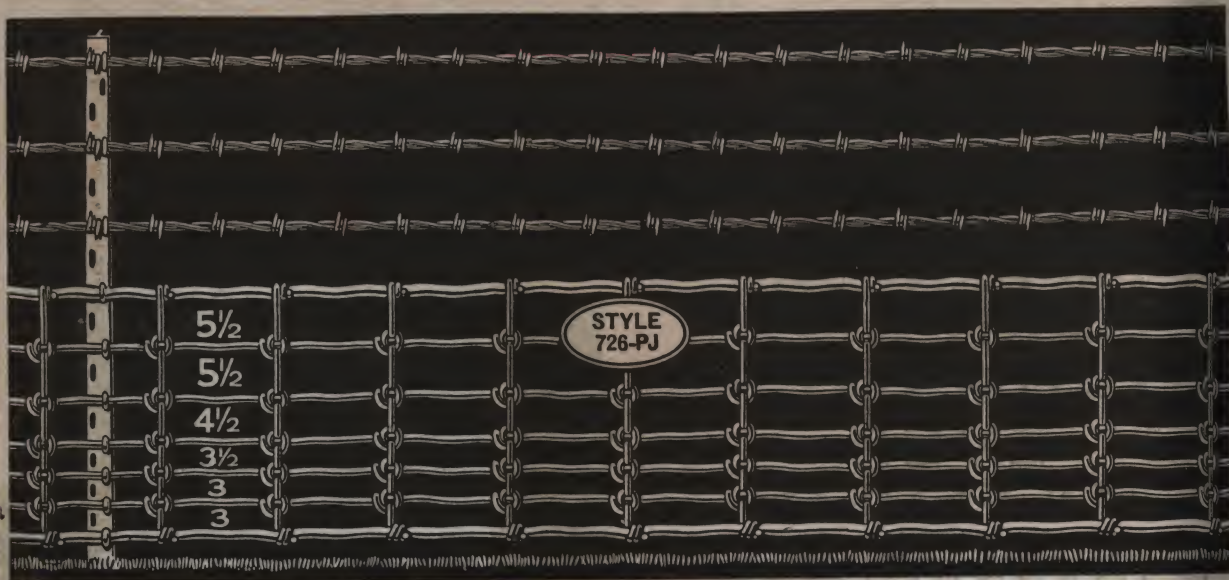
You will find pictured more styles of fencing, barb wire, gates, steel posts, roofing and paint than you could find in any

dealer's store in the country—more than you could find in any other catalog.

For 25 years, Peerless products have been famous for their high quality. Now, because of our new direct-from-factory-to-farm selling plan, you get the same high quality that has made Peerless famous; at prices that will astonish you because of the great savings they mean to you. Never again will you be asked to pay a middleman's profit on Peerless products.

Peerless Wire & Fence Co., Factories at Cleveland, Ohio; Adrian, Michigan; Memphis, Tennessee

Address all mail to Peerless Wire & Fence Co., Cleveland, Ohio



A Sensational Fence Bargain

Think of it! Only 17c a rod for 26 inch Peerless Fence. At such a remarkably low direct-from-factory price, you cannot afford to have any field on your farm, particularly large ones, go unfenced. When you need fencing for temporary use, this 7 bar, 12 inch spaced cross bar fence will answer the purpose nicely and save you a lot of money.

No. 726-PJ

17c

PER ROD

7 bar hog fence—26 in. high. Top and bottom wires No. 11; all other line wires No. 14; cross bars No. 14, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavily-Galvanized by the old-time Peerless Process. Weight per 100 rods, 320 lbs.

20 Rods	30 Rods	40 Rods
\$3.40	5.10	6.80

Here's a Fence That Gives You Full Value

This 17c Peerless Fence is made of the same Basic Open-Hearth steel wire that all Peerless Fence is made of and Extra-Heavily-Galvanized by the old-time Peerless Process which has been such a big factor in making Peerless Fencing so famous and popular with farmers. You know the importance of galvanizing. A fence doesn't last long when the galvanizing is gone.

Buying Fencing Direct From Peerless Factories Gives You Most Value for Your Money

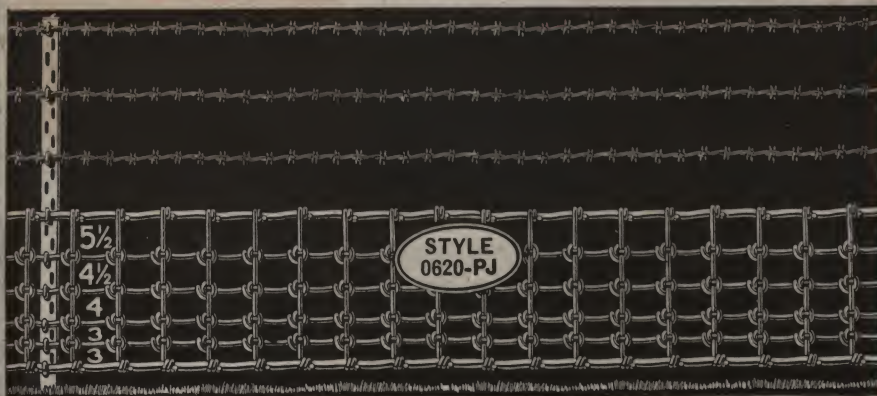
For more than 25 years Peerless Fence has been recognized as the standard of excellence in farm fences. In changing our policy to selling fencing direct-from-factory-to-farm instead of through dealers, no change has been made in the established high quality of Peerless Fence.

No longer do you have to pay dealers' and middlemen's profits when you buy Peerless Fence. We have eliminated them entirely and now sell the output of our three big factories at Cleveland, Adrian, Mich., and Memphis, Tenn., direct from factory to farm. This means that you can now buy Peerless Fence, famous for its high quality, at a saving of several cents a rod, and in addition you get prompt shipments.

When we decided to sell Peerless Fence direct from the factories to farmers instead of through dealers, one of the objects was to give better service to Peerless customers. Now you can sit in your own home and select your fence from a hundred or more styles, order it by mail and get what you want. When you buy from a dealer, he has only a few styles and so often not what you want or enough of it. The minute your order is received by us, it is started on its way to you, whereas if your dealer orders it, he waits, forgets, etc., and often you never get it at all. We render real prompt service, because we are doing business direct with you and have nothing to make us wait or forget our customer's needs.



Light-weight 6-Bar 20-In. Close Spaced Hog Fence



No. 0620-PJ

20¹/₄c
PER ROD

Top and bottom wires, No. 11; all other line wires, No. 14; cross bars No. 14, spaced 6 in. apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Weight, per 100 rods, 350 lbs.

20 Rods	30 Rods	40 Rods
\$4.05	6.08	8.10



What Makes Quality in Fencing?

Every manufacturer says his brand is the "BEST"—that he uses the "best" quality of wire—the "best" galvanizing—the "best" style of construction, etc. Such statements unless backed up by evidence mean nothing.

As a buyer of fencing you are entitled to KNOW how the fence is made—what it is made of—how it is constructed.

Through the various pages of this catalog we tell you WHY Peerless Fence is better—why it lasts longer—why it resists rust—why it does not sag or bag. Read the PROOF and decide for yourself.

Keep Your Hogs Where You Want Them

Either of the two styles of fencing shown on this page will give you good service. The close spacing of the strand wires at the bottom, and the cross bars being only 6 inches apart, makes a fence that hogs will not lift up and crawl under if properly put up.

When surmounted by 3 barb wires, as shown in illustration, you have a good general purpose fence which will give you a lot of service at a cost which does not go very deep into your pocket-book. This also makes a very attractive fence and being PEERLESS quality, means it is unequaled at the price.

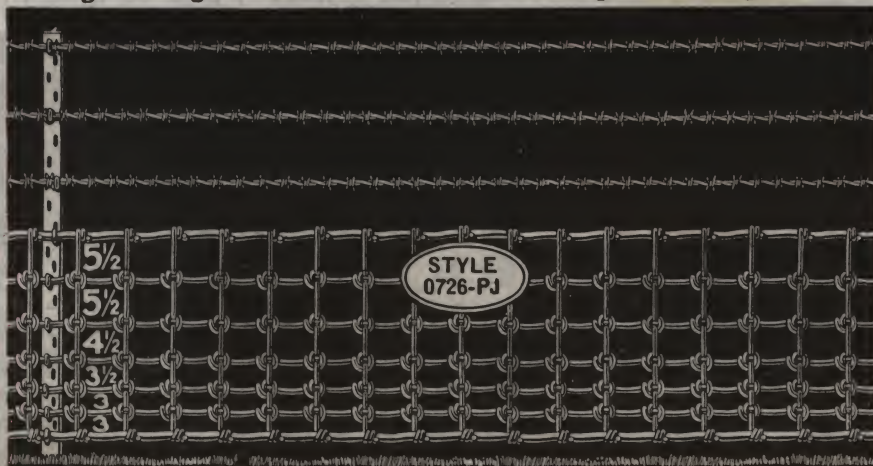


What Kind of Wire Do We Use?

We use Basic Open-Hearth Steel—it is superior to Bessemer steel because the open-hearth process permits a careful analysis, enables the securing of a more uniform quality—allows the removal of sulphur, phosphorus and other impurities that damage the wire; and gives a smoother metal less liable to pit, seam or scar and consequently a metal that will carry a heavier coat of galvanizing with less danger of peeling or flaking.

From the standpoint of kind of steel used, Peerless quality is therefore the best. In other articles we tell you other reasons why Peerless Fence is better—read them and be convinced.

Light-weight 7-Bar 26-Inch Close Spaced Hog Fence



No. 0726-PJ

23c
PER ROD

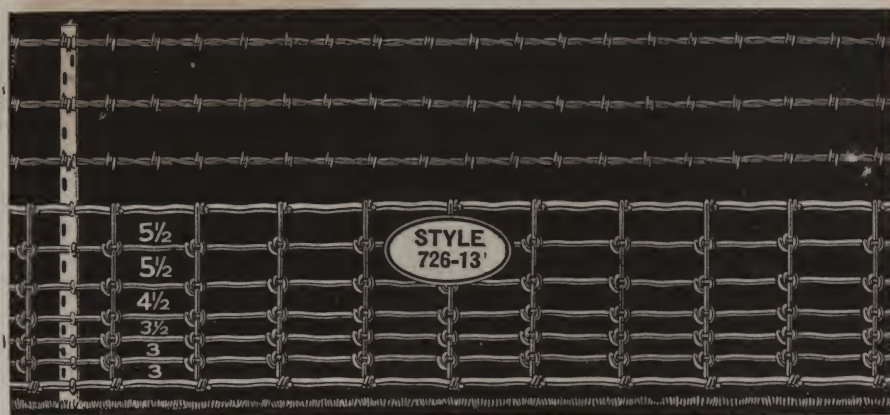
Top and bottom wires, No. 11; all other line wires No. 14; cross bars No. 14, spaced 6 in. apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Weight, per 100 rods, 400 lbs.

20 Rods	30 Rods	40 Rods
\$4.60	6.90	9.20



Medium-weight 7-Bar 26-Inch Hog Fence



No. 726-13

22 1/2c
PER ROD

Top and bottom wires No. 10; all other line wires No. 13; cross bars No. 13, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra - Heavy - Galvanized by the old-time Peerless Process. Weight, per 100 rods, 452 lbs.

20 Rods	30 Rods	40 Rods
\$4.50	6.75	9.00



What Temper Wire Do You Use?

The degree of hardness of the wire used in Peerless Fence is largely governed by the kind of fence it is used in and the place in the fence where that wire is to be used.

We use a tough, springy, elastic, but not brittle wire; harder in the line wires than in the cross bars and somewhat harder in the top and bottom wires than in the intermediates.

In the selection and proper tempering of the wires for the different parts of the fence experienced and skilled labor is required. This is another point in which Peerless Fence excels.

More Fence Value for Less Money

Here we catalog two styles of hog fences 26 inches high at prices which give you values that we do not believe can be duplicated anywhere in America. When you take into consideration the extra quality of Peerless Fence, these rockbottom Direct - from - Factory - to - Farm prices mean a good substantial saving to every purchaser.

These two styles are very popular with farmers in the South. The only difference is that in No. 726-13 shown above, the cross bars are 12 inches apart, while No. 0726-13 shown below is much closer spaced, the cross bars being only 6 inches apart. Either style makes a good medium-weight fence, and with 3 barb wires stretched above will make a good field fence. At our new Factory-to-Farm prices they are wonderful values.



Why Is Peerless Fence More Rust Resisting?

Because of the evenness and smoothness of the wires which permits of a heavier and more uniform coat of galvanizing. Also because the construction of Peerless Fence is such that the galvanizing is not scraped off in the making.

The only place where a twister is used in making Peerless Fence is in making the wraps at top and bottom and here we minimize the possibility of injuring the heavy coating of galvanizing by using special machinery. As long as the galvanizing thoroughly covers the wire, it will not rust. Another reason why Peerless Fence lasts longer.

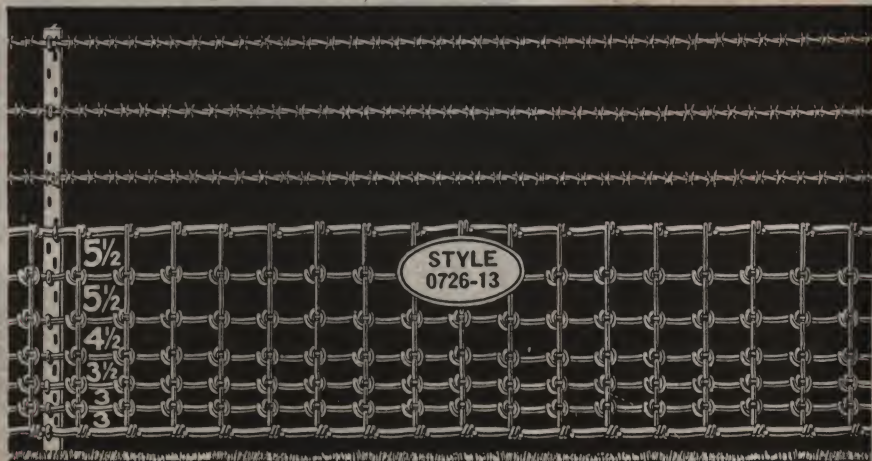
Medium-weight 7-Bar 26-Inch Close Spaced Hog Fence

No. 0726-13

28c
PER ROD

Top and bottom wires No. 10; all other line wires No. 13; cross bars No. 13, spaced 6 inches apart. All wires are Basic Open - Hearth Steel, Extra - Heavy - Galvanized by the old-time Peerless Process. Weight, per 100 rods, 560 lbs.

20 Rods	30 Rods	40 Rods
\$5.60	8.40	11.20

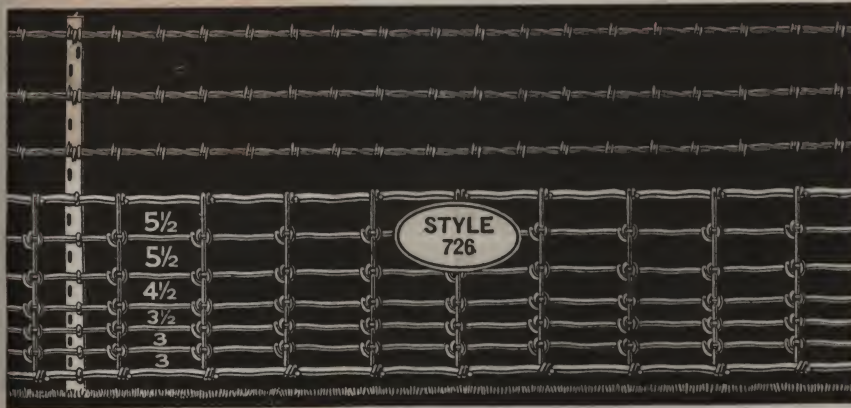




Peerless



Standard 7-Bar 26-Inch Hog Fence



No. 726

25 1/4c
PER ROD

Top and bottom wires No. 10; all other line wires No. 12; cross bars No. 12, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight, per 100 rods, 555 lbs.

20 Rods	30 Rods	40 Rods
\$5.05	7.58	10.10



Peerless Fences Have Stiff Cross Bars

The cross bars or picket wires on all brands of Peerless Fence are made from one single stiff piece of wire running from top to bottom of the fence; fastened at each intersecting line wire with the Peerless Knot.

The cross bars are not weakened by twisting or wrapping. That's where so many fences are faulty—the cross bars are weakened by bending or wrapping around the line wires and the first time it is subjected to a severe strain, snaps at the weakest point.

Permanent Fences Cheapest in the End

It costs just as much for fence posts—digging post holes—stretching and stapling fence for a cheap, temporary fence as it does for a good durable fence. That's why you should look into the question of quality when you buy fencing.

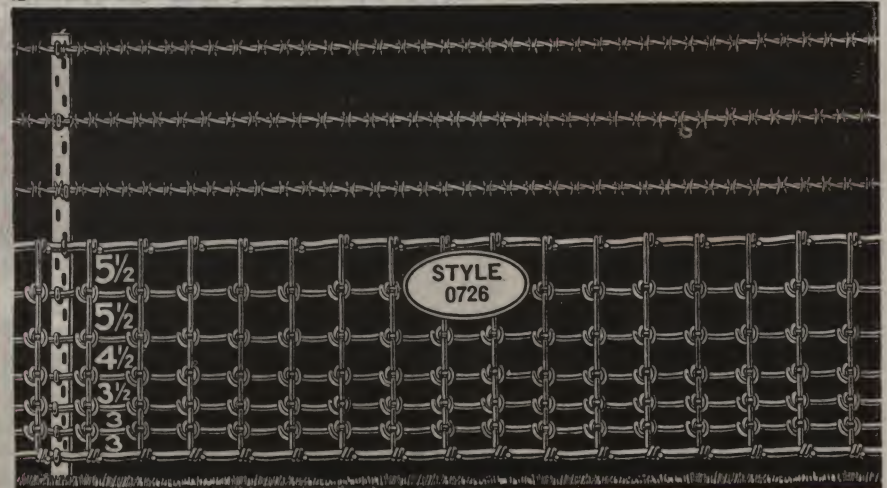
You are playing safe when you buy Peerless Fence, because Peerless quality is recognized the country over as being the standard of excellence when it comes to fencing. Peerless Fences on American farms from Maine to California—fences that have been standing for years and are as good as the day they were put up—tell the story of Peerless Better Quality. Build for permanency with Peerless Fence.



Will Peerless Knots Slip?

Absolutely no. They are woven closely around the intersecting wires—the ends of the knots are hooked over the line wires. An offset at point of intersection of line wires and cross bars is held firmly in position by the knot—positively preventing slipping if properly stretched, and permits erection on hilly ground without making any kink in the cross bars. We believe you will agree with us when we say that the Peerless method of binding the line wires and the cross bars is by far the best.

Standard 7-Bar 26-Inch Close Spaced Hog Fence



No. 0726

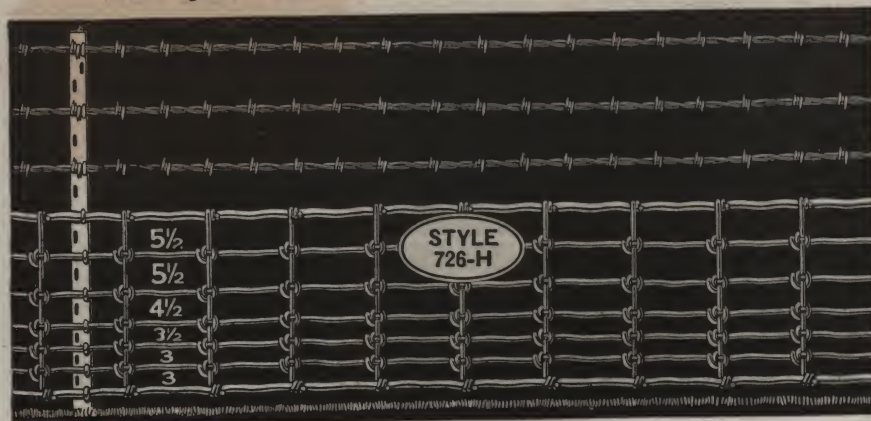
31 1/2c
PER ROD

Top and bottom wires No. 10; all other line wires No. 12; cross bars No. 12, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight, per 100 rods, 690 lbs.

20 Rods	30 Rods	40 Rods
\$6.30	9.45	12.60



Heavy-weight 7-Bar 26-Inch Hog Fence



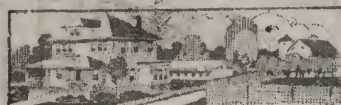
No. 726-H

29 $\frac{1}{4}$ c
PER ROD

Top wire No. 9; bottom wire No. 11; all other line wires No. 11; cross bars No. 11, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized. Weight, per 100 rods, 683 lbs.

20 Rods	30 Rods	40 Rods
\$5.85	8.78	11.70

Shipped only from Cleveland or Adrian



Dealers Endorse Peerless Fence

For more than 25 years Peerless Fence has been sold by dealers. Although it is now sold direct from factory to user, dealers still have a good word for the quality of Peerless Fence. Read the following letter from a Sedalia, Mo. dealer:

Peerless Wire and Fence Co.,
Gentlemen:

We have handled Peerless Fence for 20 years and have always found it O. K., and satisfactory in every way.

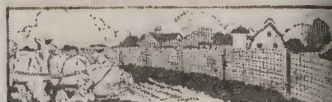
Yours truly,

N. Johannes & Sons Imp. Co.,
Per J. M. Johannes.

Save Enough in Posts to Offset Difference in Cost

The two styles of fence shown on this page—as you will notice by the description—are made of heavier wire, giving rigidity when properly stretched and require fewer fence posts. The heavier the fence, the fewer posts required to give it the necessary stiffness.

You pay a few cents more a rod for these two styles of fence, but save the difference in cost because of fewer posts required. We recommend these two styles of fence to our customers who are looking for a strictly high-grade hog fence that will last—always look good and stand up tight and trim.

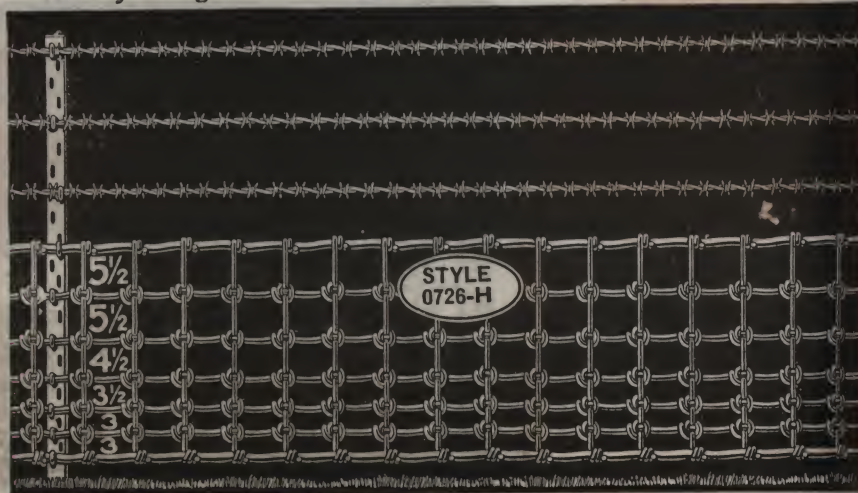


Peerless Construction Provides for Expansion and Contraction

The strand wires in Peerless Fence are made with a succession of waves or crimps which give spring and elasticity, and that is one of the reasons Peerless Fence won't sag or bag but always stays tight, winter or summer.

These crimps or waves permit of contraction and expansion, caused by cold and heat, without permitting fence to sag — the springy construction keeps it tight. Should a horse or cow run into a Peerless Fence, it will take the shock and the fence will spring right back just as tight as before.

Heavy-weight 7-Bar 26-In. Close Spaced Hog Fence



No. 0726-H

37 $\frac{3}{4}$ c
PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 11; cross bars No. 11, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized. Weight, per 100 rods, 884 lbs.

20 Rods	30 Rods	40 Rods
\$7.55	11.33	15.10

Shipped only from Cleveland or Adrian



Medium-weight 9-Bar 28-Inch Close Spaced Special



No. 928-13

26¹/₂c

PER ROD

Top and bottom wires No. 10; all other line wires No. 13; cross bars No. 13, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight, per 100 rods, 530 lbs.

20 Rods	30 Rods	40 Rods
\$5.30	7.95	10.60



Peerless Fence Has Stood 20 Years

One of the chief reasons Peerless Fence is so popular with farmers everywhere, is because the first cost is the last cost—it lasts for years and years and the cost of repairs is negligible. Here's what a customer in Michigan says about it:

Peerless Wire and Fence Co.,

Gentlemen:

Having a general acquaintance with the desirability of Peerless Fence and the well managed company, I can highly recommend it as the best all purpose fence in this county. I know of fence still in use which has been up for 20 years.

Yours truly,
Henry W. Stevens,
Tecumseh, Mich.

Popular in the South

The fences shown on this page are very popular in the Southern States. The strand wires are very closely spaced, being only 2 inches apart at the bottom so that it will turn very small pigs. The close spaced strand wires reinforced by the strong cross bars make this an unusually strong and durable fence.

With two barb wires as shown in illustration this makes a dandy general purpose fence. At the low prices quoted—possible only because of the Peerless Direct-from-Factory-to-Farm method of selling—you can build this fence on your farm at a very small cost.



Peerless Strand Wires Always Uniform

One thing that causes both the purchaser and manufacturer of woven wire fence a great deal of trouble and vexation is varying tension in the strand wires. If you have ever tried to stretch a string of fencing where some of the strand wires were tight and others loose, you know that it is impossible to make poorly constructed fence stand neat and trim.

You'll have no such trouble with Peerless Fence. Our line or strand wires are accurately measured and held under uniform tension in the weaving so that when the fence is put up it will be exactly uniform throughout its whole length.

No. 0928-13

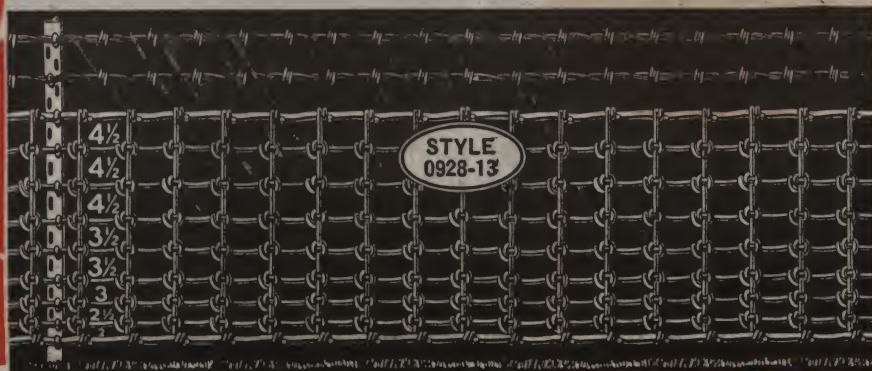
32¹/₂c

PER ROD

Top and bottom wires No. 10; all other line wires No. 13; cross bars No. 13, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods, 650 lbs.

20 Rods	30 Rods	40 Rods
\$6.50	9.75	13.00

Medium-weight 9-Bar 28-Inch Extra Close Spaced Special





Light-weight 8-Bar 32-In. Hog and Sheep Fence



No. 832-PJ

20³c
PER ROD

Top and bottom wires No. 11;
all other line wires No. 14;
cross bars No. 14, spaced 12
inches apart. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized by the
old-time Peerless Process.
Weight per 100 rods, 363 lbs.

20 Rods	30 Rods	40 Rods
\$4.15	6.23	8.30



Another Dealer Tells Why Peerless Fence Pleased His Customers

This letter from a dealer who sold Peerless Fence before we began selling direct from factory to farm, sounds the keynote of Peerless quality and the reason for its fast growing and ever increasing popularity.

Peerless Wire and Fence Co.,
Gentlemen:

We had the pleasure of selling your fence in our territory for six years during which time we handled many, many carloads.

The features of your ring knot fence which appeal to our farmer customers here are the splendid way in which it stretches up, its dependable quality and its long life.

Yours very truly,
Myers Brokerage Co.,
Omaha, Nebr.

More Styles Than You'll Find in 20 Stores

While the low prices quoted on all Peerless Fence mean a great deal to the farmer, yet the saving in price is not the only advantage in buying fencing direct from the Peerless factories—you also have the advantage of being able to get the kind and style of fence you want. We catalog more styles of fence than you will find in 20 dealers' stores.

How many times have you gone to a dealer for fence and had to take something that wasn't just what you wanted because the particular style, weight and height you wanted was out of stock? It happens every day in nearly every dealer's store. This does not happen when you send your order to Peerless—you get exactly the style you want—you get the best quality of fence manufactured and you save the added cost of middlemen for yourself.



Peerless Fence Peerless in Quality and Price

Years ago when we first began to manufacture fence we gave it the name of Peerless because we believed then as now that it was of unequaled excellence.

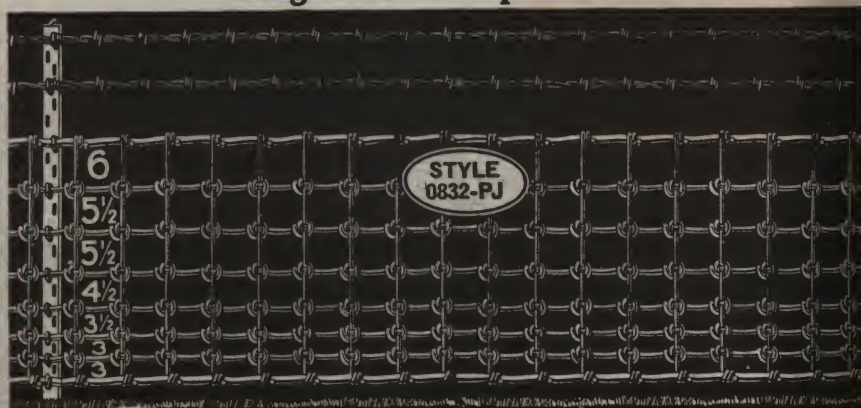
During these 25 years many improvements have been made in the quality of material and methods of manufacturing, but we have endeavored to always make Peerless Fence so exceptionally good that it is all its name implies.

Peerless Wire and Fence Co.,
Gentlemen:

I have used your fence on my farms for several years. It makes a very neat appearing fence, stands up good and rigid, and can recommend same very highly.

Yours very truly,
Edward Genson,
Kankakee, Ill.

Light-weight 8-Bar 32-Inch Close Spaced Hog and Sheep Fence



No. 0832-PJ

26c
PER ROD

Top and bottom wires, No. 11;
all other line wires No. 14;
cross bars No. 14, spaced 6 in.
apart. All wires are Basic
Open-Hearth Steel, Extra-
Heavy-Galvanized by the old-
time Peerless Process.
Weight per 100 rods, 451 lbs.

20 Rods	30 Rods	40 Rods
\$5.20	7.80	10.40



Medium-weight 8-Bar 32-inch Hog and Sheep Fence

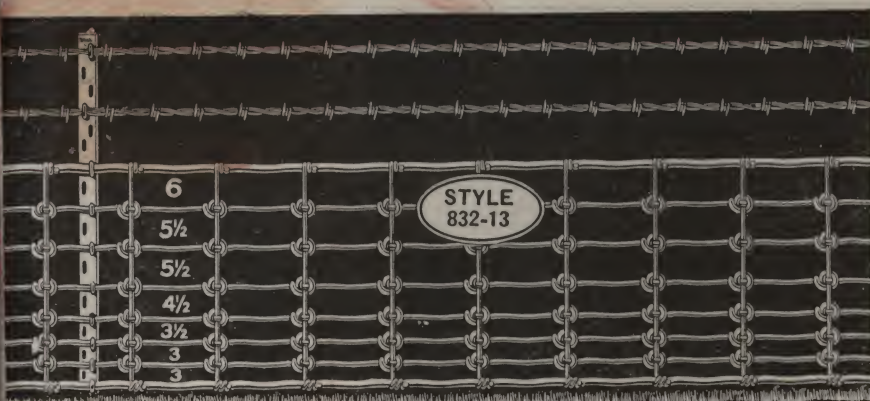
No. 832-13

25³/₄c

PER ROD

Top and bottom wires No. 10;
all other line wires No. 13;
cross bars No. 13, spaced 12
inches apart. All wires are
Basic Open-Hearth steel,
Extra-Heavy-Galvanized by
the old-time Peerless Process.
Weight per 100 rods 515 lbs.

20 Rods	30 Rods	40 Rods
\$5.15	7.73	10.30



Barb Wire

at

Wholesale Prices

See Pages 80 to 82

For our

Direct-From-Factory Money Saving Prices

On

Peerless Barb Wire and Smooth Wire

Peerless Fences Pay For Themselves

If your whole farm was fenced with either of the hog fences shown on this page—every field hog-tight—it would not be long before the extra profit from stock raised would pay for the fence.

On a great many farms in this country a great deal more stock could be raised with little extra expense if every field was fenced so that it could be pastured between the rotation of crops. Oftentimes fields adjoining a growing crop could be utilized for pasture for cattle, sheep and hogs, if it was fenced so stock, especially hogs and sheep, could not get through and destroy growing crops in adjoining fields. Fence your farm with PEERLESS Hog-tight fence and let your hogs pay the bill.

Need Posts?

See Bargains in

Peerless Steel Posts

On Pages 74 to 78

Cheaper Than Wood Posts

No Holes to Dig
Drive Like a Stake
Last Indefinitely

Medium-weight 8-Bar 32-inch Close Spaced Hog and Sheep Fence

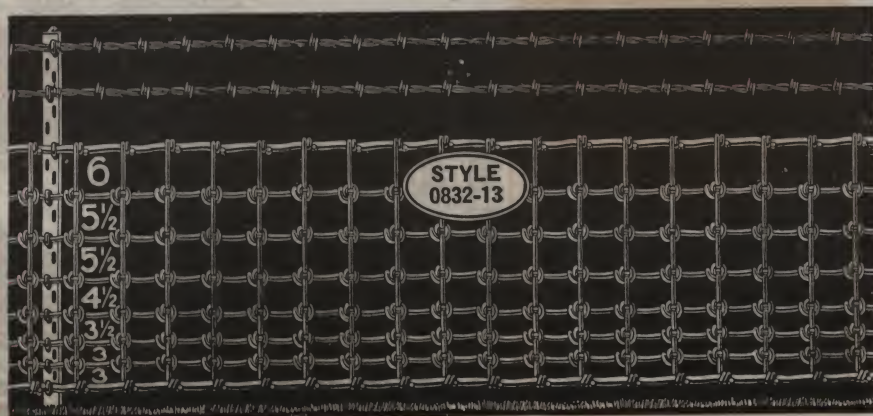
No. 0832-13

32¹/₂c

PER ROD

Top and bottom wires No. 10;
all other line wires No. 13;
cross bars No. 13, spaced 6
inches apart. All wires are
Basic Open-Hearth Steel,
Extra-Heavy-Galvanized by
the old-time Peerless Process.
Weight per 100 rods 650 lbs.

20 Rods	30 Rods	40 Rods
\$6.50	9.75	13.00

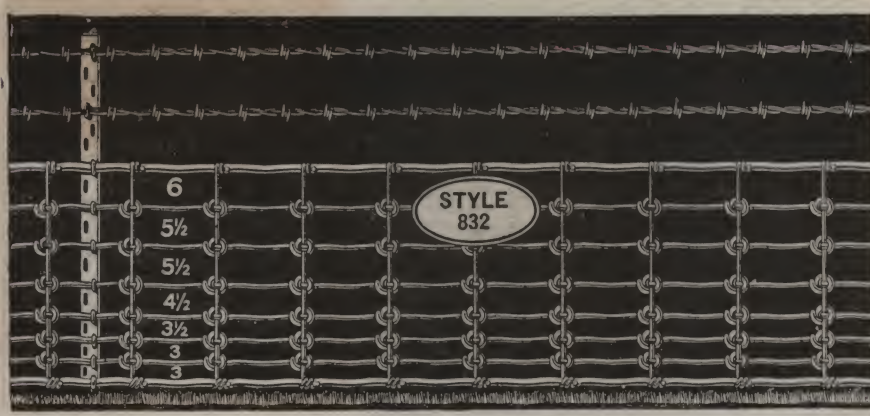




Peerless



Standard 8-Bar 32-Inch Hog Fence



No. 832

28c

PER ROD

Top and bottom wires No. 10; all other line wires No. 12; cross bars No. 12, spaced 12 inches apart. All wires are Basic Open - Hearth Steel, Extra - Heavy - Galvanized by the old-time Peerless Process. Weight per 100 rods 616 lbs.

20 Rods	30 Rods	40 Rods
\$5.60	8.40	11.20



What Others Say

You probably would like to know what other farmers like yourself think about Peerless Fence. That's what you are interested in—you want to know what service it gives in actual use. Read this letter:

Peerless Wire and Fence Co.
Gentlemen:

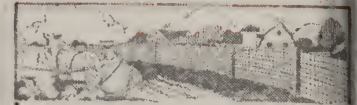
We have used Peerless Fencing for a number of years and would use no other. It always gives good satisfaction and stands up satisfactorily, no matter how long it is used.

C. E. Gibbs,
Big Lake, Minn.

A Good But Inexpensive Fence

The two styles of fence shown on this page are exceptionally good values. They make fine hog and sheep fences. By adding one or two strands of barb wire you have a good substantial stock fence.

Many thousand rods of this fence have been sold and it gives splendid satisfaction. Like all Peerless Fence, it is made from Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process which makes it rust resisting so that it lasts for years.



Like Buying at Wholesale

Buying your Fencing, Barb Wire, Farm Gates, Roofing and Paints direct from Peerless Factories gives you the advantage of wholesale prices on these items that every farmer has to buy.

Only one profit is added and that a very small manufacturers' profit. No jobbers', wholesalers' or retailers' profits are added. Isn't it easy then to see why Peerless Fence costs so much less than fencing sold in retail stores. You get the benefit of this saving on every dollar you spend with the Peerless Factories.

Standard 8-Bar 32-Inch Close Spaced Hog Fence

No. 0832

37 1/4c

PER ROD

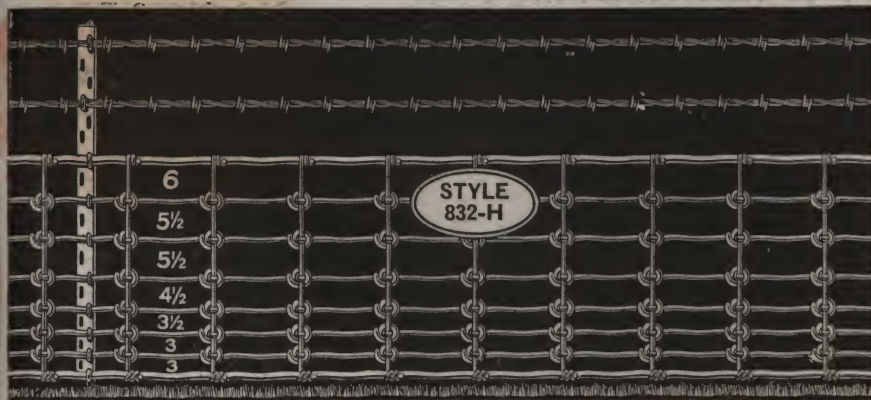
Top and bottom wires No. 10; all other line wires No. 12; cross bars No. 12, spaced 6 inches apart. All wires are Basic Open - Hearth Steel, Extra - Heavy - Galvanized by the old-time Peerless Process. Weight per 100 rods 817 lbs.

20 Rods	30 Rods	40 Rods
\$7.45	11.18	14.90





Heavy-weight 8-Bar 32-Inch Hog Fence



No. 832-H

33³/₄c
PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 11; cross bars No. 11, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, E'tra-Heavy-Galvanized. Weight per 100 rods, 788 lbs.

20 Rods	30 Rods	40 Rods
\$6.75	10.13	13.50

Shipped only from Cleveland or Adrian



"Every Rod of Peerless Fence Makes a Friend"

Some one wrote us years ago saying "Every Rod of Peerless Fence makes a friend." The truth of this statement is verified in the ever increasing demand for Peerless Fence—a demand that taxes our big factories to supply.

Since changing our selling plan and saving for Peerless patrons the profits that heretofore went to middlemen it is equally true that "Every Rod of Peerless Fence Means a Substantial Saving to The Purchaser."

The Quality and the Price Is Right

As you read the descriptions of the two fences on this page you will see that either of these two numbers are splendid value. You will notice that the cross bars are the same weight as the line wires and that is one of the things that makes a good fence.

Peerless Fence—every style—is the same construction—the crimpy line wires of Basic Open-Hearth steel expand and contract with heat and cold but always stay tight, while the strong, sturdy cross bars keep the line wires from sagging or spreading apart.



Bad Habits in Pigs

Bad habits in pigs are harder to break than in any other animal on the farm. Let a pig once root a hole through a fence and you have a job on your hands to keep it in the field from that time on.

There's one sure remedy and that's Peerless Hog Fences. They don't get a chance to get their noses through the Peerless and even if they do the wires are so strong and stiff—and the knots so secure that they can't lift it up or spread the wires apart.

Heavy-weight 8-Bar 32-Inch Close Spaced Hog Fence

No. 0832-H

43³/₄c
PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 11; cross bars No. 11, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, E'tra-Heavy-Galvanized. Weight per 100 rods 1026 lbs.

20 Rods	30 Rods	40 Rods
\$8.75	13.13	17.50

Shipped only from Cleveland or Adrian





Light-weight 10-Bar 36-Inch Close Spaced Hog Fence



No. 01036-PJ

31c
PER ROD

Top and bottom wires No. 11; all other line wires No. 14; cross bars No. 14, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods 539 lbs.

20 Rods	30 Rods	40 Rods
\$6.20	9.30	12.40



Quality in Fencing

Quality in fencing is just as important as quality in shoes, clothing, harness, or farm machinery.

That's the big reason why Peerless Fence is the most popular fence with farmers everywhere—it is 100% quality. Quality is more important than style, but in Peerless you have both. Peerless Fence gives you the best in quality, strength, durability and style.

Fence You Will Be Proud of

Every farmer takes pride in his fences; a well fenced farm invariably is a sure sign of thrift. That's why every farmer is proud of his fences, not only because they protect his crops, but because they impart an air of prosperity to his place.

You'll be proud indeed to have your fields fenced with either of the styles shown on this page. The close spaced line wires with heavy cross bars only 6 inches apart make a very attractive as well as durable fence.



What Fence to Buy

That's for you to decide—The Peerless line consists of many styles—a style for every purpose. Select the style of fence adapted to your requirements. Don't expect to turn pigs with a cattle fence and don't spend unnecessary money for a pig-tight fence if you don't keep pigs.

You will find on the pages of this catalog a style of fence especially designed for any requirement and you can depend on it that each style is adapted to the purpose for which it was designed—you will find it exactly as represented.

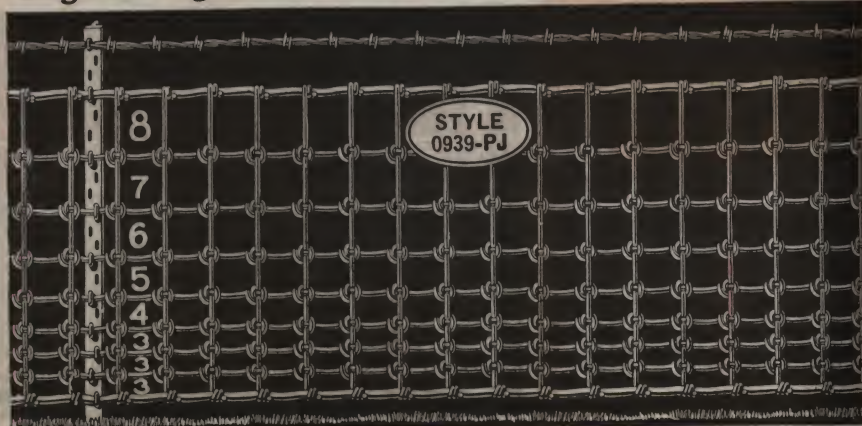
No. 0939-PJ

29 1/4c
PER ROD

Top and bottom wires No. 11; all other line wires, No. 14; cross bars No. 14, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods 510 lbs.

20 Rods	30 Rods	40 Rods
\$5.85	8.78	11.70

Light-weight 9-Bar 39-Inch Close Spaced Fence





Medium-weight 6-Bar 36-Inch Fence



No. 635-13

20 $\frac{3}{4}$ c

PER ROD

Top and bottom wires No. 11; all other line wires No. 13; cross bars No. 13, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods 413 lbs.

20 Rods	30 Rods	40 Rods
\$4.15	6.23	8.30



What Constitutes a Cheap Fence?

Simply because a fence is low priced is not a sign that it is cheap. Repairs and upkeep of shoddy fence cost time and money. Neither is it always a sign of good fence simply because it is high priced—a great deal of shoddy fence is sold at high prices simply because several middlemen add their profit to the selling cost.

Good fence will give service all the time and will not require patching and repairing. Peerless Fence is good fence and is priced right—you pay exactly for the quality you get.

Two Styles of Sheep and Cattle Fence

The two fences shown here are identical in style but different in the weight of wire used. These fences stretch up good and are neat and strong.

By stretching one or two strands of barb wire on top you have a fence that will turn all kinds of stock excepting pigs or very young lambs.

If you will price fencing of this weight at your dealers, you will find that you can make a big saving by buying direct from the Peerless Factories.



Need a Good Fence Stretcher?

A good fence stretcher is a big aid in putting up a woven or barb wire fence. We show three styles of fence stretchers on page 83 that we believe are the best woven wire stretchers on the market.

These stretchers, like Peerless fence, are priced direct from factory—consequently cost much less than if bought in the retail way. If you do not already have a fence stretcher, better order one of these when sending your order for fence—It will save you time and money.

Standard 6-Bar 36-Inch Fence



No. 635

25 $\frac{1}{4}$ c

PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 12; cross bars No. 12, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods 557 lbs.

20 Rods	30 Rods	40 Rods
\$5.05	7.58	10.10



Medium-weight 9-Bar 39-Inch Fence



No. 939-13

29½c
PER ROD

Top and bottom wires No. 10;
all other line wires No. 13;
cross bars No. 13, spaced 12
inches apart. All wires are
Basic Open-Hearth Steel,
Extra-Heavy-Galvanized by
the old-time Peerless Process.
Weight per 100 rods 584 lbs.

20 Rods	30 Rods	40 Rods
\$5.85	8.78	11.70

Paint UP!

Buy Your
Paint Direct

From

Peerless Factory
and

Save Money

Money put into Peerless
Paint is a wise invest-
ment, especially at Peer-
less low prices.

See Pages 84 to 93

Two Styles of General Purpose Stock Fence

For an all around general purpose
fence the two numbers shown on this
page are hard to beat. Made through-
out of high grade wire, and galvanized
by the old-time Peerless Process of
Extra-Heavy-Galvanizing, they will
last for many years without any ex-
pense for repairs.

The No. 0939-13 shown below costs
a few cents more a rod but the closer
cross bars give it greater stability and,
therefore, it requires fewer fence posts,
so by putting your posts farther apart
the saving in cost of posts just about
evens up on the extra cost of the fence.

Ready Roofing

at

Wholesale Prices

Direct From

Peerless Factories

Many Styles to
Select From.

See Our Money
Saving Prices on
Pages 94 to 102

No. 0939-13

36½c
PER ROD

Top and bottom wires, No. 10;
all other line wires No. 13;
cross bars No. 13, spaced 6
inches apart. All wires are
Basic Open-Hearth Steel,
Extra-Heavy-Galvanized by
the old-time Peerless Process.
Weight per 100 rods 730 lbs.

20 Rods	30 Rods	40 Rods
\$7.30	10.95	14.60

Medium-weight 9-Bar 39-Inch Close Spaced Stock Fence





Standard 9-Bar 39-Inch Sheep and Cattle Fence



No. 939

33³/₄c
PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 12; cross bars No. 12, spaced 12 inches apart. All wires are Basic Open - Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Weight per 100 rods 741 lbs.

20 Rods	30 Rods	40 Rods
\$6.75	10.13	13.50



Instructions for Stretching Fence

With Peerless Double Jack Stretchers

Fasten the end of the roll to the end post, MAKING SURE THAT THE UPRIGHT WIRE IS EXACTLY PERPENDICULAR. Bring the ends of the lateral wires well around the post, and when in position staple them securely; unroll the fence toward the place where your stretching tools are to be attached, which should be a braced post. Fasten clamp bar securely to fence immediately in front of and parallel to upright stay wire and tighten wire clamp bar bolts solid.

Fasten the short chains around the post at top and bottom, being careful to see that they are not twisted, slip the links through the ears of the jacks; fasten the

Getting Your Money's Worth

When you buy fencing, whether you buy the lighter, cheaper grade for temporary fences or the heavier weight for permanent fences, you are entitled to full value for your money.

Buying direct from Peerless Factories, we believe, gives you greater fence value for every dollar spent than you can get anywhere else. You have no middlemen's profit to pay—you pay only for the fence.

The high quality of Peerless Fence is universally known—it is recognized by farmers as well as other fence manufacturers as being the standard for high-grade fence.



(Continued from left side of page) long, or jack chains, in the same manner to the ears of the clamp bar; holding the handle of the jack straight up, pass the loose end of the jack chains from beneath over the ratchet wheels. Before commencing to stretch the fence make sure that the chain is not twisted. Work the levers alternately till the fence is fairly tight, then examine the fence to see that it is coming along true and even and that it is not caught anywhere; shake the fence vigorously so as to distribute the strain; then finish stretching, putting as much strain on the fence as the fence will safely stand. Pull with a hand stretcher each lateral wire taut between the post and the clamp bar and staple firmly to the post, leaving enough loose end to go around and fasten back on itself.

No. 0939

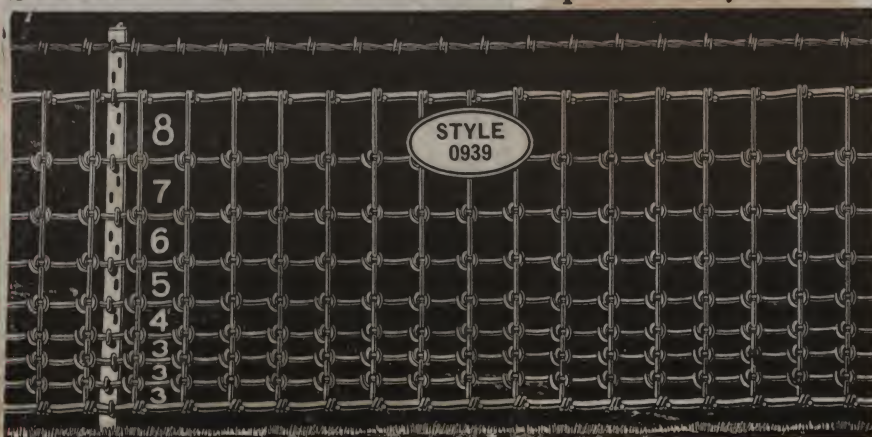
43¹/₂c
PER ROD

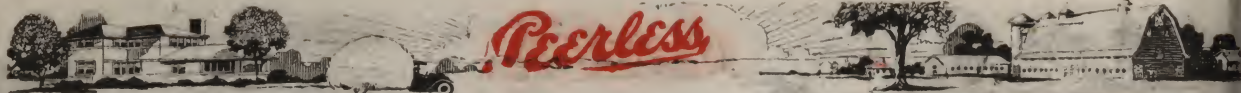
Top wire No. 9; bottom wire No. 10; all other line wires No. 12; cross bars No. 12, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Weight per 100 rods 954 lbs.

20 Rods	30 Rods	40 Rods
\$8.70	13.05	17.40

Standard 9-Bar 39-Inch Close Spaced Stock Fence





Heavy-weight 9-Bar 39-Inch Fence



No. 939-H

38³/₄c
PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 11; cross bars No. 11, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized. Weight per 100 rods 906 lbs.

20 Rods	30 Rods	40 Rods
\$7.75	11.63	15.50

Shipped only from Cleveland or Adrian



The Peerless Knot

One of the things that has helped to make Peerless Fence famous and so popular with farmers is the Peerless knot. On page 4 we show an actual picture of it. First note how open it is. This allows free circulation and plenty of drainage so that water cannot lodge in it or moisture remain very long.

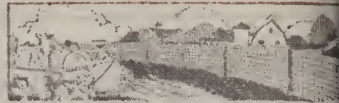
Notice how firmly it "locks" both upright and lateral wires and yet permits a rocking movement of the lateral wires when fence is being erected on hilly ground, while the upright wires or cross bars remain perpendicular.

Two Styles of Heavy-weight Stock Fence

On this page we show two styles of fence that we recommend to any one who desires a strictly high-grade fence.

These fences have heavy No. 9 top wires and No. 10 bottom wires—they are extra strong and durable. Either of these two fences will meet every requirement that farmers can ask of a fence—they have the style and appearance—they are strong enough to turn any stock—they stretch up tight and stay tight.

We have made a very low price on these two styles—you will find either of them a splendid value.



Setting End and Corner Posts

Even the best wire fence cannot give satisfactory service unless properly stretched, and the most important step in the whole proceeding is to make sure your end and corner posts are put up to stay.

No pains should be spared in setting these posts very firm and rigid, especially when a heavy line fence like the Peerless—which should be tightly stretched—is to be used.

The end or corner posts should be of large size, set in the ground at least four feet, braced and anchored under ground with heavy planks, and the ground very firmly tamped back into place.

Heavy-weight 9-Bar 39-Inch Close Spaced Fence

No. 0939-H

51³/₄c
PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires, No. 11; cross bars No. 11, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized. Weight per 100 rods 1212 lbs.

20 Rods	30 Rods	40 Rods
10.35	15.53	20.70

Shipped only from Cleveland or Adrian

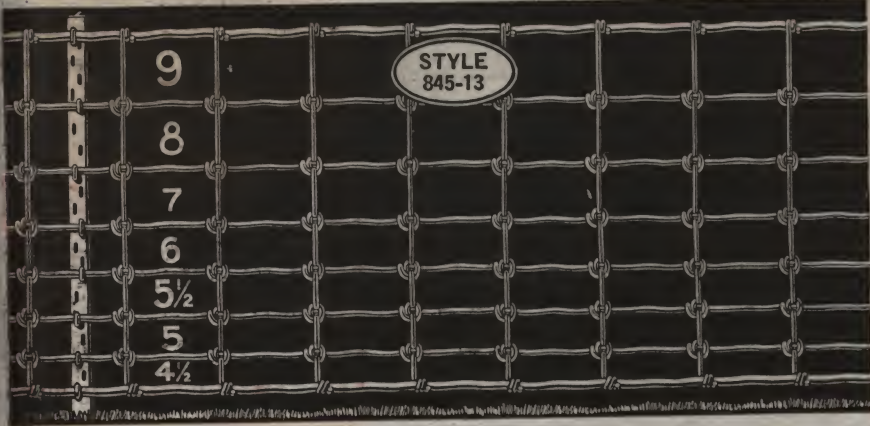




Peerless



Medium-weight 8-Bar 45-Inch Fence



No. 845-13

26¹/₄c

PER ROD

Top and bottom wires No. 11; all other line wires No. 13; cross bars No. 13, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods 527 lbs.

20 Rods	30 Rods	40 Rods
\$5.25	7.88	10.50



Questions and Answers

- Q.—WHAT KIND OF WIRE IS USED IN PEERLESS FENCING?
- A.—Open-hearth steel extra heavily galvanized by the old-time Peerless Process.
- Q.—IN WHAT RESPECT IS THIS BETTER THAN BESSEMER STEEL?
- A.—The open-hearth process permits of a careful analysis, enables the securing of more uniform quality, allows the removal of sulphur, phosphorus and other impurities that damage the wire, and gives you a smoother metal; less liable to pit, seam or scar and consequently, a metal that will carry a heavier coat of galvanizing with less danger of peeling or flaking.

Two Styles of 45-Inch Cattle Fence

The two fences on this page are the same in style but different in weight of wire used, as you will note by reading the descriptions.

These two styles are very popular as they are high enough to turn all kinds of stock without adding a barb wire. Many thousands of rods of these fences have been purchased by farmers during the past few years. Because they are built the famous Peerless Way these fences will outlast ordinary fences—they will always stand tight and trim—won't bag or sag. Prices low because of our Direct-from-Factory selling plan that does away with every unnecessary expense.



Questions and Answers

- Q.—WHAT TEMPER OF WIRE IS USED? HARD OR SOFT?
- A.—The degree of hardness in Peerless fence wire is largely governed by the kind of fence it is used in, and the place in the fence where the wire is to be used. We use a tough, springy wire which is elastic but not brittle; harder in the line wires than in the cross-bars, and somewhat harder in the top and bottom wires than in the intermediates. Tests made throughout our 25 years of fence making, have shown us that this selection of wire makes a better fence.

No. 845

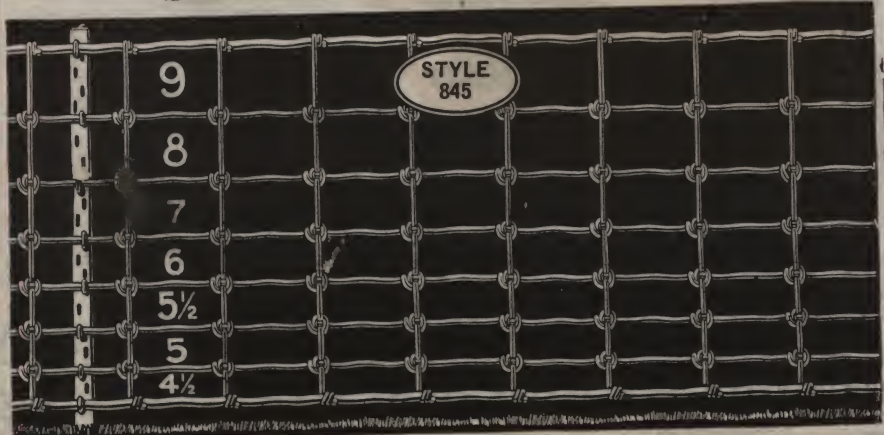
32¹/₄c

PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 12; cross bars No. 12, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods, 710 lbs.

20 Rods	30 Rods	40 Rods
\$6.45	9.68	12.90

Standard 8-Bar 45-Inch Fence





Peerless



Light-weight 10-Bar 48-Inch Stock Fence



No. 01047-PJ

33c

PER ROD

Top and bottom wires, No. 11; all other line wires No. 14; cross bars No. 14, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods 576 lbs.

20 Rods	30 Rods	40 Rods
\$6.60	9.90	13.20

NOW

You Can Buy

Peerless

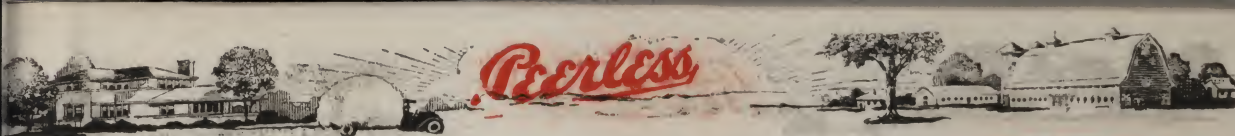
FENCE

STEEL POSTS,
GATES, BARB WIRE,
PAINT & ROOFING.

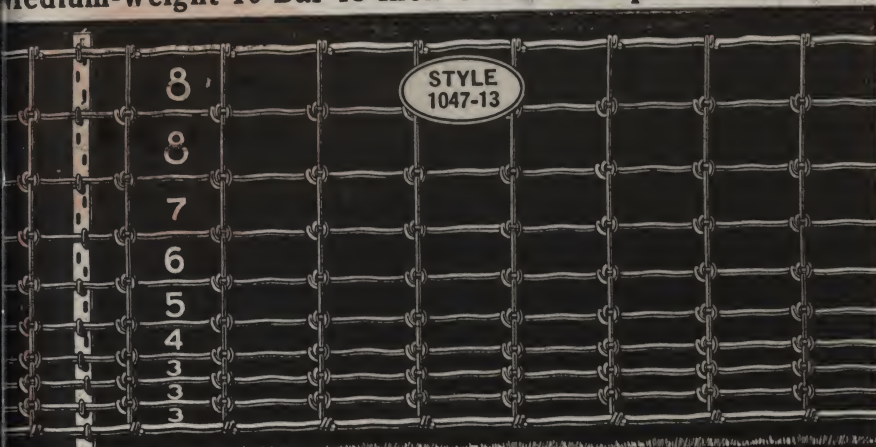
DIRECT
from
FACTORY
to
FARM

At a Big Saving

Don't Fail to Look Up the Money Saving Bargains on Paint and Roofing, Pages 84 to 102



Medium-weight 10-Bar 48-Inch General Purpose Stock Fence



No. 1047-13

32c
PER ROD

Top and bottom wires, No. 10; all other line wires, No. 13; cross bars, No. 13, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods 641 lbs.

20 Rods	30 Rods	40 Rods
\$6.40	9.60	12.80



Better Farm Gates at Less Cost

Peerless Extra-Heavy-Galvanized Steel Farm Gates mark a decided step in gate economy and gratifying service—a day of better, handier, long-life farm gates at a decided saving in first cost and upkeep. Get posted on these money-saving gates by turning to pages 68 to 73 of this catalog.

Peerless Steel Farm Gates will put an end to your gate troubles. They are practically indestructible and will last a lifetime. They are galvanized throughout, not painted.

Peerless Fence Lasts Longer—Costs Less

Now that Peerless Fence is sold Direct-from-Factory-to-Farm without any added expenses of middleman, the cost to you has been greatly reduced, but the quality has not been changed.

Peerless Fence at our low Direct-from-Factory Prices positively represents the best fence value for the money that can be found anywhere. You can look the market over and nowhere will you find values equal to those quoted in this catalog.

Peerless Quality and Peerless Direct-from-Factory Prices makes a combination you can't beat.



Peerless Old-Time Process Galvanized Farm Gates

Peerless Farm Gates, both frame and wire filler, are Extra-Heavily Galvanized by the famous Peerless Old-time Galvanizing Process which many have tried in vain to equal. Realizing that the life of a fence depended very largely on the life of the Galvanizing, we experimented and tested every possible method until we discovered one that would put galvanizing on wire Extra-Heavy, even and smooth—and above all so that it would last. It is one of those old-fashioned processes that modern inventive genius cannot improve, and which makes Peerless Fencing and Gates last many years longer than others.

Medium-weight 10-Bar 48-In. Close Spaced General Purpose Stock Fence



No. 01047-13

41c
PER ROD

Top and bottom wires, No. 10; all other line wires, No. 13; cross bars No. 13, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods 820 lbs.

20 Rods	30 Rods	40 Rods
\$8.20	12.30	16.40



10-Bar 48-Inch Stock Fence



No. 1047

37 $\frac{3}{4}$ c
PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires, No. 12; cross bars No. 12, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Weight per 100 rods, 827 lbs.

20 Rods 30 Rods 40 Rods

\$7.55 11.33 15.10



Questions and Answers

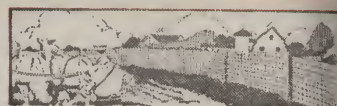
Q.—WHAT HAVE YOU TO SAY ABOUT RUSTING?

A.—Any wire will rust when the coat of galvanizing is removed or destroyed. So long as the galvanizing remains intact the wire will not rust. The quality of galvanizing depends on the quantity of spelter and the smooth, even application; also the care with which the wire is cleaned and acid neutralized, before going to the galvanizing pans. Pitted, scarred and seamy wire will not take a smooth coating, and no matter how heavily the galvanizing may be applied, if it is knobby and rough, it will peel off in manufacturing the fence and the bare wire will soon rust.

Two Popular Styles of Stock Fence

Either of the two styles of Peerless Fence shown on this page makes an ideal stock fence. Being 48 inches high it makes a good general purpose fence. The bottom wires are spaced 3 inches apart so that pigs and lambs cannot get through.

No. 01047 with its cross bars spaced only 6 inches apart makes a very fine fence—one that will always stand tight—won't bag or sag. If you are in the market for a fence on the order of these two styles you will make no mistake in selecting either of these numbers.



Questions and Answers

Q.—WHERE DOES RUST FIRST SHOW?

A.—Wherever the galvanizing peels off, usually first where sharp bends are made in the wire at wrappings and knots, though often on the lateral and upright wires due to a very thin coat being put on. The Extra Heavy, Old-time Peerless Process prevents this because care has been provided in the process so that an extra coat of galvanizing is assured. Further, the wire is carefully treated, and made clean and smooth before it goes into the galvanizing pans. When you buy Peerless Fencing and Gates you can be assured you get the best of galvanizing.

10-Bar 48-Inch Close Spaced Stock Fence



No. 01047

49 $\frac{1}{4}$ c
PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 12; cross bars No. 12, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

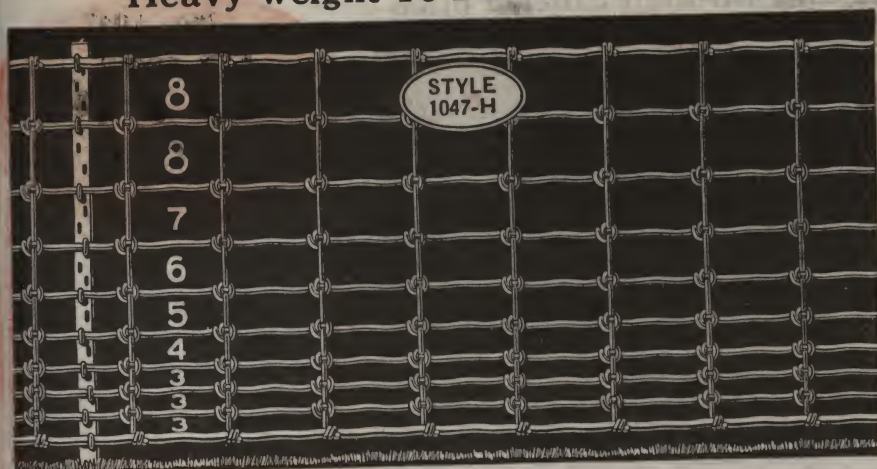
Weight per 100 rods 1080 lbs.

20 Rods 30 Rods 40 Rods

\$9.85 14.78 19.70



Heavy-weight 10-Bar 48-Inch Fence



No. 1047-H

43³/₄c

PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 11; cross bars No. 11, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized. Weight per 100 rods 1025 lbs.

20 Rods	30 Rods	40 Rods
\$8.75	13.13	17.50

Shipped only from Cleveland or Adrian

Heavy-weight 10-Bar 48-In. General Purpose Stock Fence

While we manufacture fence in various weights of wire, we are always glad when our customers select the fences built of heavy-weight wire because fences of this quality are cheapest in the end.

They cost a few cents a rod more in the first place but the big No. 9 top wires and the No. 10 bottom wires add so much to the stability and durability that there is no gainsaying the fact that they are the most economical in the long run. We know when we ship a customer an order of 1047-H or 01047-H that he is going to be a well pleased customer.

Questions and Answers

Q.—WHY DO YOU CALL YOUR FENCE A "STIFF STAY" FENCE?

A.—Because the cross bars or stays are made from one single stiff piece of wire running from top to bottom of the fence, fastened at each intersecting line wire by a knot. This stay is not weakened by twisting or wrapping.

Q.—WHY IS THIS STYLE OF CONSTRUCTION PREFERABLE?

A.—Because it gives upright strength and rigidity, keeps the fence from sagging or bagging; does away with pockets and unevenness and permits the whole line of the fence to stand true and even and straight. It makes a stiff panel, hard to crowd down from above and harder to root under and lift up.



Questions and Answers

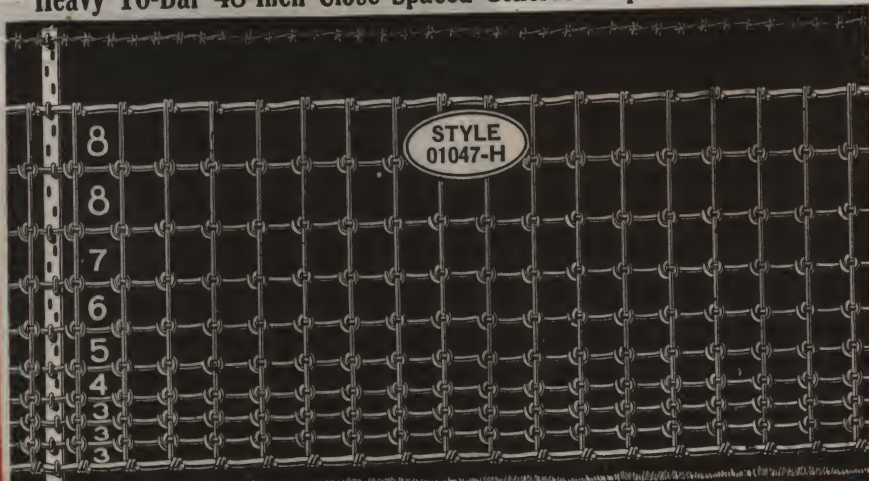
Q.—WILL THE KNOTS SLIP?

A.—Absolutely no; they are driven closely around the intersecting wires; the ends of the knots are hooked over the line wires; and offset at the point of intersection of line and cross-bar wires; held firmly in position by the knot, prevents slipping when properly stretched and permits erection on hilly ground, without making any kink in the cross bars.

Q.—DO YOU PROVIDE FOR EXPANSION AND CONTRACTION?

A.—Yes; a succession of waves or crimps gives elasticity and spring and keeps the fence taut in all kinds of weather.

Heavy 10-Bar 48-Inch Close Spaced General Purpose Stock Fence



No. 01047-H

59³/₄c

PER ROD

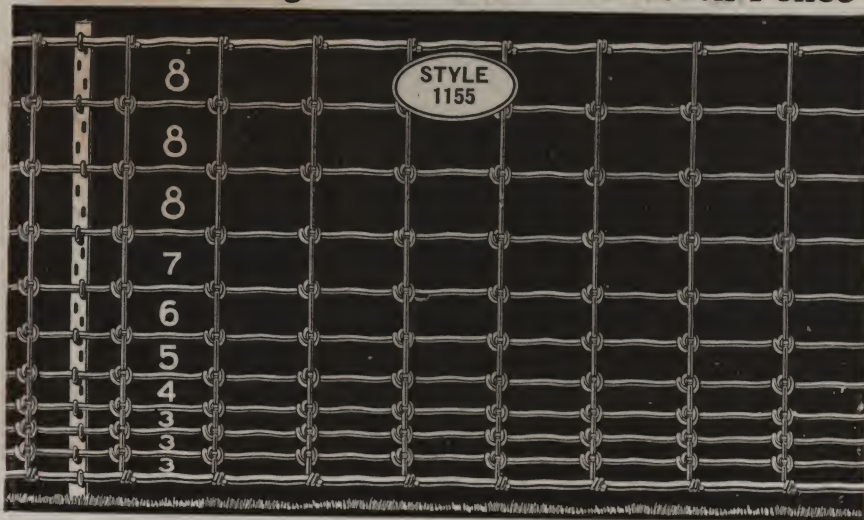
Top wire No. 9; bottom wire No. 10; all other line wires No. 11; cross bars No. 11, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized. Weight per 100 rods 1395 lbs.

20 Rods	30 Rods	40 Rods
11.95	17.93	23.90

Shipped only from Cleveland or Adrian



Standard-weight 11-Bar 55-Inch Stock Fence



No. 1155

41c

PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 12; cross bars No. 12, spaced 12 in. apart. All wires are Basic Open-Hearth Steel, Extra - Heavy - Galvanized by the old-time Peerless Process. Weight per 100 rods, 1207 lbs.

20 Rods	30 Rods	40 Rods
\$8.20	12.30	16.40



Save Your Roofs

Peerless Asphalt-Seal is a real "friend in need." It saves you money, and lots of it, in three distinct ways. First, for fixing old, leaky roofs it has no equal and costs so little. Second, it takes less time to do the work and time is money, especially on a farm where there is always plenty to do. Third, in many cases, it saves the cost of having to put on a new roof, and will make any roof last years and years longer. Just turn to pages 90 and 91 and read about this "friend in need" when it comes to saving time and money on your roof needs.

These Fences Will Hold Your Stock

When your fields are fenced with our No. 1155 or No. 01155 you can rest assured that your stock is going to stay where you put them. You can leave your farm for the day without any fear that your stock will break through the fence into an adjoining field and destroy a valuable crop.

Not only do these two styles of fence meet every requirement of a good stock fence but in appearance they can't be beat. They add wonderfully to the appearance of a farm.



Save Your Buildings

On pages 84 to 102 you will find some interesting information on Paint and Roofing economy. You know it pays to keep your buildings painted, but you also know and no doubt have felt that the cost of paint—at the prices retail stores ask—is beyond your pocket-book. We concluded to sell Paints and Roofing, as well as fence, at the same low factory prices and thus save our farmer friends a lot of money on these items also. Read pages 84 to 102 and see for yourself that at our low factory prices you cannot afford to neglect painting and roofing your farm buildings when needed.

Standard-weight 11-Bar 55-Inch Close Spaced Stock Fence



No. 01155

55c

PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 12; cross bars No. 12, spaced 6 in. apart. All wires are Basic Open-Hearth Steel, Extra - Heavy - Galvanized by the old-time Peerless Process. Weight per 100 rods, 902 lbs.

20 Rods	30 Rods	40 Rods
11.00	16.50	22.00



Heavy-weight 11-Bar 55-Inch General Stock Fence



No. 1155-H

49³/₄c

PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 11; cross bars No. 11, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Heavy-Galvanized. Weight per 100 rods 1162 lbs.

20 Rods	30 Rods	40 Rods
\$9.95	14.93	19.90

Shipped only from Cleveland or Adrian

Service That Makes Staunch Friends

One of the things that has made the name Peerless so favorably known to farmers all over this land is the fact that they always found it stood for the fullest value for their money. In other words, the Peerless Factories, by turning out Fencing, Gates, Steel Posts, etc., of such a high-grade, uniform quality, rendered the farmers a service which made staunch friends of those who bought them.

Now, since we have changed our selling through dealers and sell **direct to farmers** we are in a much better position to render a much closer service—a much better service—and at the same time save farmers a lot of money by cutting out all middlemen's profits.

This new catalog, for instance, immediately renders you a service we know you will be quick to appreciate. Here are over 100 pages on Fencing, Gates, Steel Posts, Paints, Varnishes, Roofing, etc., representing an assortment of such products—more than 20 average stores could carry—which enables you to make your selections right in your own home without the undue pressure of a clerk or salesman to bother you.

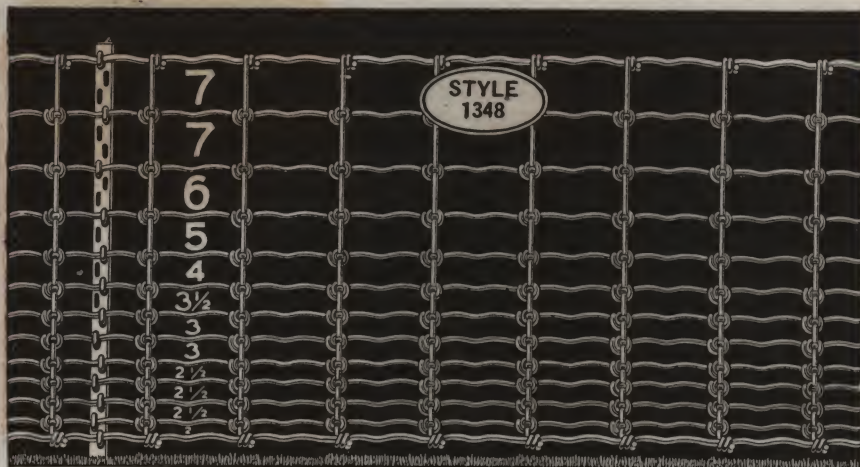
Here you can easily pick out what you want—see exactly what it costs—write out your order—drop it in the mail and in a few days it will be at your home. How different from the unsatisfactory bother of going to town, finding a scanty stock to select from—too often nothing you want—and prices from 30 to 50 per cent more.

In addition, you know whatever you order from this catalog will be just as represented, in fact, better than you expected, because our policy of the fullest value for the money means in reality much more value than you can get for that money anywhere else. That is what has built up our enormous business and made us so many staunch friends and customers in every part of this country.

You Need Not Hesitate in Buying All Your Fence, Paints and Roofings From This Catalog



Medium-weight 13-Bar 48-Inch Fence



No. 1348

39½c
PER ROD

Top and bottom wires No. 10; all other line wires No. 13; cross bars No. 13, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods, 765 lbs.

10 Rods 20 Rods 30 Rods 40 Rods
\$3.95 7.90 11.85 15.80



Questions and Answers

Q.—HOW ABOUT LONG AND SHORT WIRES?

A.—This has caused more trouble than any one thing fence makers encounter. We have given the matter much attention. Our line wires are accurately measured and held under uniform tension in the weaving. You will encounter no vexatious troubles from this source in Peerless Fences.

Q.—WHAT SIZE OF WIRE DO YOU USE?

A.—We make a complete series of fences in different gauges; field fences are supplied in No. 9½, No. 11, No. 12, No. 13 and No. 14; in poultry fences we supply No. 12½, No. 13 or No. 14.

Nifty 48-Inch Hog, Poultry and Stock Fence

Here are two styles of a combination hog, poultry and stock fence 48 inches high, of medium-weight wire that at the low prices quoted, we believe are values you can't equal anywhere else.

Strong enough to hold all kinds of large stock and close enough for poultry, either of these fences make an ideal fence for large stock, hogs, sheep or poultry.

We recommend these two numbers to any one desiring a fence on the order of these—you can't beat them for quality—you can't beat them for price.

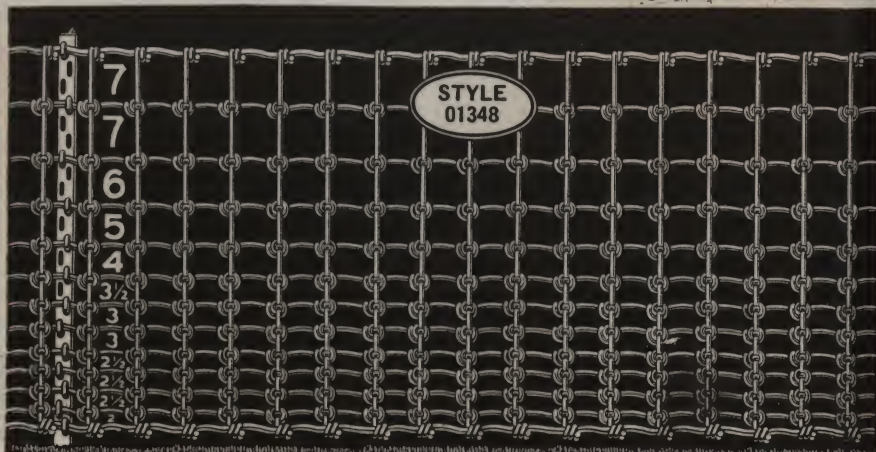


Questions and Answers

Q.—What is the spacing between line wires and between cross bars?

A.—That depends entirely on where the fence is to be used. A general-purpose field fence should have line wires three inches apart at the bottom. The Peerless line includes the largest range of styles and spacings in field and poultry fences offered by any manufacturer—every possible requirement has been provided for, whether it be coyote-proof for Texas, hog fence for the Middle West, cattle fence for the East, general-purpose field fence for the Central States or combination garden and stock fence for Georgia and the Gulf States, as well as poultry and lawn fences for every section of the country.

Medium-weight 13-Bar 48-Inch Close Spaced Fence



No. 01348

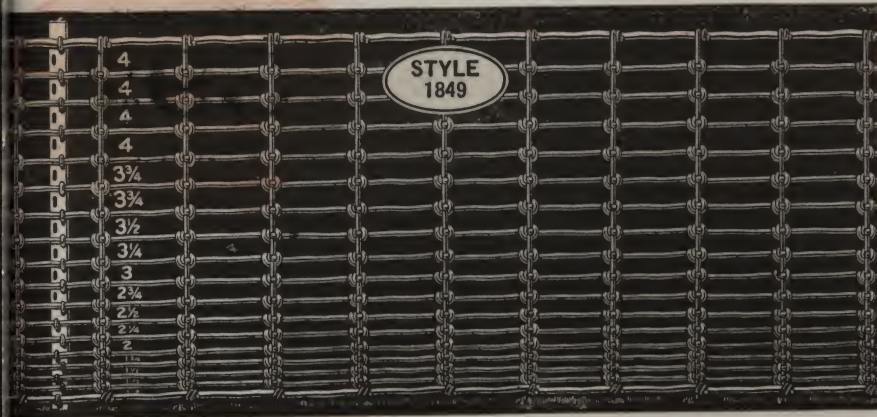
50½c
PER ROD

Top and bottom wires No. 10; all other line wires No. 13; cross bars No. 13, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. Weight per 100 rods, 980 lbs.

10 Rods 20 Rods 30 Rods 40 Rods
\$5.05 10.10 15.15 20.20

Peerless

Heavy-weight 18-Bar 49-Inch Fence



No. 1849

54³/₄c
PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 12¹/₂; cross bars No. 12¹/₂, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Weight per 100 rods 1131 lbs.
10 Rods 20 Rods 30 Rods 40 Rods
\$5.48 10.95 16.43 21.90

HOW ABOUT Field ^AND ^Drive Gates?

See Pages 68 to 73

For the Big
Peerless Line of
GALVANIZED FIELD
and DRIVE GATES

PRICES
Way Down

Heavy Weight Fence for Stock or Poultry

Here are two styles of heavyweight fence 49 inches high, with four bottom wires spaced only 1¹/₂ inches to 1³/₄ inches apart—close enough to turn small chicks, and the eighteen strand wires give the fence exceptional strength so that it will withstand the attacks of stock and weather.

The strong, heavy wires protected by the Extra-Heavy old-time Peerless Process Galvanizing, are rust-proof and will last for many years. The cross bars locked to the strand wires with the Peerless non-slip knot give unusual rigidity and help to keep the fence tight and trim.

*Beautify
Your Home
AND
Grounds
WITH
PEERLESS
Ornamental
Lawn Fence*

See Pages 55 to 67

Heavy-weight 18-Bar 49-Inch Close. Spaced Fence

No. 01849

69³/₄c
PER ROD

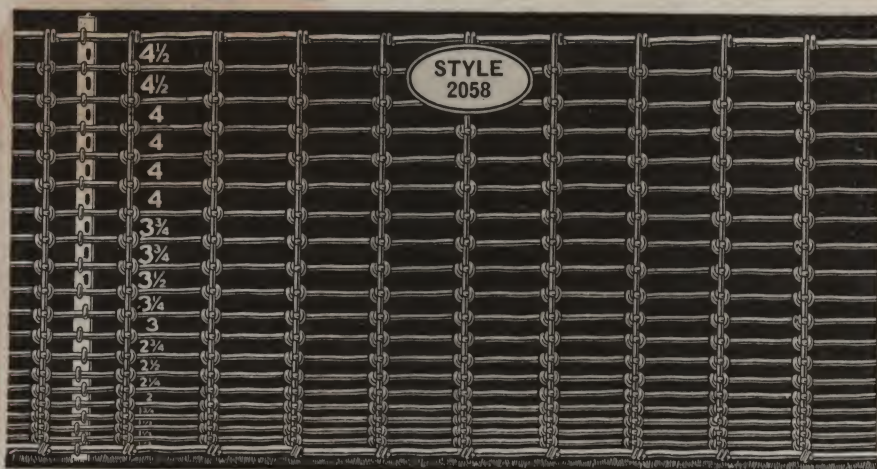
Top wire No. 9; bottom wire No. 10; all other line wires No. 12¹/₂; cross bars No. 12¹/₂, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Weight per 100 rods 1438 lbs.
10 Rods 20 Rods 30 Rods 40 Rods
\$6.98 13.95 20.93 27.90





Heavy-weight 20-Bar 58-Inch Fence



No. 2058

62½¢
PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 12½; cross bars No. 12½, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Weight per 100 rods, 1288 lbs.
10 Rods 20 Rods 30 Rods 40 Rods
\$6.25 12.50 18.75 25.00



Steel Fence Posts

Since Peerless Steel Posts have been sold to farmers direct-from-the-factory there is no longer any reason why farmers should use wood posts—wood posts rot out in a few years and have to be replaced while Peerless Steel Posts last a life time.

When you take into consideration their lasting qualities and the fact that you have no holes to dig, Peerless Posts are much cheaper than wood posts—look better and last indefinitely. See our low prices on pages 74 to 78.

Field, Lane, Barnyard and Poultry Fence

It makes no difference what kind of a fence you want or for what purpose—you'll find a style that will exactly suit your needs in the Peerless Catalog.

How much better to select your fence from our catalog at home in your easy chair—from a selection greater than you'll find in twenty stores—than to go to a dealer and from two or three selections have to take something that isn't just what you would like.

You have not only a greater choice of styles but you get the best quality of fence built at the lowest prices ever quoted on fence of Peerless quality.



It Pays to Paint

Next to well fenced fields there is nothing that adds to the appearance of a farm so much and increases its value more in proportion to its cost than well painted buildings.

The Peerless Factories have now made it possible for farmers to secure good paint for their houses and barns at a price they can afford to pay. Made in our modern paint factory from the best of materials and shipped direct to you with only one small profit added, Peerless Paints represent the best value for the least money. See our low prices on pages 84 to 93.

No. 02058

79¾¢
PER ROD

Top wire No. 9; bottom wire No. 10; all other line wires No. 12½; cross bars No. 12½, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

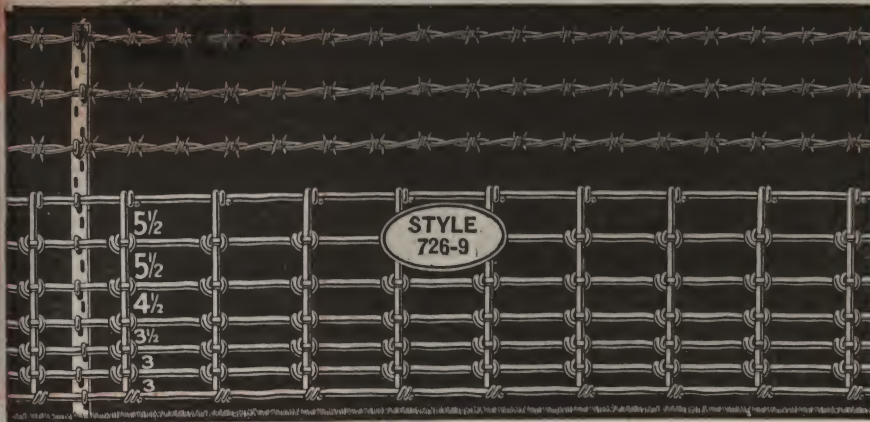
Weight per 100 rods, 1644 lbs.
10 Rods 20 Rods 30 Rods 40 Rods
\$7.98 15.95 23.93 31.90

Heavy-weight 20-Bar 58-Inch Close Spaced Fence



Peerless

Extra Heavy 7-Bar 26-Inch All No. 9½ Fence



No. 726-9

36³/₄c
PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 12
inches apart. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.
Weight per 100 rods, 920 lbs.

20 Rods 30 Rods 40 Rods
\$7.35 11.03 14.70

Shipped only from Cleveland or Adrian

Here's a Hog Fence You Will Like

These two styles of 7-bar fence—26 inches high are built of all extra heavy No. 9½ wire. This makes a No. 1 hog fence. They are so heavy that hogs cannot bend the wires and the heavy cross bars make it rigid so that hogs cannot lift it up with their noses and crawl under.

Either of these two fences will last years and years. By adding two or three strands of barb wire as shown in the illustration it makes a splendid all around stock fence. Thousands of rods of these fences have been sold to farmers throughout the country—they give splendid satisfaction.

Peerless Lawn Fence

Built artistic as well as practical—providing protection for beautiful flowers, sweeping stretches of velvety lawns; knowing that little children are left safe from harm; these are a few of the compensations of Peerless Lawn Fence construction.

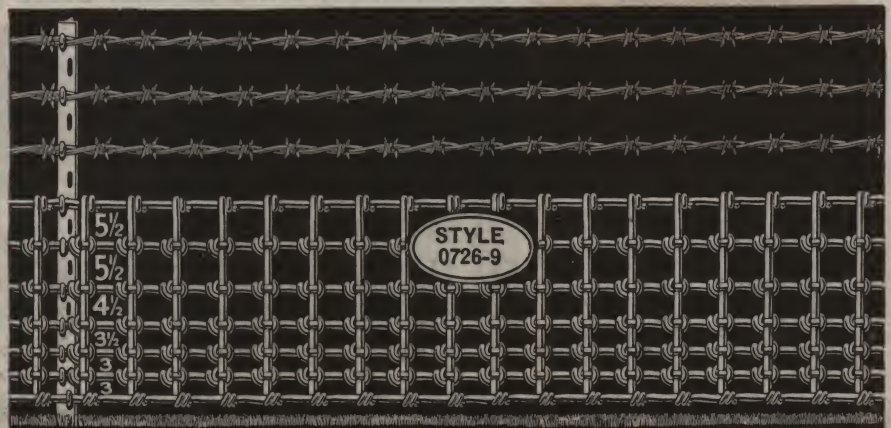
See the many artistic styles on pages 55 to 67—these fences are to your grounds what a frame is to a picture.

Gates to Match All Lawn Fences

Peerless Ornamental Walk and Drive Gates to match all styles of Peerless Lawn Fence are shown on pages 55 to 67. These gates are made by expert workmen, under the supervision of men who have had long experience in high-class gate building.

Peerless Gates are not only handsome and showy but are strong and durable—Extra-Heavily Galvanized—will not rust.

Extra Heavy 7-Bar 26-In. Close Spaced All No. 9½ Fence



No. 0726-9

48¹/₄c
PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 6
inches apart. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.
Weight per 100 rods, 1206 lbs.

20 Rods 30 Rods
\$9.65 14.48

Shipped only from Cleveland or Adrian



Extra Heavy 8-Bar 32-Inch All No. 9½ Fence



No. 832-9

42³/₄c
PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 12
inches apart. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.
Weight per 100 rods, 1070 lbs.

20 Rods 30 Rods 40 Rods
\$8.55 12.83 17.10

Shipped only from Cleveland or Adrian



Playing Fair With The Farmer

Peerless Factories believe in fair play—we know it is not fair to expect the farmer to pay more for the things he has to buy than he receives for the things he has to sell.

Peerless Fence—Gates—Steel Posts—Roofing and Paints now sold direct-from-factory, are sold at prices in keeping with what the farmer receives for his produce. You get the product of the big Peerless Factories at the lowest possible cost—not one cent of useless middlemen's profits are added.

All No. 9½ Hog and Sheep Fence

The two fences shown on this page are 8-bar fences, 32 inches high and built throughout of extra heavy No. 9½ wire.

Perhaps you have noticed as you read the description of Peerless Fences that the cross bars are always the same size as the intermediate wires, that's what makes a good fence. A fence may have big, heavy strand wires but if the cross bars are light and flimsy they soon break and the fence is ruined. In Peerless fence the cross bars last as long as the rest of the fence. It costs more to make them that way but they are more satisfactory to the user.



We Are as Close to You as Your Mail Box

Buying from the Peerless Factories is easier than buying at a retail store. Every detail is covered in the description of various articles in this catalog—you select what you want—use order blank in back of catalog—drop letter in your mail box and in a very few days the articles you ordered are at your freight station. No lost time—no need of taking something you don't want from dealers' limited stock. In addition to these advantages you also save about 30%. Worth while isn't it?

No. 0832-9

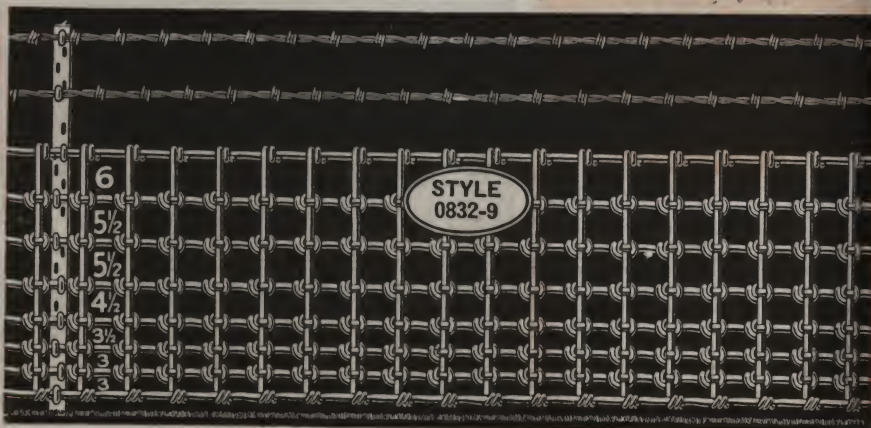
56³/₄c
PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 6
inches apart. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.
Weight per 100 rods, 1420 lbs.

20 Rods 30 Rods
11.35 17.03

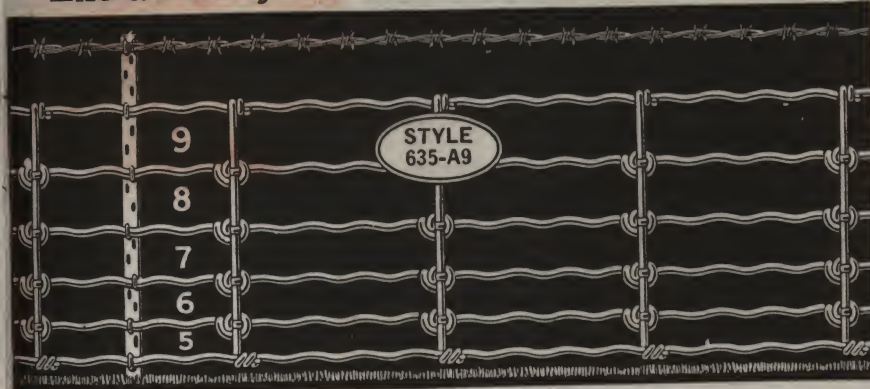
Shipped only from Cleveland or Adrian

Extra Heavy 8-Bar 32-Inch Close Spaced All No. 9½ Fence





Extra Heavy 6-Bar 36-Inch all No. 9½ Fence



No. 635-A9
27¼c
 PER ROD

Top and bottom wires No. 9½; all other line wires No. 9½; cross bars No. 9½, spaced 7 to the rod. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized. Weight per 100 rods, 679 lbs.

20 Rods	30 Rods	40 Rods
\$5.45	8.18	10.90

Shipped only from Cleveland or Adrian



Did You Ever Notice

- that the farmers in your community who are leaders in every progressive movement
 - that the farmers who seem to have the most spare time
 - that the farmers who are always looked up to for advice
 - that the farmers who raise the best crops and have the best stock
- always are the ones whose farms are well fenced? Having your farm well fenced is like being well dressed—it gives you pride and confidence—it actually makes you a better, more prosperous farmer.

Extra Heavy Cattle Fence

Here we show two styles of fencing that are used extensively throughout the cattle states. These styles with the addition of a barb wire make a good economical fence for large enclosures and pastures.

Both styles are built of Extra-Heavy No. 9½ wire—they have 6 strand wires and fence is 36 inches high. Peerless construction—therefore better. You take no risk when you buy Peerless fence. Guaranteed to be exactly as described and if not satisfactory you get your money back.



Clean Fence Rows

Peerless Fence, stretched on Peerless Steel Posts, enables you to keep your fence rows looking neat and tidy—also prevents growth and spreading of thistles and other obnoxious weeds.

When your farm is so fenced you can burn off your fence rows every year without damaging your fence or the posts. The labor cost of erecting wood posts is very high while Peerless steel posts can be set with a few taps with a maul—an item that makes a big difference in the total cost of a fence. Peerless Steel Posts are cheaper than wood—read about them on pages 74 to 78.

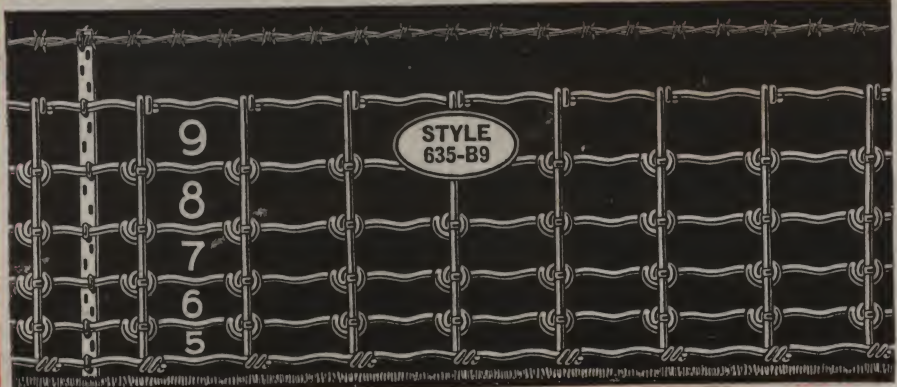
Extra Heavy 6-Bar 36-Inch All No. 9½ Fence

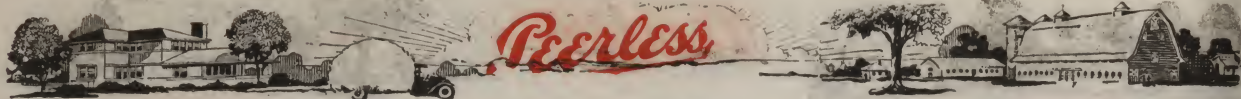
No. 635-B9
33c
 PER ROD

Top and bottom wires No. 9½; all other line wires No. 9½; cross bars No. 9½, spaced 14 to the rod. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized. Weight per 100 rods, 828 lbs.

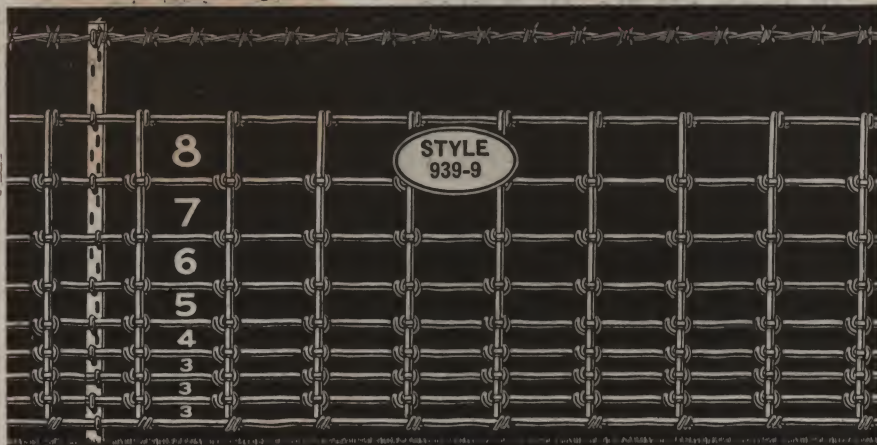
20 Rods	30 Rods	40 Rods
\$6.60	9.90	13.20

Shipped only from Cleveland or Adrian





Extra Heavy 9-Bar 39-Inch All No. 9 Fence



No. 939-9

48³/₄c
PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 12
inches apart. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.

Weight per 100 rods, 1216 lbs.

20 Rods 30 Rods 40 Rods

\$9.75 14.63 19.50

Shipped only from Cleveland or Adrian



Talking About Ourselves

When a manufacturer makes something better than any other manufacturer he wants to make the fact known. If you raised a crop of corn, wheat or oats that made more bushels per acre than any crop ever raised in your county you would naturally want to tell your neighbors about it.

That's why we like to talk about the merits of Peerless Fence—we believe we make the best fence in the world—we are proud of it and take delight in telling it to you.

Extra Heavy Hog and Stock Fence

Here we show two styles of hog and stock fences that have proven to be among the most popular of the many Peerless styles.

Made throughout of Extra Heavy No. 9½ wire and heavily coated with rust-proof galvanizing by the famous Peerless Process, these two styles of fence are practically indestructible. The heavy "coiled" line wires, braced by the heavy cross bars make this fence exceedingly strong and rigid. We guarantee that you will be more than pleased with either of these two styles. Priced exceedingly low for fence of this quality.

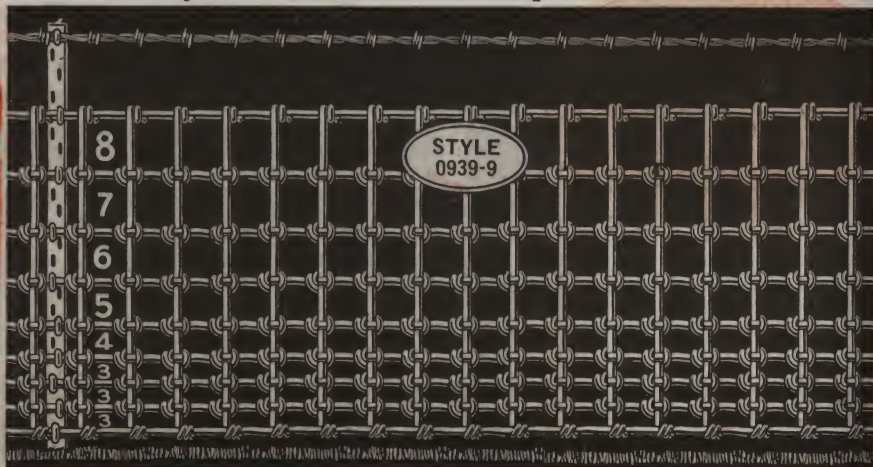


Maintaining a Reputation

It is equally true that a manufacturer who manufactures a better article is going to be very particular that every bit of the finished product that leaves his factory is strictly up to standard.

That's your protection in buying Peerless Fence—you can rest assured that every rod of fencing—every Steel Post—every gallon of paint—every roll of roofing that leaves the Peerless Factories measures up to the high standard that has made the name Peerless a synonym for quality.

Extra Heavy 9-Bar 39-Inch Close Spaced All No. 9 Fence



No. 0939-9

67¹/₄c
PER ROD

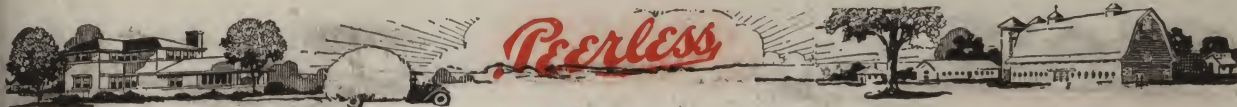
Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 6
inches apart. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.

Weight per 100 rods, 1680 lbs.

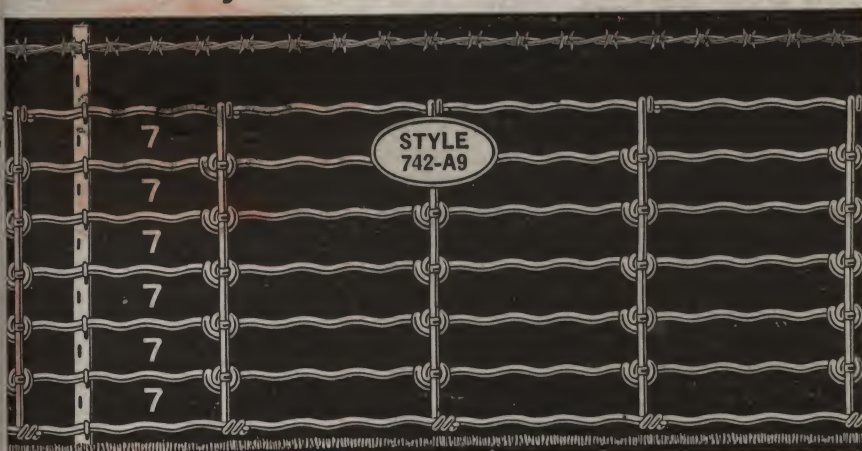
20 Rods 30 Rods

\$13.45 20.18

Shipped only from Cleveland or Adrian



Extra Heavy 7-Bar 42-Inch All No. 9½ Fence



No. 742-A9

32¼c

PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 7
to the rod. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.

Weight per 100 rods, 805 lbs.

20 Rods 30 Rods 40 Rods

\$6.45 9.68 12.90

Shipped only from Cleveland or Adrian



A Stitch in Time Saves Nine

This saying is equally true re-
garding small leaks in the roof
of your house, barn or out build-
ings—you can repair your old
roof—make it just as good as new
by applying Peerless Asphalt-
Seal.

This wonderful product has
saved thousands of dollars for
Peerless customers—it will save
money for you, too. Description
and low factory prices on pages
90 and 91.

Economical Cattle Fence

If you want a strictly high grade all
No. 9½ wire fence that will turn cattle
and sheep, without paying a big price,
you don't need to look any further—
here are two styles that will meet every
requirement and won't make a very
heavy drain on your pocketbook.

The spacing of the line wires on
these two numbers are the same—all
wires 7 inches apart. No. 742-B9 has
double the number of cross bars. These
fences are 42 inches high and consider-
ing the fact that they are built entirely
of No. 9½ wire, the low direct-from-
factory prices make them bargains in-
deed.



Saving 25 Per Cent

When you build a new building
and have to buy roofing or when
you re-roof an old building you
can save at least 25% by ordering
your roof direct from the Peer-
less factory.

We have a grade and style for
every kind of building—you can't
beat Peerless roofing for quality
anywhere. Peerless Roofing is
described on pages 94 to 102 of
this catalog. Sold direct from
factory at factory prices.

Extra Heavy 7-Bar 42-Inch All No. 9½ Fence

No. 742-B9

39c

PER ROD

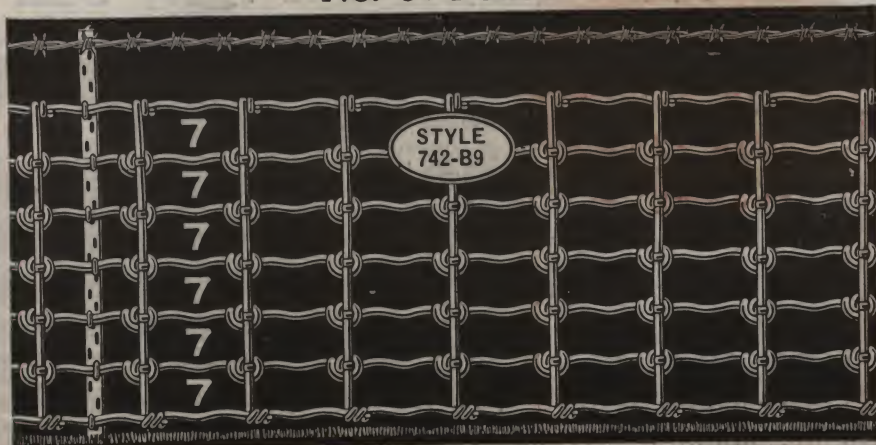
Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 14
to the rod. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.

Weight per 100 rods, 976 lbs.

20 Rods 30 Rods 40 Rods

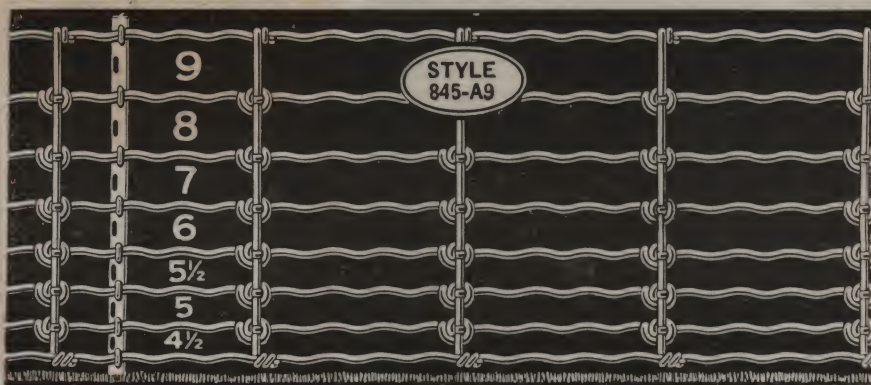
\$7.80 11.70 15.60

Shipped only from Cleveland or Adrian





Extra Heavy 8-Bar 45-Inch All No. 9½ Fence



No. 845-A9

35½¢
PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 7
to the rod. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.
Weight per 100 rods, 886 lbs.
20 Rods 30 Rods 40 Rods
\$7.10 10.65 14.20
Shipped only from Cleveland or Adrian



Cutting the Costs

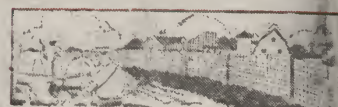
In these days of high prices on many of the things the farmer has to buy it is necessary that he gives some little thought to the question of getting full value for every dollar he spends.

It doesn't take much study to quickly see how foolish it is to pay three or four middlemen a profit for handling fence on its way from factory to you—especially when the big Peerless Factories sell direct to you with only one small profit added to the cost of making.

Two More Styles in All No. 9½ Cattle and Sheep Fence

For the man who wants a cattle and sheep fence, high enough to turn stock without the addition of a barb wire we recommend either of the two styles shown on this page.

Built of all No. 9½ wire, with 8 strand wires spaced so that total height is 45 inches, this makes an ideal fence. It will also turn shoats and lambs (except very young). The two bottom wires are only 4½ inches apart so nothing but very young pigs and lambs can go through. Very strong and durable. Our direct-from-factory selling plan saves you several cents a rod.



Did This Ever Happen to You?

Did you ever return home after being away for a few hours and find your cattle or hogs had broken through a fence and destroyed a large part of a crop in an adjoining field?

It's mighty discouraging, isn't it? It **won't** ever happen to you if you fence your fields with Peerless Fence. Peerless Fence stretched on Peerless Steel Posts keeps your stock where you want them.

No. 845-B9

43¾¢
PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 14
to the rod. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.
Weight per 100 rods, 1092 lbs.

20 Rods 30 Rods 40 Rods
\$8.75 13.13 17.50

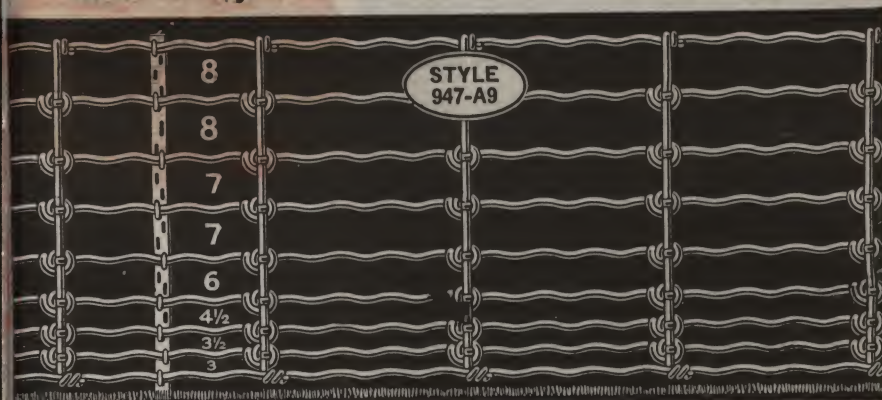
Shipped only from Cleveland or Adrian

Extra Heavy 8-Bar 45-Inch All No. 9½ Fence





Extra Heavy 9-Bar 47-Inch All No. 9½ Stock Fence



No. 947-A9

40c
PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 7
to the rod. All wires are
Basic Open-Hearth Steel.
Extra-Heavy-Galvanized.

Weight per 100 rods, 1000 lbs.

20 Rods 30 Rods 40 Rods

\$8.00 12.00 16.00

Shipped only from Cleveland or Adrian



Our Responsibility

We have been in business for over 25 years and in that time not only have learned how to make fencing that lasts longer and gives the farmer better satisfaction, but also that we must live up to every statement that we make about our goods. Our responsibility must be beyond every question of doubt, and the fact that we guard this as closely as we do the quality of our products, accounts for the success and the fame of the Peerless Wire & Fence Co.

On the opposite side of this page we say a few words about "Our References" which is a convincing answer to "Our Responsibility."

Will Stand Over 2000 Lbs. Breaking Strain

A single strand of Peerless Basic Open-Hearth steel wire—No. 9½ size —(the size used in fences described on this page) will stand a breaking strain of from 2000 to 2400 lbs.

This will give you some idea of the tremendous strength and durability of the two 9-bar fences shown here: they will stand any demand that can be made upon them. Your stock can push against them—horses can run into them—but the strong, sturdy wires take the shock and remain just as tight as before. Not only will they withstand the attacks of your live stock, they will also withstand the attacks of all kinds of weather. Here are two fences that will last a lifetime.



Our References

The words of others, especially if they are from people of national reputations, high in business circles, who will not nor cannot afford to put their signatures to statements that will not stand the search-light of public scrutiny, are the best proofs of the standing, reliability and responsibility of a business concern you can get. Therefore, we are pleased to refer you to the letters on Page 12 which you will find are from prominent banks, signed by men of the highest standing. Read them and see what they say about us. Their statements as to our responsibility and standing need no further substantiation.

No. 947-B9

49½c
PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 14
to the rod. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.
Weight per 100 rods, 1237 lbs.

20 Rods 30 Rods 40 Rods

\$9.90 14.85 19.80

Shipped only from Cleveland or Adrian

Extra Heavy 9-Bar General Purpose Fence

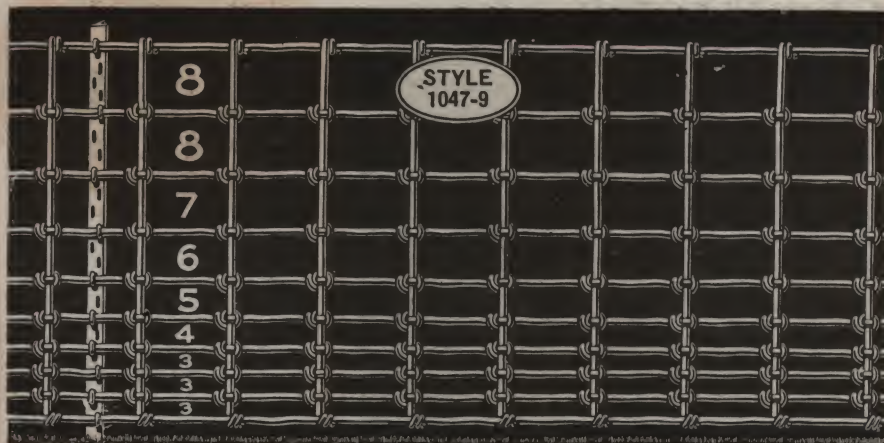




Peerless



Extra Heavy 10-Bar 48-Inch All No. 9½ Fence



No. 1047-9

55³/₄c

PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 12
inches apart. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.

Weight per 100 rods, 1392 lbs.

20 Rods 30 Rods 40 Rods

11.15 16.73 22.30

Shipped only from Cleveland or Adrian



Money in Poultry

Few farmers give as much attention to poultry as they should—there is money in raising poultry, but you must have your poultry yard fenced so that your chickens don't run all over the farm—give them plenty of range, but don't let them destroy more than they produce for you.

Peerless Poultry Fence doesn't cost much and pays for itself over and over in the extra money you make from your poultry. You will find just the style of poultry fence you need in this catalog.

General Purpose Farm Fence

Here are two styles of fence you can't go wrong on. These styles are used largely by farmers who fence their whole farm uniformly.

This is a good fence for any purpose or for any kind of stock. It is 48 inches high—has 10 strand wires—all No. 9½ wire.

You will be proud of this fence on your farm—it adds greatly to the appearance of a farm as well as adding to the value. You'll never regret buying this fence. Nothing a farmer buys pays as big dividends as good fence.



Peerless Corn Crib

Did you ever see a corn crib made of woven wire? Turn to page 79 of this catalog and you will see the Peerless Corn Crib—we have sold thousands of these cribs and they make a very economical storage place for the extra bushels that you haven't room for in your permanent cribs—also ideal for storing corn in your feed lot where it is convenient to feed to your hogs or other stock.

Extra Heavy 10-Bar 48-Inch Close Spaced All No. 9½ Fence

No. 01047-9

75³/₄c

PER ROD

Top and bottom wires No. 9½;
all other line wires No. 9½;
cross bars No. 9½, spaced 6
inches apart. All wires are
Basic Open-Hearth Steel, Ex-
tra-Heavy-Galvanized.

Weight per 100 rods, 1891 lbs.

20 Rods 30 Rods

15.15 22.73

Shipped only from Cleveland or Adrian





Extra Heavy 11-Bar 55-Inch All No. 9½ Fence



No. 1155-9

61c
PER ROD

Top and bottom wires No. 9½; all other line wires No. 9½, cross bars No. 9½, spaced 12 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized.

Weight per 100 rods, 1526 lbs.

20 Rods	30 Rods	40 Rods
12.20	18.30	24.40

Shipped only from Cleveland or Adrian



Prompt Shipment Guaranteed

We pride ourselves on the promptness and dispatch with which all orders are shipped from our factories. A few hours after your order is received it is on board the train on its way to you. Our shipping facilities are excellent—over 30 railroads and boat lines enter the cities of Cleveland, Ohio, Adrian, Michigan, and Memphis, Tenn. Our factories have loading stations connected with all of these various transportation lines, so regardless of where you live we have facilities for getting your goods to you with the least possible delay.

100% Quality Fence

Built of all No. 9½ wire—these two styles of fence cannot be beat—you can't buy better fence regardless of what you pay.

No. 1155-9 is 55 inches high and is truly a wonderful fence and reasonably priced.

No. 01358-9 is 58 inches high and has 13 strand wires—cross bars 6 inches apart, all No. 9½ wire. This is one of the finest fences built in the Peerless Factories—and that means the finest general purpose farm fence in the world.



Saving the Dollars

How often have you been told by your local dealer that you ought to buy your fencing, roofing, paints, etc., from your hometown dealer—that it is your duty to buy at home, etc?

You have had this argument put up to you time and time again—it's the only argument the dealer has. The only reason the dealer is interested in "keeping your money at home" is so the profits of your purchases will go in his pocket. If you are interested in saving dollars the thing for you to do is buy where you get the most value for your money—you've got to look out for Number One.

Extra Heavy 13-Bar 58-Inch All No. 9½ Fence



No. 01358-9

98½c
PER ROD

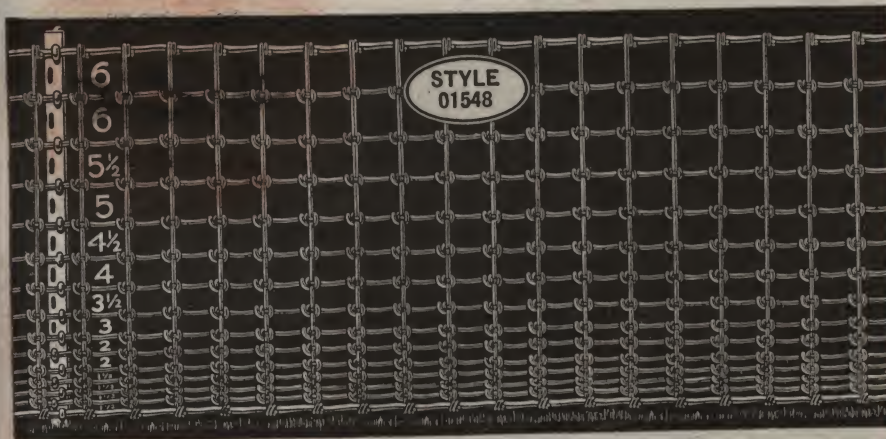
Top and bottom wires No. 9½; all other line wires No. 9½; cross bars No. 9½, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized. Weight per 100 rods, 2462 lbs.

20 Rods	30 Rods
19.70	29.55

Shipped only from Cleveland or Adrian



15-Bar 48-Inch Close Spaced Poultry Fence



No. 01548

41 $\frac{1}{4}$ c
PER ROD

Top wire No. 11; bottom wire No. 12; all other line wires No. 14; cross bars No. 14, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.
Weight per 100 rods 717 lbs.
10 Rods 20 Rods 30 Rods 40 Rods
\$4.13 8.25 12.38 16.50



Poultry Raising Pays

Of late years farmers have been getting wise to the fact that poultry is one of the biggest money makers on the farm. There is no other farm stock that will pay as big returns on the investment as poultry. Keep them well housed and fence your poultry yard with Peerless Poultry Fence—make your enclosures big enough to double or treble the size of your flock—it will surprise you how many extra dollars they will add to your bank account.

Close Spaced Poultry and Rabbit Fences

Here are two styles of poultry fence that are exceptional values at the low prices quoted.

No. 01548 is a 15-bar 48-inch close spaced fence—the lower wires are close enough together to keep in the smallest chick—all wires are evenly spaced—a wonderful value.

No. 02048 is the same style except that it has 20 line wires—the top wires being closer spaced. We recommend these two fences to our customers.



Give Biddy a Chance

On a great many farms much attention is given to the crops, hogs, sheep and cattle but the poultry are left to shift for themselves except for throwing them a little feed once or twice a day. It's a big mistake—if you are not a subscriber to a good poultry journal order it now—read up on the proper care and management of poultry—it's just as much a scientific business as raising blooded hogs or cattle and it pays big. Give Biddy the chance she deserves—don't throw a club at her every time you see her at the corn crib door.

20-Bar 48-Inch Close Spaced Poultry Fence

No. 02048

51 $\frac{1}{2}$ c
PER ROD

Top wire No. 11; bottom wire No. 12; all other line wires No. 14; cross bars No. 14, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.
Weight per 100 rods 894 lbs.
10 Rods 20 Rods 30 Rods 40 Rods
\$5.15 10.30 15.45 20.60

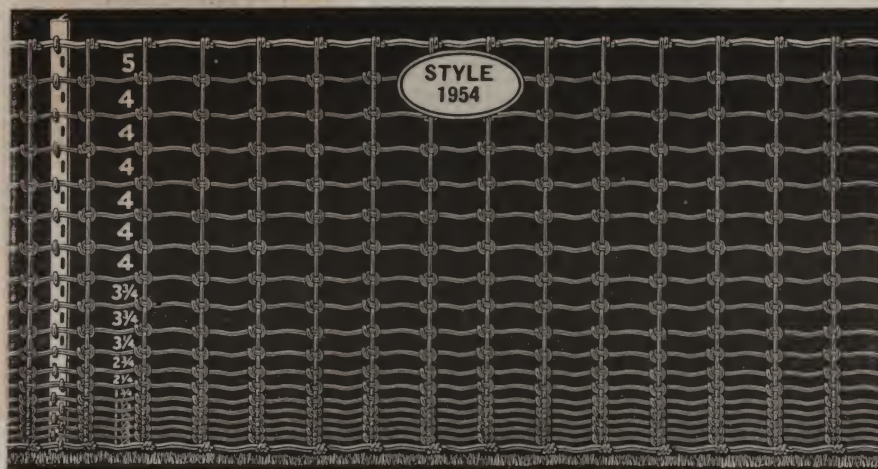




Peerless



19-Bar 54-Inch Poultry Fence



No. 1954

46c
PER ROD

Top wire No. 11; bottom wire No. 12; all other line wires No. 14; cross bars No. 14, spaced 8 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.
Weight per 100 rods, 800 lbs.
10 Rods 20 Rods 30 Rods 40 Rods
\$4.60 9.20 13.80 18.40



The Peerless Guarantee

Don't fail to read our guarantee on the inside back cover page of this catalog. Our guarantee is squarely back of every product that leaves the Peerless Factories. You are assured full value for every dollar you send us. Peerless Fence — Steel Posts — Roofing — Paint — everything made in our factories and bearing the Peerless trademark must give satisfaction to the purchaser — if they don't you get your money back.

Popular Poultry Fences

The two styles shown on this page are very popular sellers. No. 1954 has 19 line wires and is 54 inches high—the lower spaces are only 1 1/4 inches apart—close enough to turn the smallest chick.

No. 1536 makes an ideal rabbit or poultry fence—the lower spaces are 1 1/4 inches wide. The fence has 15 line wires and is 36 inches high. A big improvement over the old mesh style of fence—lasts longer, looks better.



Keeping Pace With the Times

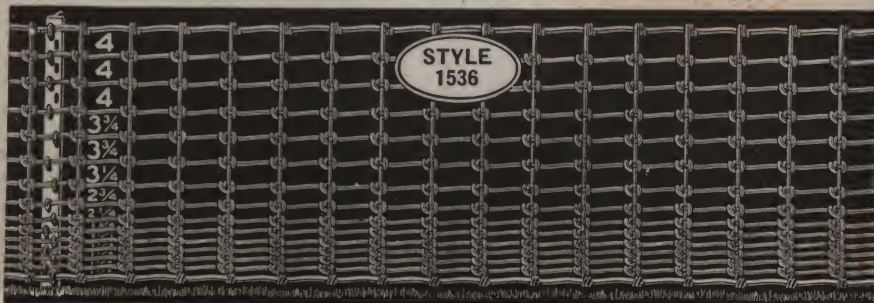
For more than 25 years the Peerless Factories have been recognized as the leaders in the building of **quality** fence. Now that we have opened our factory doors direct to the farmers of this country, thus giving them an opportunity to save at least 25 per cent on their fence, roofing and paint requirements, we believe we have done something that will be long remembered and appreciated by American Farmers. We count it among the most important forward steps in the history of the famous Peerless Factories.

No. 1536

35 1/4c
PER ROD

Top wire No. 11; bottom wire No. 12; all other line wires No. 14; cross bars No. 14, spaced 8 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.
Weight per 100 rods, 615 lbs.
10 Rods 20 Rods 30 Rods 40 Rods
\$3.53 7.05 10.58 14.10

15-Bar 36-Inch Poultry and Pig Fence





20-Bar 60-Inch Poultry Fence



No. 2060

48c
PER ROD

Top wire No. 11; bottom wire No. 12; all other line wires No. 14; cross bars No. 14, spaced 8 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Weight per 100 rods, 836 lbs.
10 Rods 20 Rods 30 Rods 40 Rods
\$4.80 9.60 14.40 19.20



A Pay Day Every Week

Poultry, unlike other farm stock, produce profits the year round. By giving a little time and care to your poultry you can have a nice pay day every week the whole year through.

The poultry industry is just coming into its own—all indications point to continued high prices for eggs and poultry meat. Don't overlook this profitable department of your farm. Plan good housing conditions and fence in ample size enclosures to permit enlarging your flock—you'll find it extremely profitable.

Two Styles of 60-Inch Poultry Fence

Here are two styles of 20-bar 60-inch poultry fence, that are very popular numbers.

Note the very close spacing between the bottom wires—close enough to prevent smallest chicks from getting through.

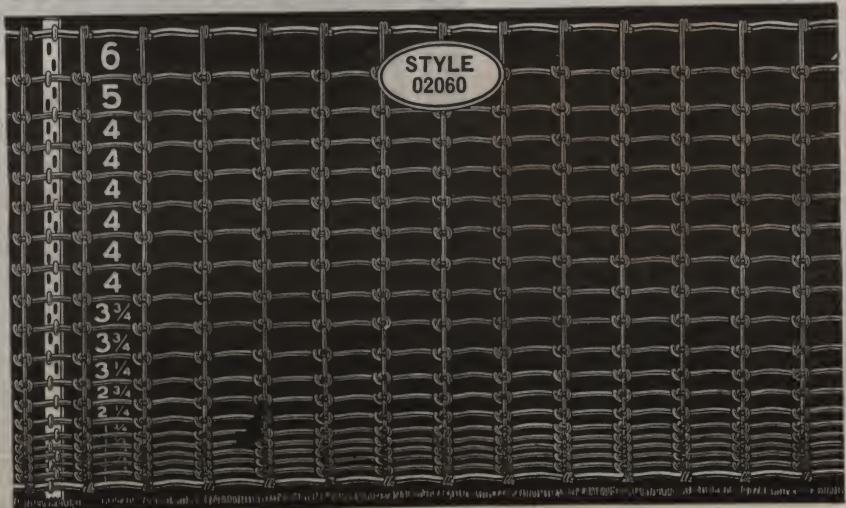
No top or bottom boards are needed with Peerless Poultry Fence—stretch it just like a field fence. Cheaper and more durable than poultry netting.



Profit in Geese

Have you any geese on your farm? If not, you are overlooking an opportunity to make some easy money. Geese are very hardy—they do not require a great deal of care if you have an acre or two of pasture that you can enclose with Peerless Poultry fence. You can raise a flock of geese without very much expense for feed. It is not necessary that you have running water but it is preferable. Experts estimate that there is a net profit of about \$100 for each 20 geese raised on the farm.

20-Bar 60-Inch Close Spaced Poultry Fence



No. 02060

53 3/4c
PER ROD

Top wire No. 11; bottom wire No. 12; all other line wires No. 14; cross bars No. 14, spaced 6 inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

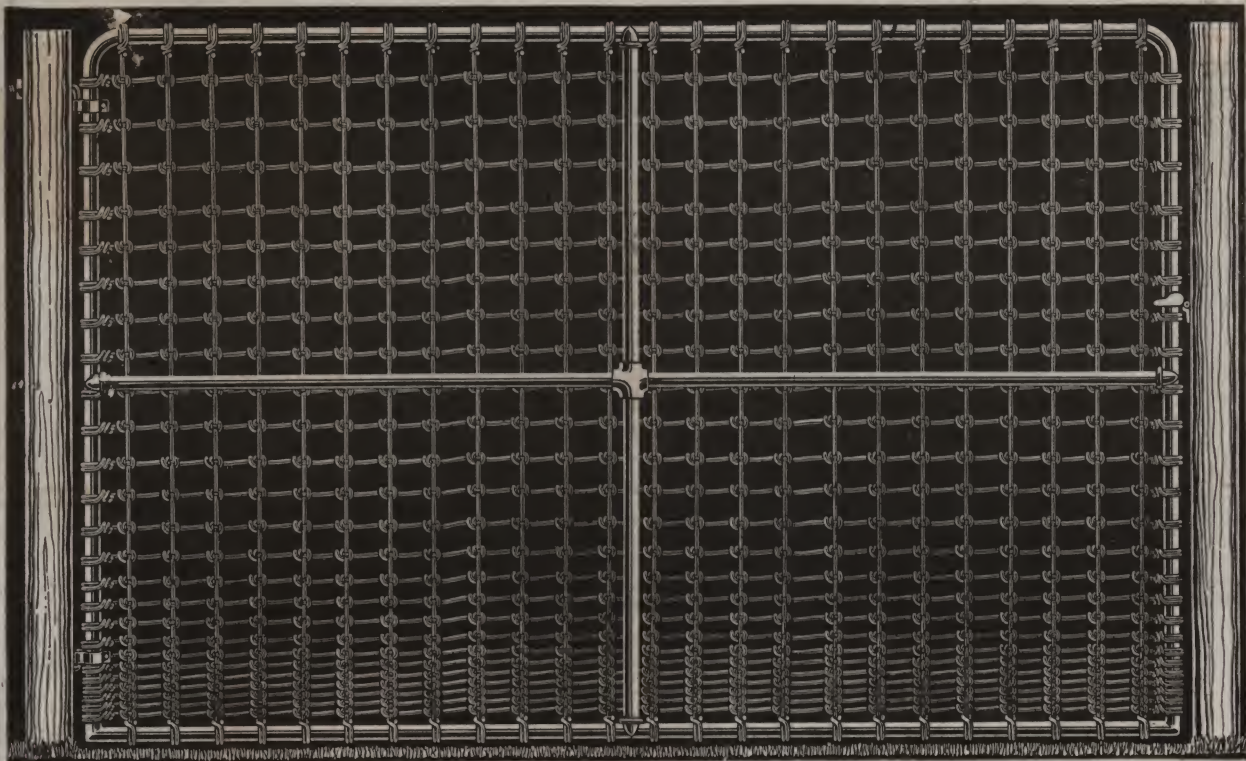
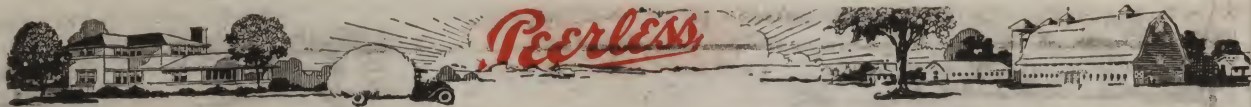
Weight per 100 rods, 934 lbs.
10 Rods 20 Rods 30 Rods 40 Rods
\$5.38 10.75 16.13 21.50



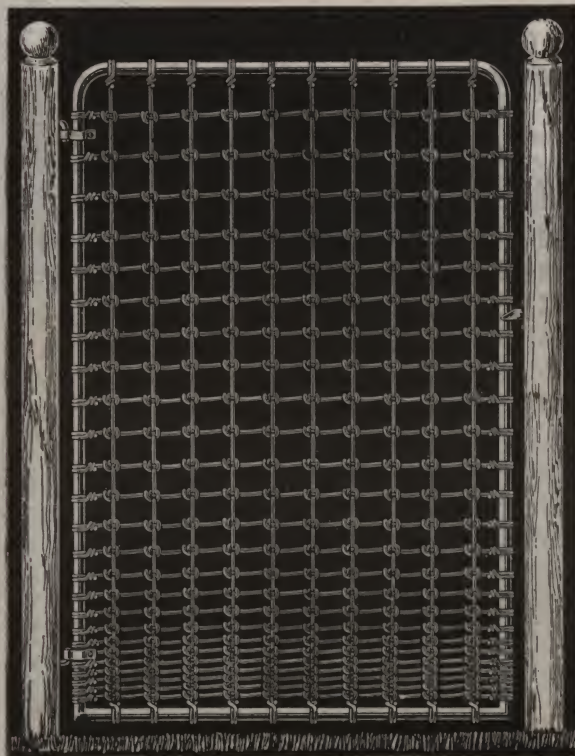
STYLE
02372

5
5
5
5
5
5
4½
4½
4
3½
3
2½
2

Weight per 100 rods, 1070 lbs.			
10 Rods	20 Rods	30 Rods	40 Rods
\$6.43	12.85	19.28	25.70



Style "O" Drive and Walk Gates to Match Peerless Extra High Poultry Fence



Peerless extra high drive and walk gates to match Peerless Poultry fence are built extra strong with heavy frames of carbon steel tubing—all joints electrically welded—no joints or cracks to let in moisture and start rust. Wire mesh is made of No. 14 Basic Open-Hearth Steel wires—all Extra-Heavy-Galvanized by the old-time Peerless Process. See low factory prices below.

Look Here!

Don't Spoil a Good Job With Homemade or Makeshift Gates. You Can't Afford to Sacrifice Appearance and Satisfaction When You Can Buy Peerless "Gates to Match" at These Low Factory Prices.

Sizes and Prices

Width	Heights		
	72 in.	84 in.	96 in.
3½ ft.	\$4.70	\$ 5.20	\$ 5.60
4 "	5.00	5.45	5.90
8 "	6.50	9.65	10.45
10 "	7.15	10.75	11.70
12 "	8.20	12.55	13.25
14 "	8.85	13.45	14.10

Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra.

Be sure to give diameter of posts if gates are to be hung to steel posts.

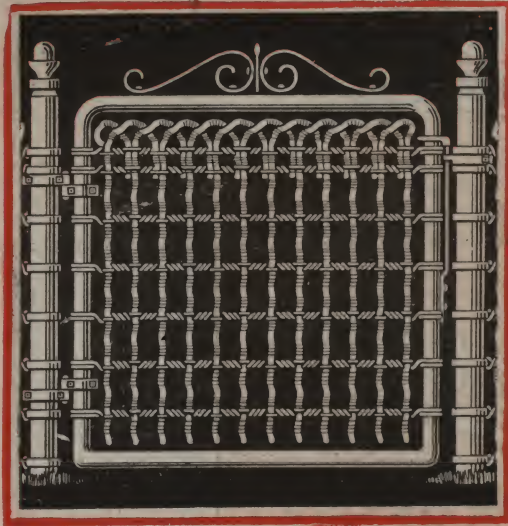
Beautify Your Home
with
Peerless

ORNAMENTAL
LAWN · FENCES
AND GATES



Attractive Styles and
Peerless Factory Prices on
Following Pages





Peerless

Peerless Style "G" Lawn Fence With Gates to Match

Peerless Style "G" Lawn Fence is a very attractive and well constructed fence. It is inexpensive and very easy to put up. It makes a much neater fence than a picket or wood fence. Wooden fences obstruct the view and keep sunshine out while Peerless Lawn fences cast no shadow to interfere with the growth of your lawn.

In this beautiful fence, the corrugated pickets are all No. 9 wire spaced 3 inches apart, cabled line wires spaced 6 inches apart except two top wires which are $2\frac{3}{4}$ inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy Galvanized by the old-time Peerless Process. Our direct-from-factory selling plan enables you to have this attractive fence around your lawn without much expense.

Sizes and Prices of Style "GG" Walk
Gates to Match Style "G" Lawn Fence

Width	Height			
	30 in.	36 in.	42 in.	48 in.
3 ft.	\$2.75	\$2.80	\$2.85	\$2.90
3½ "	3.15	3.20	3.25	3.35
4 "	3.30	3.35	3.40	3.50

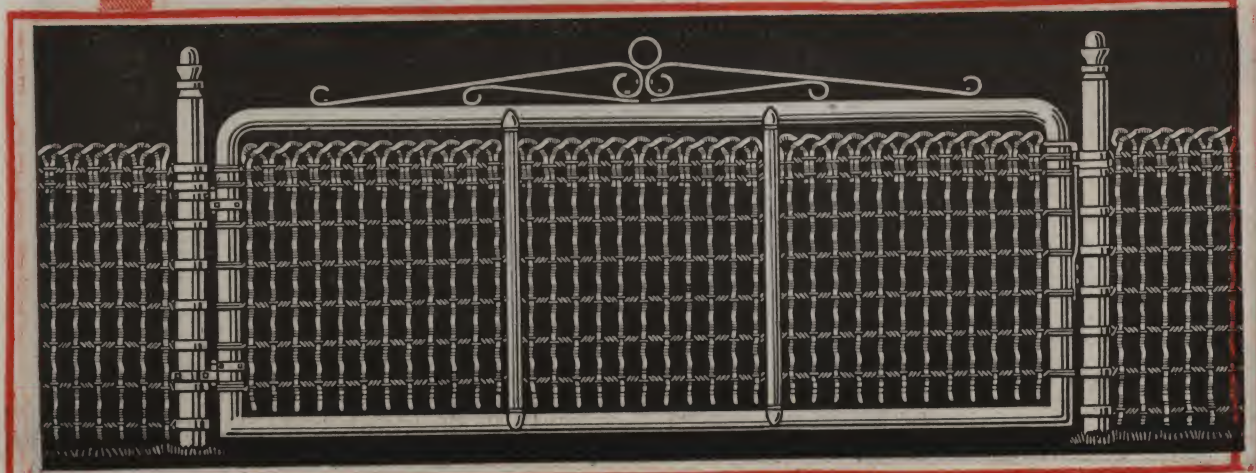
NOTE: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra.

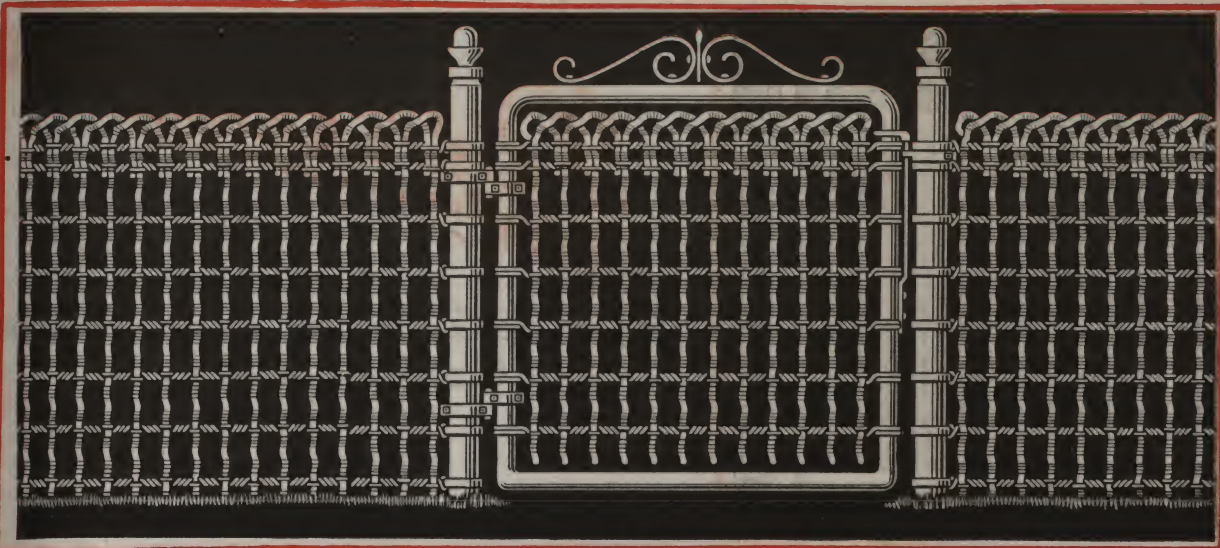
When ordering fittings for steel posts be sure to tell us the diameter of posts so we can send fittings of the proper size.

Sizes and Prices of Style "GG" Single Drive
Gates to Match Style "G" Lawn Fence

Width	Height			
	30 in.	36 in.	42 in.	48 in.
8 ft.	\$ 5.30	\$ 5.40	\$ 5.50	\$ 5.70
10 "	6.40	6.50	6.60	6.75
12 "	7.50	7.60	7.70	7.95
14 "	8.80	8.90	9.00	9.20
16 "	10.15	10.25	10.35	10.55

If gates are to be hung to steel posts see note under price of Walk Gates.





Style "GG" Single and Double Drive Gates to Match "G" Lawn Fence

Style "GG" Single and Double drive gates are built to match Style "G" Lawn Fence. They are built with heavy carbon steel frames electrically welded and brazed at the joints making them moisture and rust proof. The heavy No. 9 Wire mesh is made from Basic Open-Hearth Steel. Wire, frames, hinges and latches are all Heavily Galvanized by the old-time Peerless Process. Note our low direct from Factory prices. You'll be delighted with Style "GG" gates in either the single or double style.

Peerless Style "G" Lawn Fence at Factory Prices

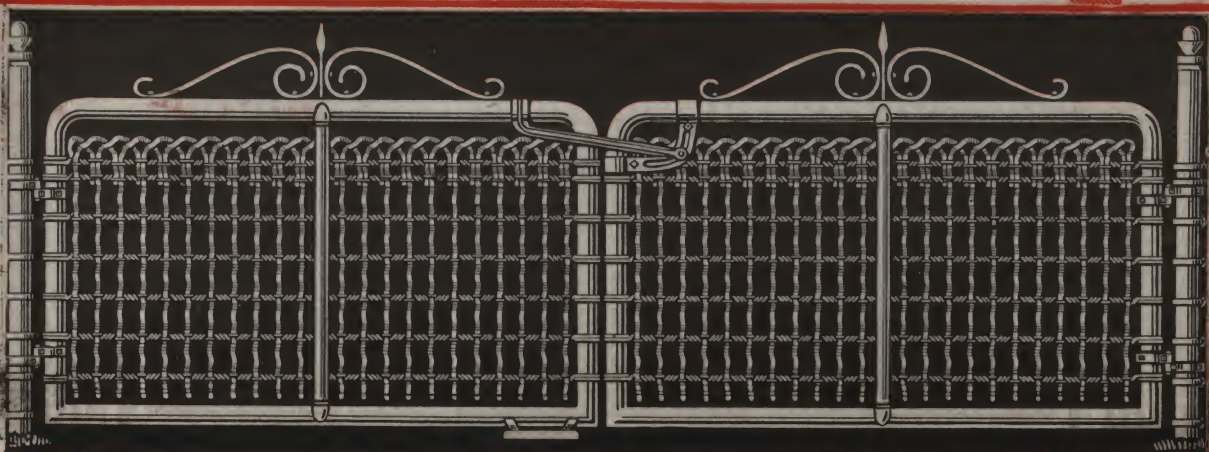
Height, in.	30	36	42	48
Weight, lbs. (100 ft.)	94	106	171	134
Price, per ft.	.07	.08	.08½	.10

All prices are F. O. B. Factory.
When ordering be sure to give STYLE and HEIGHT wanted.

Sizes and Prices of Style "GG" Double Drive Gates to match Style "G" Lawn Fence

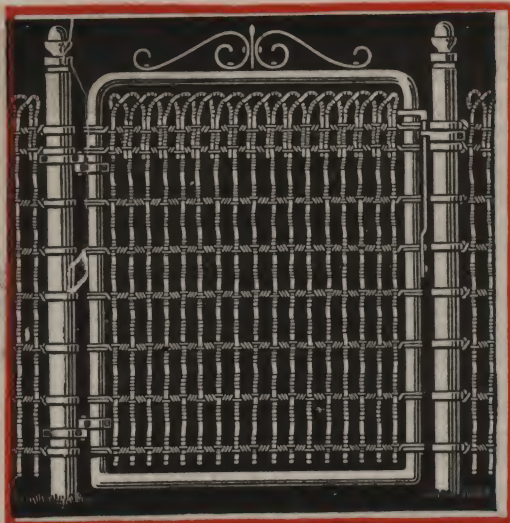
Width	Height			
	30 in.	36 in.	42 in.	48 in.
8 ft.	\$ 6.80	\$ 6.90	\$ 7.00	\$ 7.20
10 "	8.10	8.20	8.30	8.35
12 "	8.90	9.00	9.10	9.15
14 "	9.90	10.00	10.10	10.20
16 "	11.30	11.40	11.50	12.00

If gates are to be hung to steel posts see note under price of Walk Gates on preceding page.





Peerless



Peerless

Style "GG" Lawn Fence With Gates to Match

The illustrations on these pages give you an accurate idea of the unusually attractive design of our popular Style "GG" Lawn Fence. We feel confident that look where you will, you will be unable to find a lawn fence anywhere to equal Style "GG" at the low price we offer it.

This style has close-spaced corrugated pickets of No. 9 wire spaced $2\frac{1}{4}$ inches apart, cabled line wires are spaced 6 inches apart except the two top wires which are $2\frac{3}{8}$ inches apart. All wires used in the construction of this beautiful fence are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Sizes and Prices of Style "GG" Walk Gates to Match Style "GG" Lawn Fence

Width	Height			
	30 in.	36 in.	42 in.	48 in.
3 ft.	\$2.75	\$2.80	\$2.85	\$2.90
3½ "	3.15	3.20	3.25	3.35
4 "	3.30	3.35	3.40	3.50

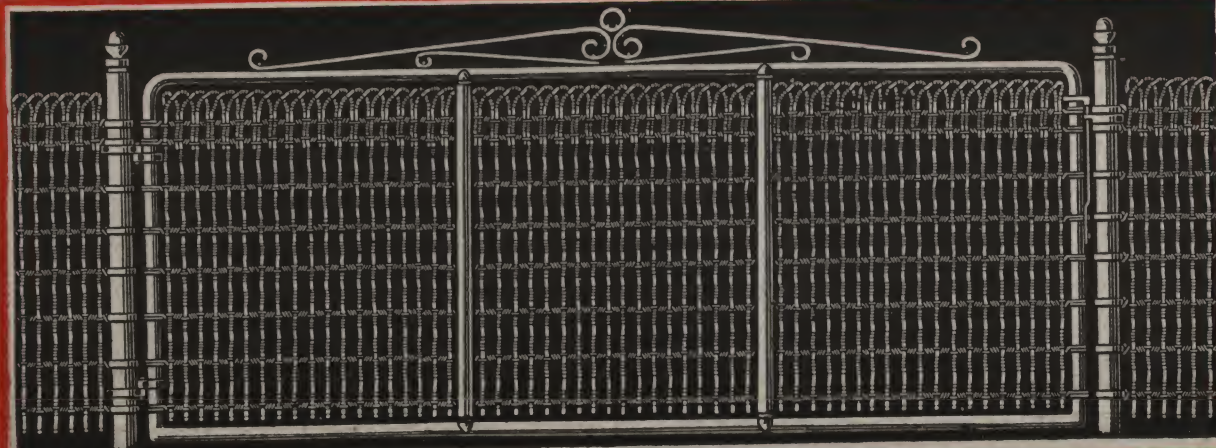
NOTE: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra.

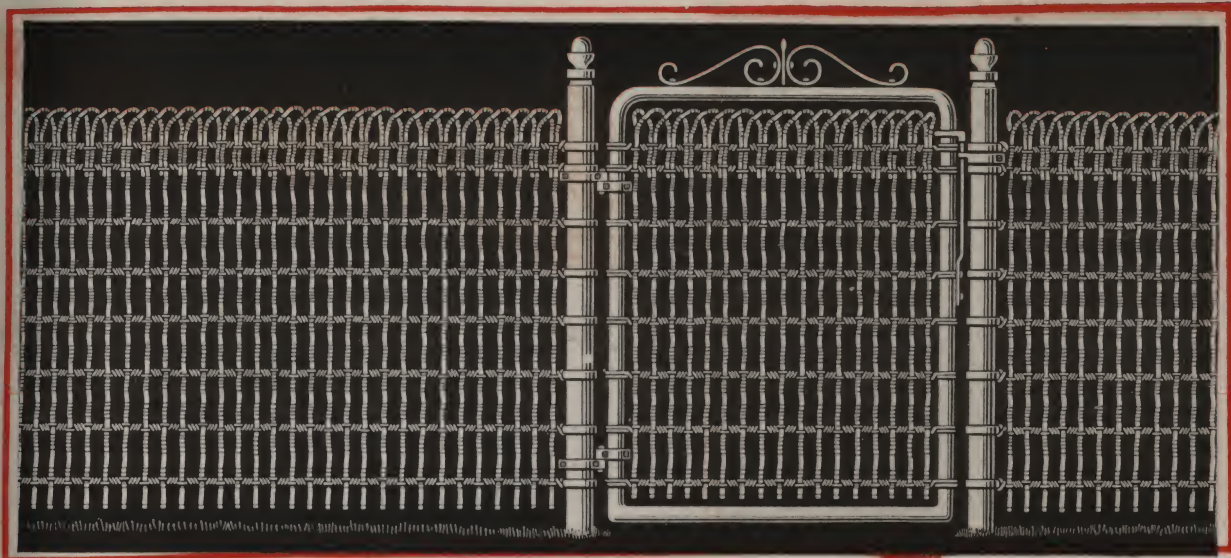
When ordering fittings for steel posts be sure to tell us the diameter of posts so we can send fittings of the proper size.

Sizes and Prices of Style "GG" Single Drive Gates to Match Style "GG" Lawn Fence

Width	Height			
	30 in.	36 in.	42 in.	48 in.
8 ft.	\$ 5.30	\$ 5.40	\$ 5.50	\$ 5.70
10 "	6.40	6.50	6.60	6.75
12 "	7.50	7.60	7.70	7.95
14 "	8.80	8.90	9.00	9.20
16 "	10.15	10.25	10.35	10.55

If gates are to be hung to steel posts see note under price of Walk Gates.





Style "GG" Single and Double Drive Gates to Match "GG" Lawn Fence

If you purchase Style "GG" Lawn Fence you naturally want drive gates to match. That's the advantage of buying from Peerless. We make Single and Double Drive Gates to match the many styles of Peerless Lawn Fence. You have the advantage of a big selection of styles—cheaper prices and the best quality on the market. Style "GG" drive gates in the single or double style are extra well built and are heavily Galvanized by the old-time Peerless Process. Big, high-carbon tubular steel frames, carefully braced, give Peerless service.

Peerless Style "GG" Lawn Fence at Factory Prices

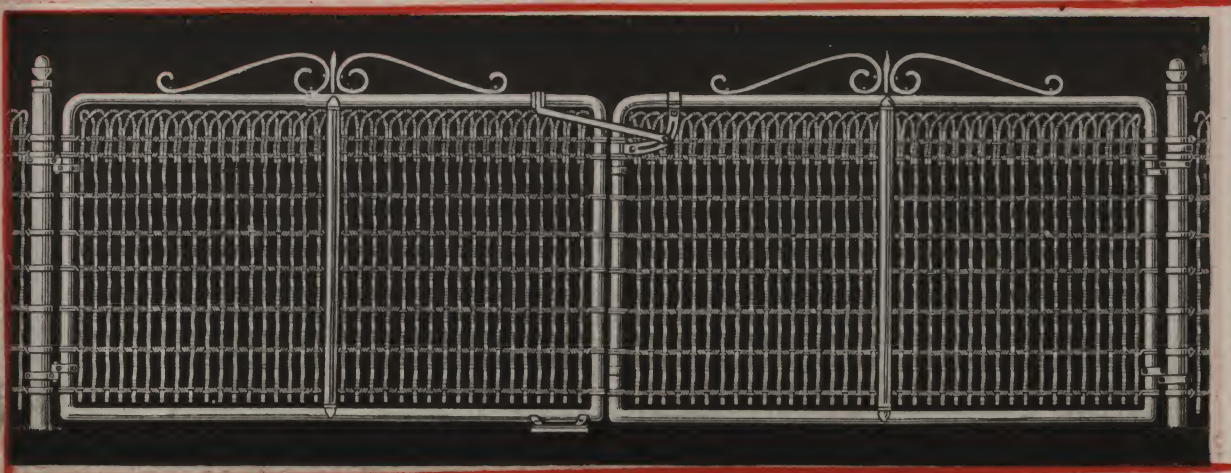
Height, in.	30	36	42	48
Weight, lbs. (100 ft.)	117	136	156	172
Price, per ft.	.08	.09½	.10¼	.12¼

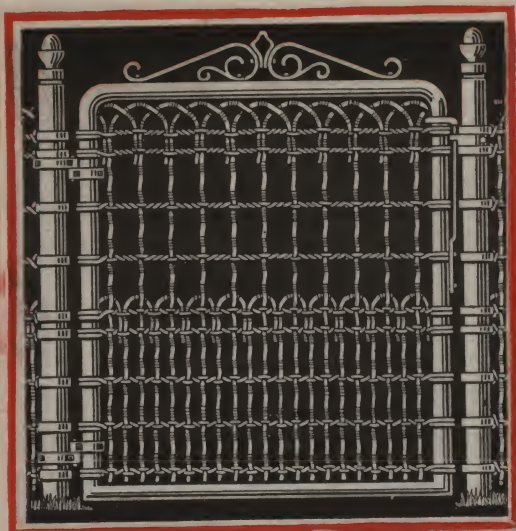
All prices are F. O. B. Factory.
When ordering be sure to give STYLE and HEIGHT wanted.

Sizes and Prices of Style "GG" Double Drive Gates to Match Style "GG" Lawn Fence

Width	Height			
	30 in.	36 in.	42 in.	48 in.
8 ft.	\$ 6.80	\$ 6.90	\$ 7.00	\$ 7.20
10 "	8.10	8.20	8.30	8.35
12 "	8.90	9.00	9.10	9.15
14 "	9.90	10.00	10.10	10.20
16 "	11.30	11.40	11.50	12.00

If gates are to be hung to steel posts see note under price of Walk Gates on preceding page.





Peerless

Style "H" Lawn Fence With Gates to Match

Here's one of the most popular styles in the whole Peerless Line of lawn fences. It adds the finishing touch to a lawn and grounds.

The pickets are of heavy No. 9 wire, spaced 3 inches apart at the top. The double construction of the lower half makes pickets only 1½ inches apart. This feature adds greatly to the appearance as well as to its strength and durability. Cable or line wires are 6 inches apart except two top wires which are 2¾ inches apart. Built throughout of Basic Open-Hearth Steel wire, Extra-Heavy-Galvanized by the old-time Peerless Process. You will make no mistake in selecting Style "H" Lawn Fence for your home.

Sizes and Prices of Style "HH" Walk Gates to Match Style "H" Lawn Fence

Width	Height			
	30 in.	36 in.	42 in.	48 in.
3 ft.	\$2.90	\$2.95	\$3.00	\$3.10
3½ "	3.25	3.30	3.35	3.45
4 "	3.45	3.50	3.55	3.65

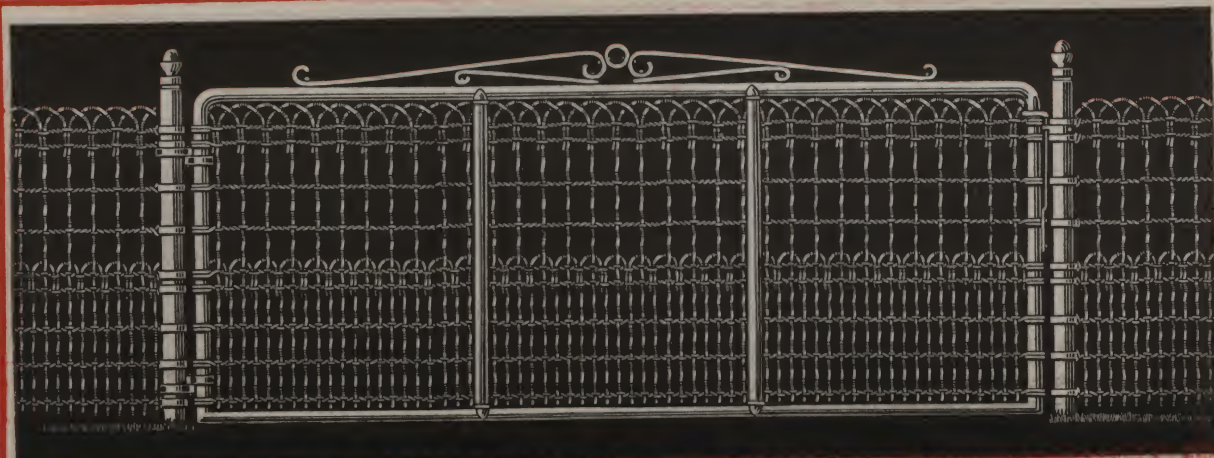
NOTE: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra.

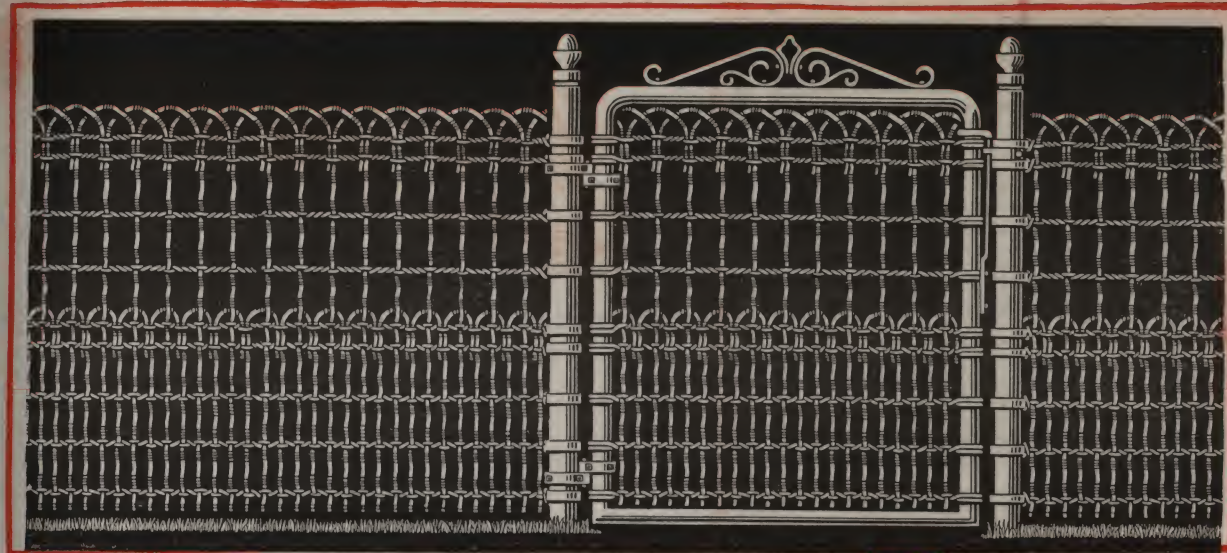
When ordering fittings for steel posts be sure to tell us the diameter of posts so we can send fittings of the proper size.

Sizes and Prices of Style "HH" Single Drive Gates to Match Style "H" Lawn Fence

Width	Height			
	30 in.	36 in.	42 in.	48 in.
8 ft.	\$ 5.45	\$ 5.55	\$ 5.65	\$ 5.85
10 "	6.55	6.65	6.75	6.95
12 "	7.65	7.75	7.85	8.15
14 "	9.05	9.15	9.25	9.45
16 "	10.40	10.50	10.60	10.85

If gates are to be hung to steel posts see note under price of Walk Gates.





Style "HH" Single and Double Drive Gates to Match "H" Lawn Fence

Style "HH" Single and Double Drive Gates are illustrated at the bottom of these pages. They are built to match Style "H" Lawn Fence and neater, more attractive and durable Drive Gates cannot be found anywhere.

Built with heavy carbon steel frames electrically welded, so there are no joints or openings for moisture to get in to start rust, these gates are practically indestructible. Entire gate Heavily Galvanized by the old-time Peerless Process.

Peerless Style "H" Lawn Fence at Factory Prices

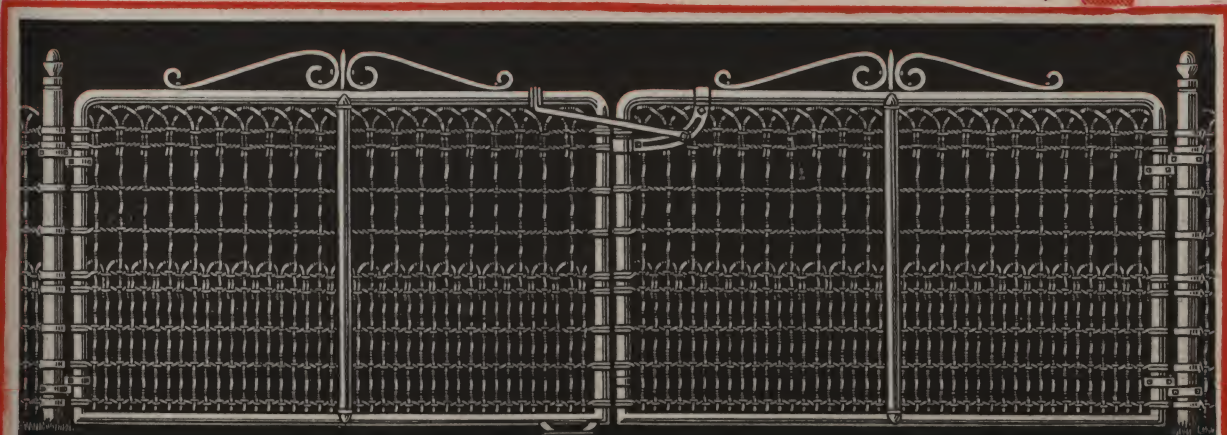
Height, in.	30	36	42	48
Weight, lbs. (100 ft.)	137	150	169	187
Price, per ft.	.10 $\frac{3}{4}$	.11 $\frac{1}{2}$	.12 $\frac{1}{2}$	.14 $\frac{1}{4}$

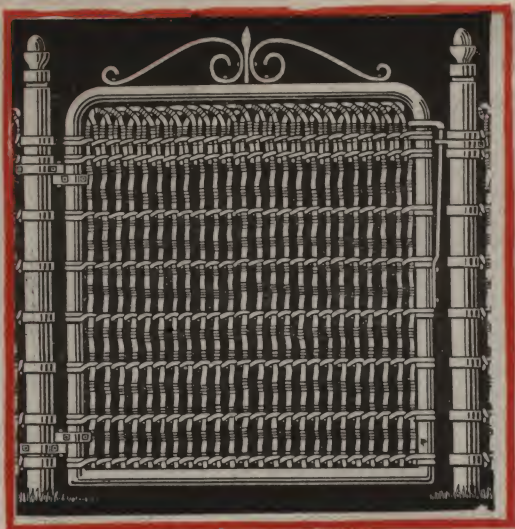
All prices are F. O. B. Factory.
When ordering be sure to give STYLE and HEIGHT wanted.

Sizes and Prices of Style "HH" Double Drive Gates to Match Style "H" Lawn Fence

Width	Height			
	30 in.	36 in.	42 in.	48 in.
8 ft.	\$ 7.15	\$ 7.25	\$ 7.35	\$ 7.50
10 "	8.25	8.35	8.45	8.65
12 "	9.15	9.25	9.35	9.45
14 "	10.00	10.10	10.20	10.65
16 "	11.55	11.65	11.75	12.25

If gates are to be hung to steel posts see note under price of Walk Gates on preceding page.





Peerless

Peerless Style "J" Lawn Fence With Gates to Match

Style "J" Lawn Fence around your grounds is like putting a frame on a picture—it adds a finishing touch of beauty that increases the value much more than the small extra cost.

Style "J" Lawn Fence is not only beautiful but it is very strong and durable. The corrugated pickets of No. 12 wire are close spaced, being only $1\frac{1}{2}$ inches apart; this makes the fence very rigid. Cable or line wires are 6 inches apart except the two top wires which are spaced $2\frac{3}{8}$ inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Sizes and Prices of Style "JJ" Walk
Gates to Match Style "J" Lawn Fence

Width	Height				
	30 in.	36 in.	42 in.	48 in.	60 in.
3 ft.	\$2.85	\$2.90	\$2.95	\$3.05	\$3.25
3½ "	3.25	3.30	3.35	3.40	3.55
4 "	3.35	3.40	3.45	3.55	3.85

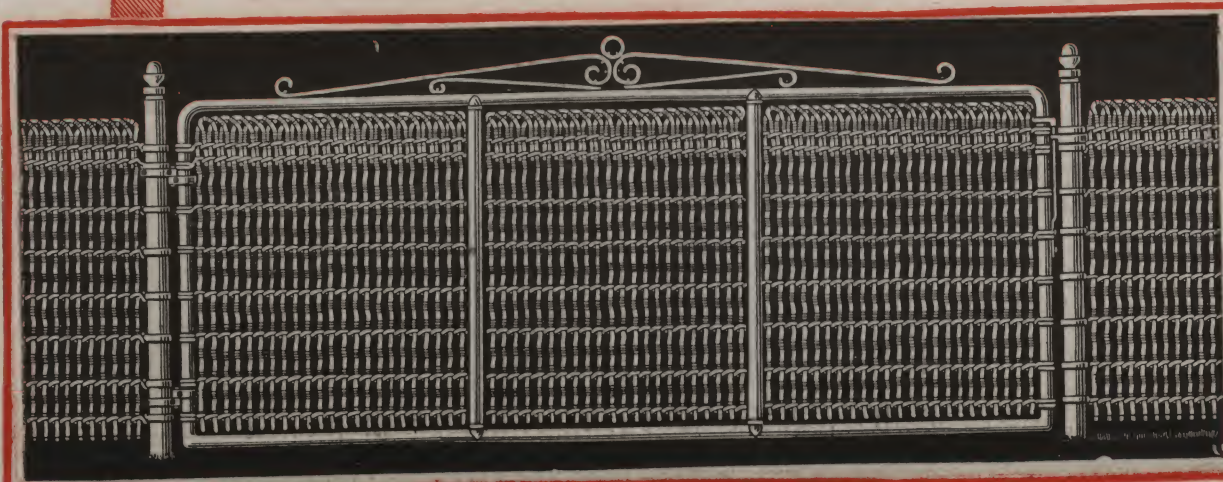
NOTE: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra.

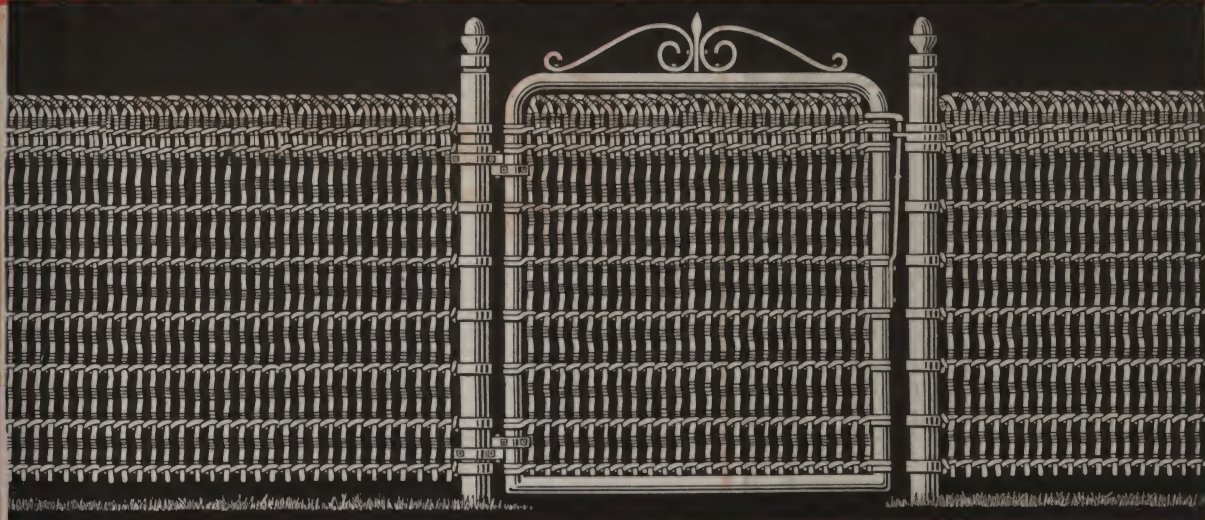
When ordering fittings for steel posts be sure to tell us the diameter of posts so we can send fittings of the proper size.

Sizes and Prices of Style "JJ" Single Drive
Gates to Match Style "J" Lawn Fence

Width	Height				
	30 in.	36 in.	42 in.	48 in.	60 in.
8 ft.	\$ 5.40	\$ 5.50	\$ 5.60	\$ 5.80	\$6.20
10 "	6.50	6.60	6.70	6.90	7.30
12 "	7.60	7.70	7.80	8.10	8.60
14 "	9.00	9.10	9.20	9.40	9.90
16 "	10.35	10.45	10.55	10.80	11.10

If gates are to be hung to steel posts see note under price of Walk Gates.





Style "JJ" Single and Double Drive Gates to Match "J" Lawn Fence

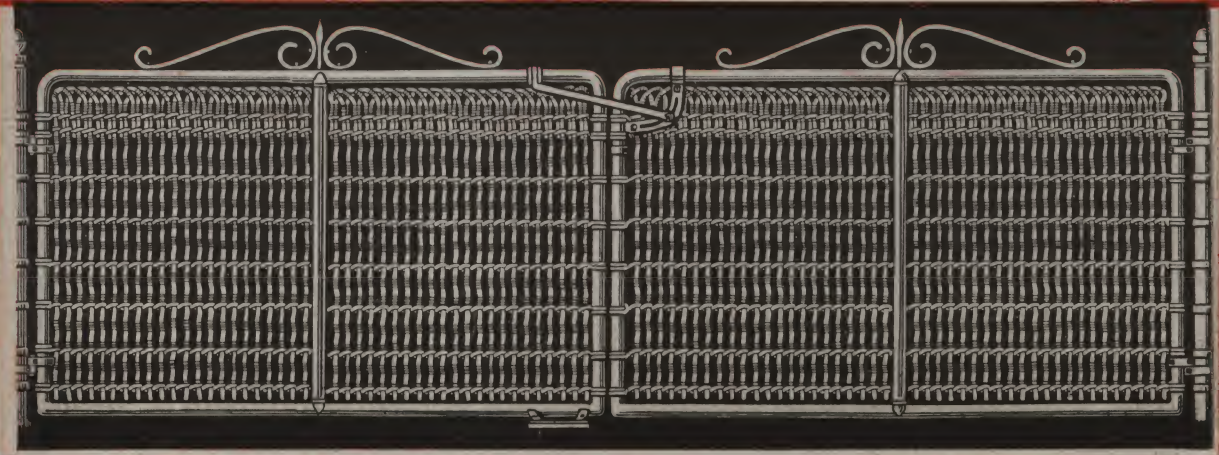
Notice the illustrations of the single and double drive gates shown at bottom of these pages. Look how strong and substantially they are built—how well braced—how neat and attractive. Like all our drive gates the heavy carbon steel frames are electrically welded at the corners so that there are no joints or openings to let moisture in. Entire gate including wire, frame, hinges and latches heavily galvanized by the old-time Peerless Process.

Peerless Style "J" Lawn Fence at Factory Prices					
Height, in.	30	36	42	48	60
Weight, lbs. (100 ft.)	78	104	118	130	159
Price, per ft.	.091½	.10¼	.11	.12¼	.14½

All prices are F. O. B. Factory.
When ordering be sure to give STYLE and HEIGHT wanted.

Sizes and Prices of Style "JJ" Double Drive Gates to Match Style "J" Lawn Fence					
Width	Height				
	30 in.	36 in.	42 in.	48 in.	60 in.
8 ft.	\$7.10	\$ 7.20	\$7.30	\$7.45	\$7.70
10 "	8.20	8.30	8.40	8.60	9.10
12 "	9.10	9.20	9.30	9.40	9.90
14 "	9.95	10.05	10.15	10.60	11.10
16 "	11.50	11.60	11.70	12.20	13.00

If gates are to be hung to steel posts see note under price of Walk Gates on preceding page.





Peerless

Peerless Style "E" Lawn Fence With Gates to Match

Here's a lawn fence we are proud of—you will be proud of it too, when you enclose your lawn and grounds with it.

You can't buy a better lawn fence at any price. Our direct-from-factory prices are exceedingly low for a fence of this quality. The heavy stay-like No. 9 corrugated pickets are close spaced—only $1\frac{1}{2}$ inches apart. Cable wires are 6 inches apart except two top wires which are only $2\frac{3}{4}$ inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Sizes and Prices of Style "EE" Walk
Gates to Match Style "E" Lawn Fence

Width	Height		
	36 in.	42 in.	48 in.
8 ft.	\$3.30	\$3.40	\$3.55
10 "	3.80	3.90	4.05
12 "	4.10	4.20	4.30

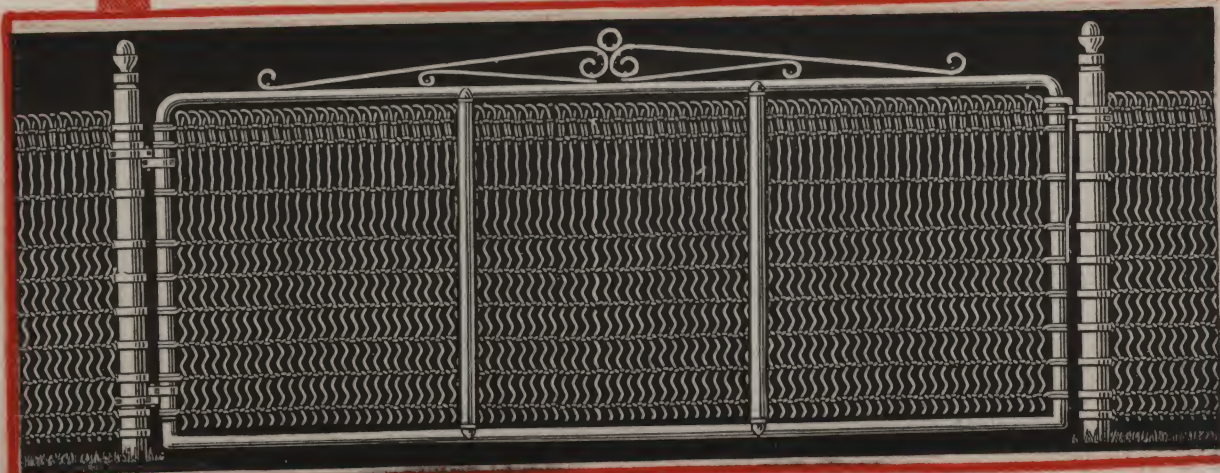
NOTE: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra.

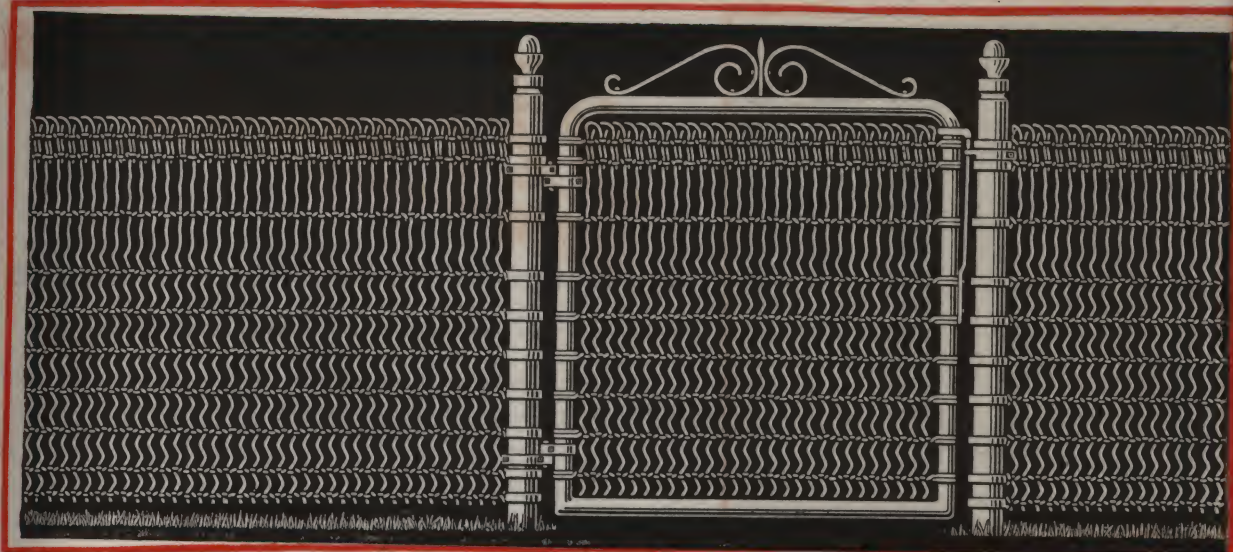
When ordering fittings for steel posts be sure to tell us the diameter of posts so we can send fittings of the proper size.

Sizes and Prices of Style "EE" Single Drive
Gates to Match Style "E" Lawn Fence

Width	Height		
	36 in.	42 in.	48 in.
8 ft.	\$6.20	\$6.30	\$6.50
10 "	7.20	7.30	7.45
12 "	8.65	8.75	8.85
14 "	9.65	9.75	10.10
16 "	10.95	11.05	11.20

If gates are to be hung to steel posts see note under price of Walk Gates.





Style "EE" Single and Double Drive Gates to Match "E" Lawn Fence

Style "EE" Single and Double Drive Gates are the "last word" in beautiful and artistic drive gates. With your lawn fenced with "E" Lawn Fence and with "EE" Walk and Drive Gates your place will be so greatly improved in appearance that its value will be increased several times the cost of the fence and gates. Style "EE" Single and Double Drive Gates are Heavily Galvanized by the old-time Peerless Process.

Peerless Style "E" Lawn Fence at Factory Prices

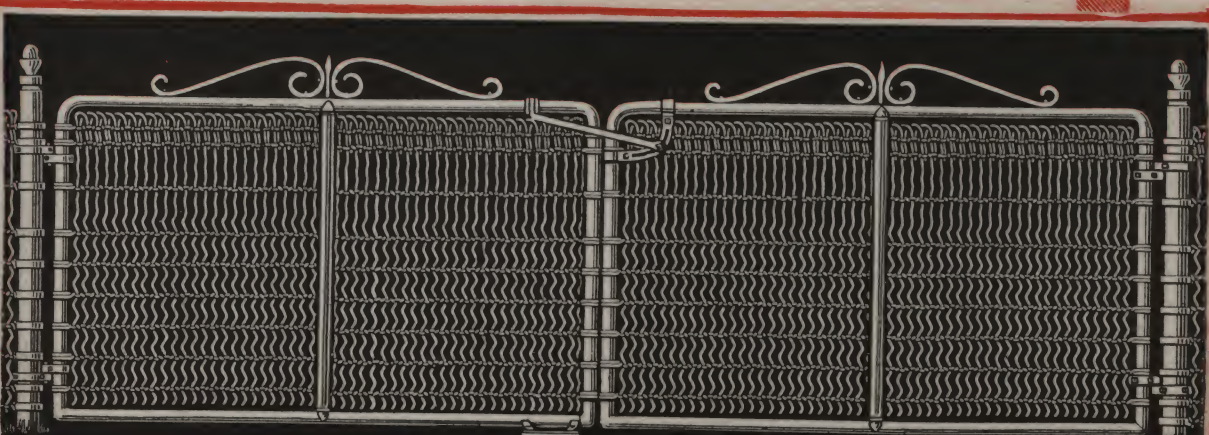
Height, in.	36	42	48
Weight, lbs. (100 ft.)	185	215	250
Price, per ft.	.15½	.17¼	.18½

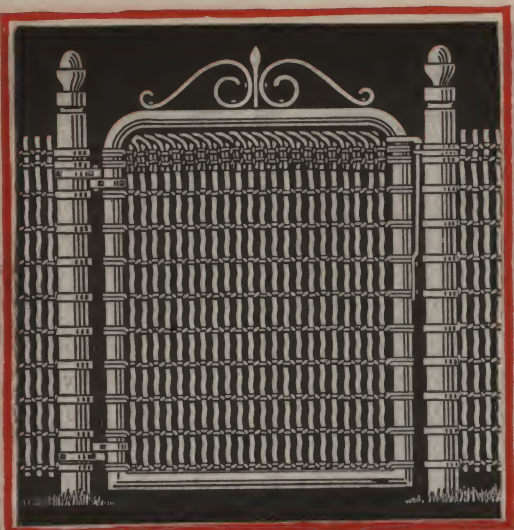
All prices are F. O. B. Factory.
When ordering be sure to give STYLE and HEIGHT wanted.

Sizes and Prices of Style "EE" Double Drive Gates to Match Style "E" Lawn Fence

Width	Height		
	36 in.	42 in.	48 in.
8 ft.	\$7.60	\$ 7.70	\$ 8.00
10 "	8.80	8.90	9.25
12 "	9.60	9.70	10.10
14 "	11.00	11.10	11.55
16 "	12.95	13.05	13.60

If gates are to be hung to steel posts see note under price of Walk Gates on preceding page.





Peerless

Peerless Style "JJ" Lawn Fence with Gates to Match

If you want a Lawn Fence that is economical as well as attractive and durable you can't do better than select Style "JJ." It is a splendid fence in every sense of the word. Don't judge the quality of Style "JJ" by our low price. The only reason "JJ" is sold at such a low price is because our direct-from-factory method of selling saves you all needless profits of middlemen. The corrugated picket wires are of No. 12 wire and are close spaced—they are only 1½ inches apart. Cable wires are 6 inches apart except two top wires which are 2¾ inches apart. All wires are Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process.

Sizes and Prices of Style "JJ" Walk Gates to Match Style "JJ" Lawn Fence

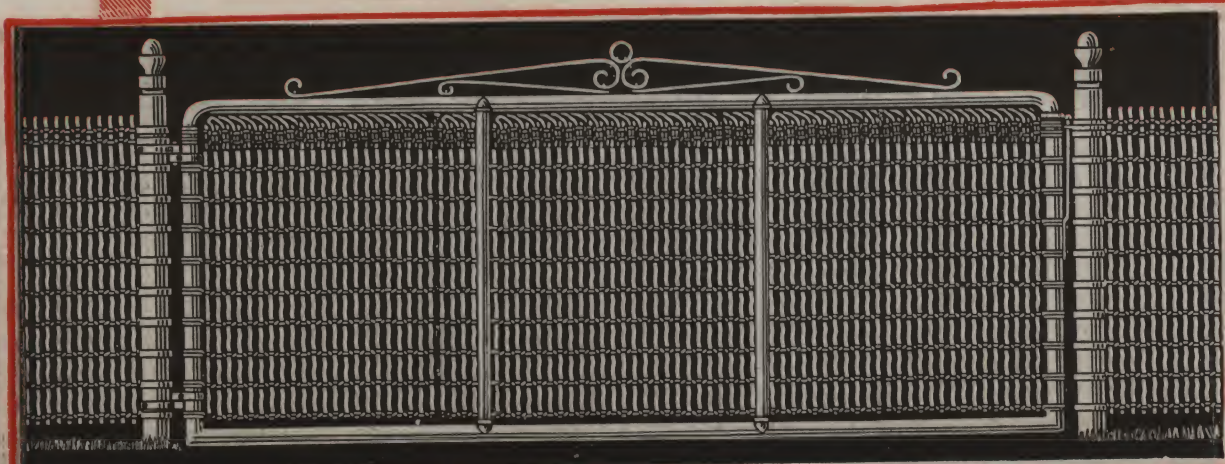
Width	Height				
	30 in.	36 in.	42 in.	48 in.	60 in.
3 ft.	2.85	2.90	2.95	3.05	3.25
3½ "	3.25	3.30	3.35	3.40	3.55
4 "	3.35	3.40	3.45	3.55	3.85

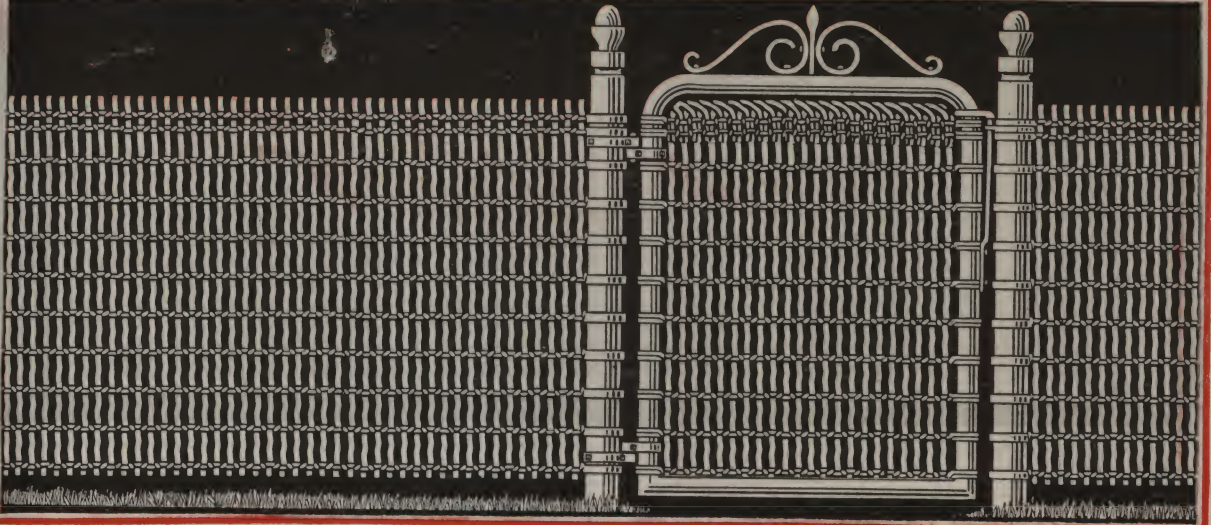
NOTE: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra. When ordering fittings for steel posts be sure to tell us the diameter of posts so we can send fittings of the proper size.

Sizes and Prices of Style "JJ" Single Drive Gates to Match Style "JJ" Lawn Fence

Width	Height				
	30 in.	36 in.	42 in.	48 in.	60 in.
8 ft.	5.40	5.50	5.60	5.80	6.20
10 "	6.50	6.60	6.70	6.90	7.30
12 "	7.60	7.70	7.80	8.10	8.60
14 "	9.00	9.10	9.20	9.40	9.90
16 "	10.35	10.45	10.55	10.80	11.10

If gates are to be hung to steel posts see note under price of Walk Gates.





Style "JJ" Single and Double Drive Gates to Match "JJ" Lawn Fence

Style "JJ" Single and Double Drive Gates are built to match Style "JJ" Lawn Fence. The wire mesh is exactly the same except that the wires are bent over at the top making a continuous rounding top. This makes gates heavier and sturdier. Strongly braced carbon steel frames are electrically welded—no joints or openings. Frame, Wire, Hinges and Latch all Heavily Galvanized by the old-time Peerless Process.

Peerless Style "JJ" Lawn Fence at Factory Prices

Height, in.	30	36	42	48	60
Weight, lbs. (100 ft.)	70	87	100	116	146
Price, per ft.	.07½	.08¾	.10¼	.11½	.13¾

All prices are F. O. B. Factory.
When ordering be sure to give **STYLE** and **HEIGHT** wanted.

Sizes and Prices of Style "JJ" Double Drive Gates to Match Style "JJ" Lawn Fence

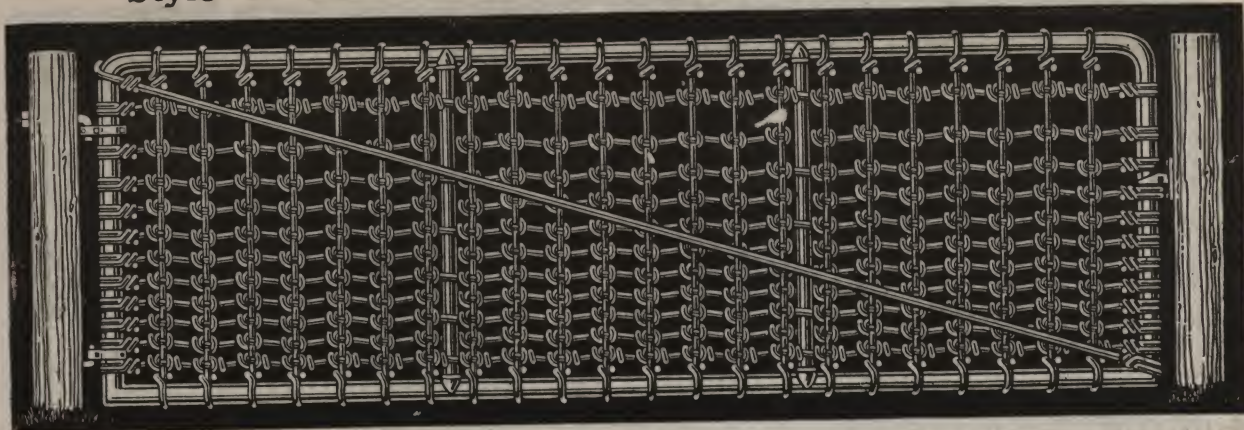
Width	Height				
	30 in.	36 in.	42 in.	48 in.	60 in.
8 ft.	\$ 7.10	\$ 7.20	\$ 7.30	\$ 7.45	\$ 7.70
10 "	8.20	8.30	8.40	8.60	9.10
12 "	9.10	9.20	9.30	9.40	9.90
14 "	9.95	10.05	10.15	10.60	11.10
16 "	11.50	11.60	11.70	12.20	13.00

If gates are to be hung to steel posts see note under price of Walk Gates on preceding page.





Style "L" Peerless Extra Heavy Galvanized Farm Gate



Extra Heavy All No. 9½ Wire Square Mesh

The Farm Gates shown here are Style "L"—Extra Heavy Farm Gate and Style "LL"—Style "LL" is same as "L" but has ornamental top. They are made with round corners at the top and electrically welded square corners at the bottom. Frames are 1¼-inch steel tubing Extra-Heavy-Galvanized by the old-time Peerless Process. The heavy steel tubing is made AIR TIGHT. Moisture cannot get in to start rust. Notice how strongly they are braced. The No. 9½ line wires are spaced 3 inches apart at the bottom—the up and down wires are six inches apart. See sizes and our low direct-from-Factory prices. Prices include hinges, latches and all fittings for wood posts—gates come to you ready to hang.

All Peerless Gates 6 and 8 feet wide have one upright brace—10 foot gates have a diagonal brace and one upright brace—12 feet and over have a diagonal brace and two upright braces.

See These Prices—Save Money—Buy from Peerless

PRICES OF "L" GATE

Width given is distance between posts

Width	Heights		
	49 in.	54 in.	58 in.
10 feet.....	5.85	6.10	6.25
12 ".....	6.80	7.10	7.30
14 ".....	7.50	7.80	8.00
16 ".....	8.50	8.85	9.10

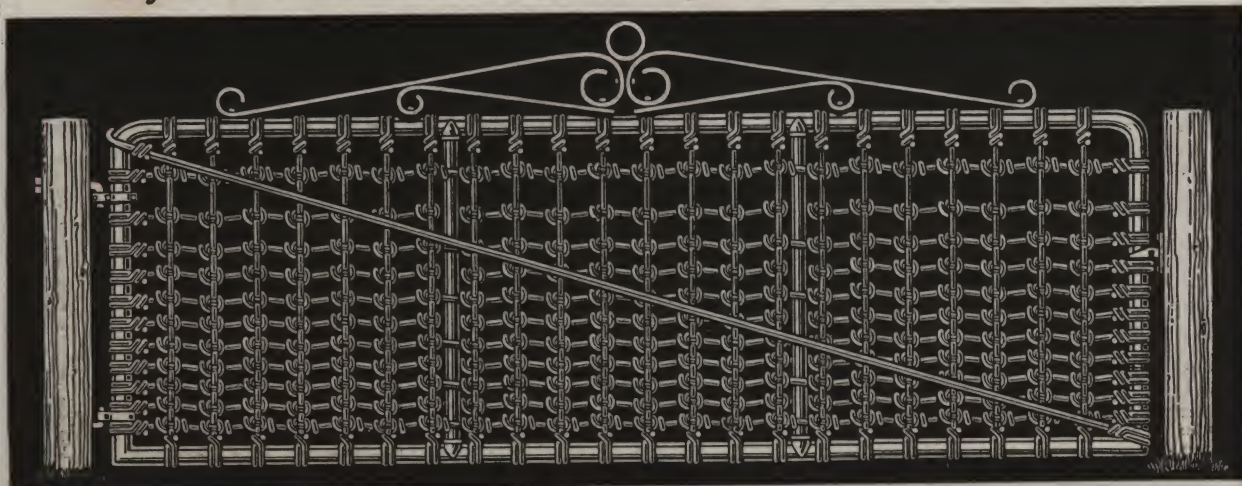
PRICES OF "LL" GATE

Width given is distance between posts

Width	Heights		
	49 in.	54 in.	58 in.
10 feet.....	6.60	6.85	7.00
12 ".....	7.55	7.85	8.05
14 ".....	8.25	8.55	8.75
16 ".....	9.25	9.60	9.85

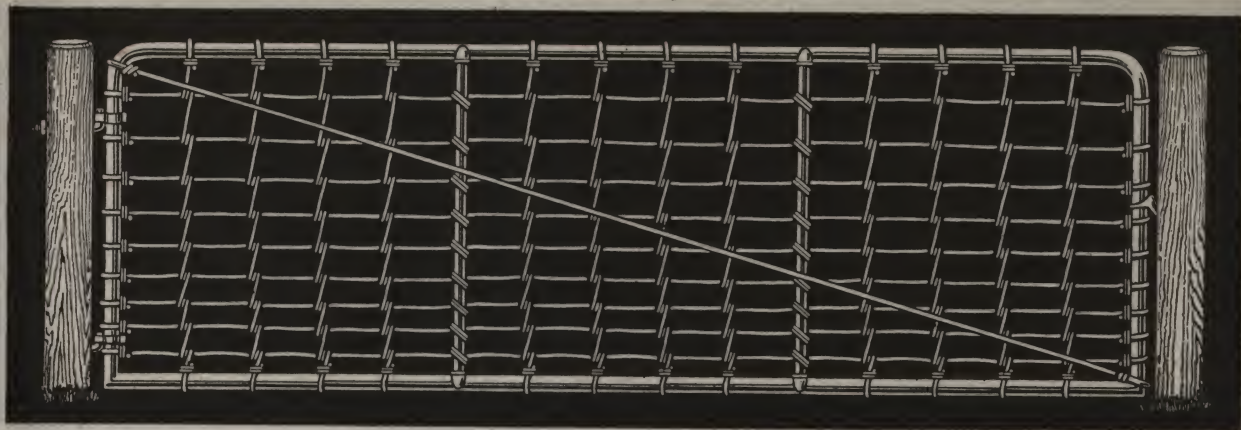
Note: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra. When ordering fittings for steel posts be sure to tell the diameter of posts so we can send fittings of the proper size.

Style "LL" Peerless Extra Heavy Galvanized Farm Gate





Style "B" Peerless Extra Heavy Galvanized Farm Gates



No. 9 Strand Wires—No. 12 Upright Wires

The Farm Gate shown here is the popular Peerless Style "B" and at the right we show "B" and "BB" walk gates to match.

Style "B" Farm Gate is a splendid gate for general farm use. It is a gate that will give you satisfaction. The frame of this gate is heavy carbon steel tubing $1\frac{1}{4}$ inches in diameter—(1-inch in Walk Gates) the top corners are rounding—bottom joints square and electrically welded, making a continuous frame with no joints or cracks where moisture can get in and cause rust. Frame is well braced. On sizes 10 ft. long or under there is only one center brace—larger sizes have two supporting braces and a long diagonal brace. The square mesh filling is made of heavy No. 9 strand wires and No. 12 upright wires. Entire gate, frame, mesh, hinges and latch are Extra-Heavy-Galvanized—these gates do not rust. The low prices below include hinges and latch for wood posts—everything complete ready to hang.

Style "B" Walk Gate



Walk Gates to Match "B" Farm Gate

Here we show the walk gates which match "B" Farm Gate. Illustration above is our Style "B" Walk Gate—illustration below is Style "BB" Walk Gate. All tubing, hinges, latches and filler are Extra-Heavy-Galvanized the same as the drive gate. All gates come complete ready to hang.

PRICES THAT SAVE YOU REAL MONEY

Prices and Sizes "B" Walk and Drive Gates

Width given is distance between posts

Width	Heights			
	42 in.	49 in.	54 in.	58 in.
3 feet	\$2.20	\$2.30	\$2.40	\$2.50
3½ "	2.25	2.40	2.50	2.60
4 "	2.45	2.55	2.70	2.80
6 "	3.65	3.80	4.15	4.35
8 "	4.60	4.80	5.20	5.40
10 "	5.20	5.60	5.80	6.00
12 "	6.05	6.50	6.80	7.05
14 "	6.70	7.25	7.60	7.85
16 "	7.70	8.20	8.60	9.00

Prices Style "BB" Walk Gates

Width	Heights			
	42 in.	49 in.	54 in.	58 in.
3 feet	\$2.80	\$2.90	\$3.00	\$3.10
3½ "	2.85	3.00	3.10	3.20
4 "	3.05	3.15	3.30	3.40

NOTE: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra.

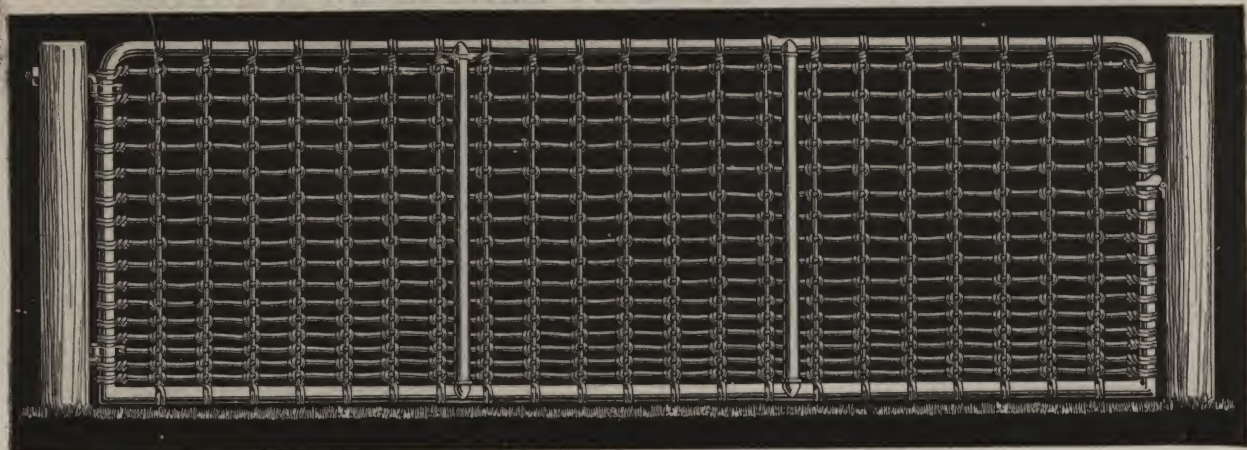
When ordering fittings for steel posts be sure to tell us the diameter of posts so we can send fittings of the proper size.

Style "BB" Walk Gate



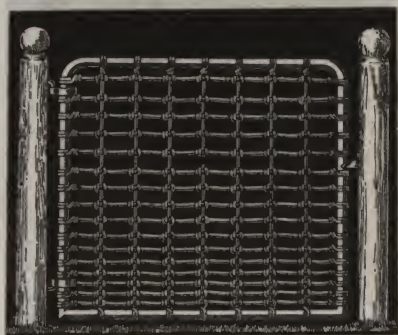


Peerless Galvanized Farm Gate—Style “K” for Stock or Poultry



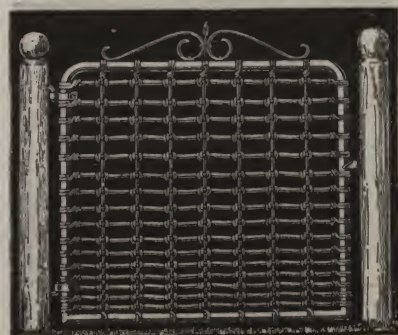
This gate is especially made for those who want a closely spaced poultry and stock gate—something that will turn the smallest chick. It has 16 strand wires and the upright wires are spaced 6 inches apart. The four bottom wires are only 1½ inches apart.

Style “K” Walk Gate



The Walk Gates illustrated here you will see match the Style “K” Drive Gate shown above. With the close-mesh filler it makes a very handsome gate and a most durable and serviceable one. All joints are brazed and filler securely wrapped and tied to frame, in fact, made just as rigid and strong as the Drive Gate. The one shown above is Style “K”—the one below is Style “KK.”

Style “KK” Walk Gate



YOU CAN'T BEAT THESE PRICES		
Prices and Sizes “K” Walk and Drive Gates		
Width given is distance between posts		
Width	Heights	
	48 in.	60 in.
3 feet	2.15	2.40
3½ “	2.35	2.50
4 “	2.45	2.65
6 “	4.00	4.40
8 “	5.05	5.50
10 “	5.80	6.25
12 “	6.75	7.30
14 “	7.50	8.10
16 “	8.40	9.10

Prices Style “KK” Walk Gates		
Width	Heights	
	48 in.	60 in.
3 feet	2.75	3.00
3½ “	2.95	3.10
4 “	3.05	3.25

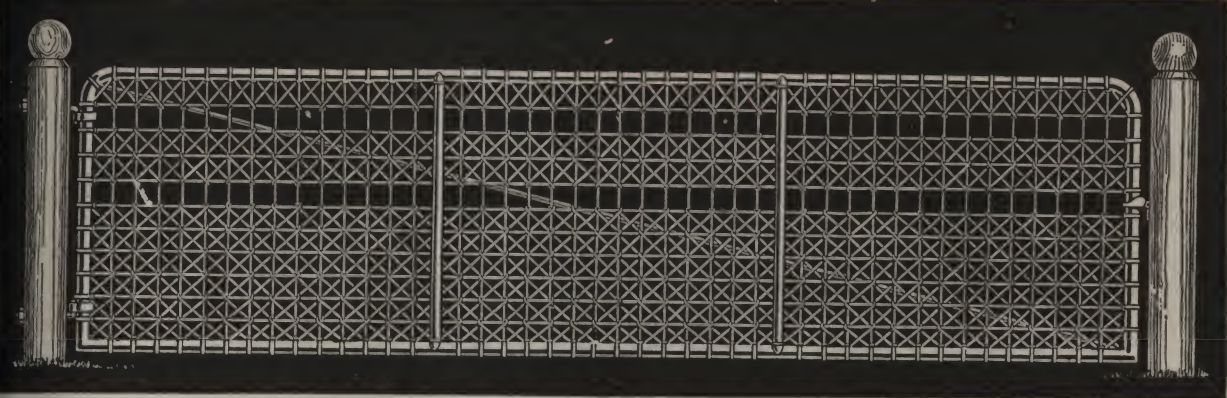
NOTE: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra.		
When ordering fittings for steel posts be sure to tell us the diameter of posts so we can send fittings of the proper size.		

WHY use painted gates with galvanized fence? Any kind of defective material can be made into gate frames and painted—but only high-grade tubing can be successfully galvanized.

**All Peerless Gates
Are Galvanized
Throughout**



Peerless Style "C" Ornamental Drive Gates for Stock or Poultry



This is a particularly handsome gate—and in addition, equally durable. It will give you exceptionally long and satisfactory service. With a filler so closely woven and securely tied to the frame, you can judge for yourself how well it will look and last. Frame, filler, hinges and latch are Extra-Heavy-Galvanized by the old-time Peerless Process and all joints of the heavy high carbon steel tubing are brazed by a method which makes them watertight. This keeps out moisture and prevents rust. The lateral wires are No. 11 and uprights are No. 13. The diagonal wires are No. 14. If you select this gate you will have something you will always be proud of.

Style "C" Walk Gate



The two Walk Gates illustrated here match the Drive Gate shown above and what has been said about the Drive Gate applies to the Walk Gates. The gate shown above is Style "C"—the one below is style "CC." These Walk Gates are very attractive and whether used with or without the Drive Gate they will add considerably to the appearance of your place. They are Extra-Heavy-Galvanized by the old-time Peerless Process.

LOOK AT THE MONEY YOU CAN SAVE BY BUYING DIRECT FROM PEERLESS FACTORIES

Prices and Sizes "C" Walk and Drive Gates
Width given is distance between posts

Width	Heights			
	42 in.	48 in.	54 in.	58 in.
3 feet	2.60	2.70	2.85	2.95
3½ "	2.60	2.75	2.90	3.00
4 "	2.65	2.85	2.95	3.05
6 "	4.15	4.25	4.65	4.85
8 "	5.30	5.55	6.00	6.20
10 "	6.05	6.40	6.55	6.75
12 "	7.20	7.65	7.90	8.15
14 "	7.95	8.65	8.75	9.05
16 "	9.00	9.50	9.80	10.20

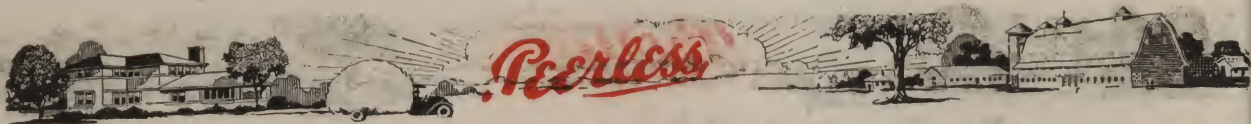
Prices "CC" Walk Gates

Width	Heights			
	42 in.	48 in.	54 in.	58 in.
3 feet	3.20	3.30	3.45	3.55
3½ "	3.20	3.35	3.50	3.60
4 "	3.25	3.45	3.55	3.65

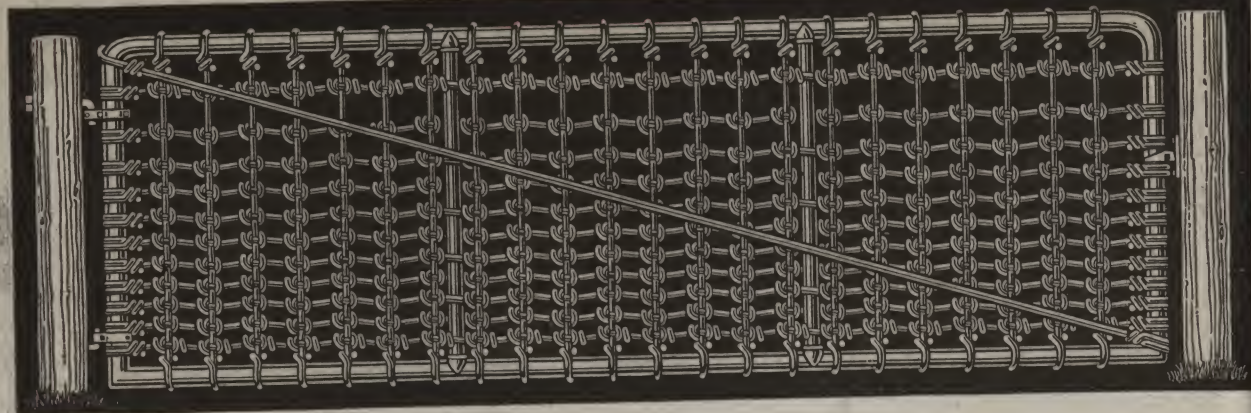
NOTE: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra.
When ordering fittings for steel posts be sure to tell us the diameter of posts so we can send fittings of the proper size.

Style "CC" Walk Gate





Style "M" Extra Heavy Galvanized Farm Gate



When you buy a Peerless "M" Gate you get a *real* gate. It's made with extra heavy frame of carbon steel tubing $1\frac{1}{2}$ inches in diameter—all joints made air-tight and water-proof—no chance to rust. Wire is heavy No. 9 $\frac{1}{2}$. Gate is strongly braced. Wire, frame, latches and hinges all Extra-Heavy-Galvanized by the old-time Peerless Process.

Style "MB" Extra Heavy Galvanized Farm Gate

With Barb Wire Top

Here's an extra heavy farm gate especially designed for barnyards and lanes where animals are constantly crowding. This gate is very strongly braced to stand extra hard usage. Heavy carbon steel tubing frame $1\frac{1}{2}$ inches in diameter, all joints electrically welded making it absolutely air tight. Strong Barb Wire across top. Close woven wire mesh of all No. 9 $\frac{1}{2}$ wire. Frame, wire mesh, hinges and latch Extra-Heavy-Galvanized by the old-time Peerless Process.

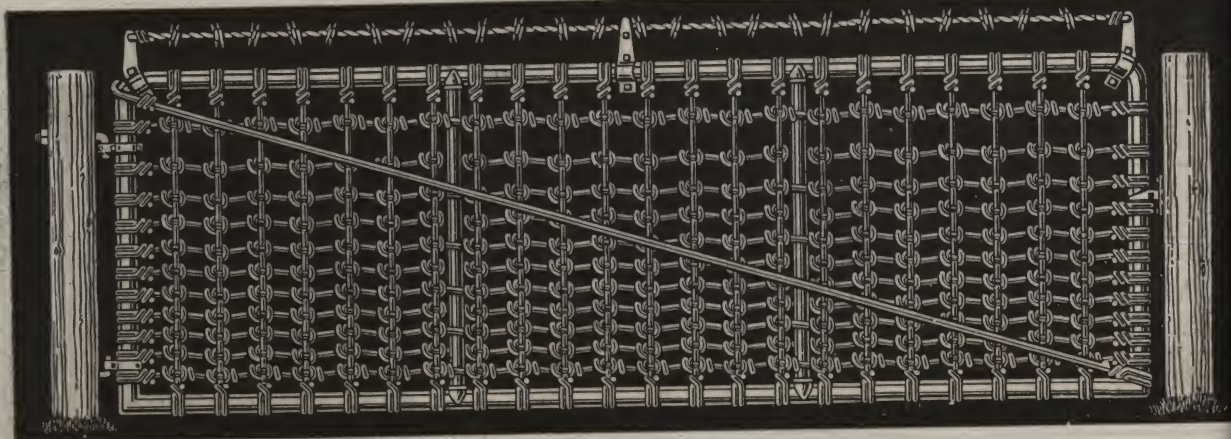
SIZES AND PRICES "M" GATE
Width given is distance between posts

Width	Heights		
	49 in.	54 in.	58 in.
10 feet	\$ 6.85	\$ 7.15	\$ 7.35
12 "	8.05	8.40	8.60
14 "	8.90	9.25	9.50
16 "	10.00	10.45	10.80

NOTE: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra.
When ordering fittings for steel posts be sure to tell us the diameter of posts so we can send fittings of the proper size.

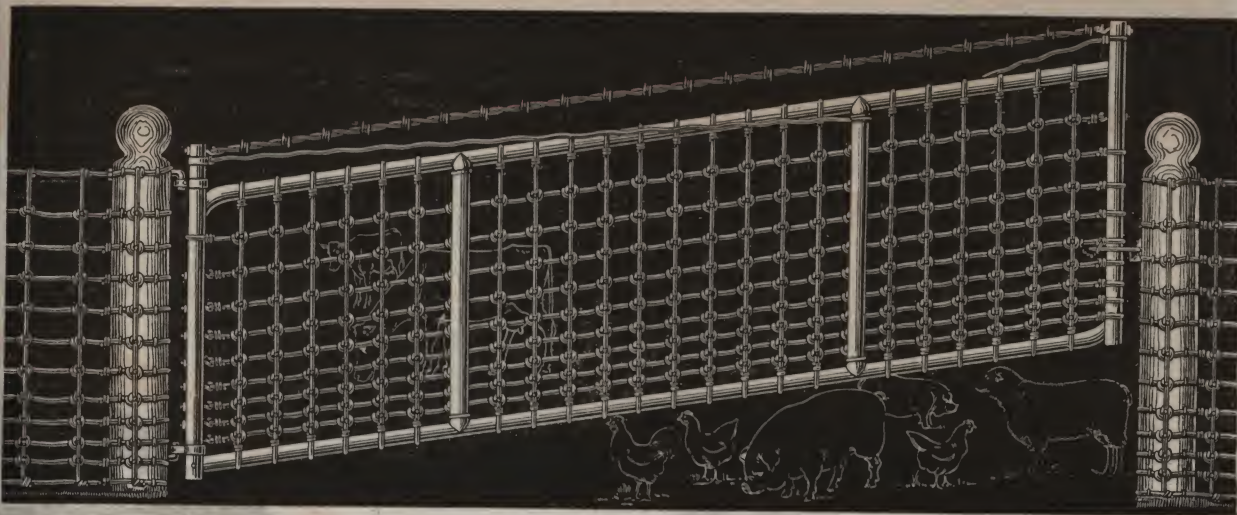
SIZES AND PRICES "MB" GATE
Width given is distance between posts

Width	Height (to top of frame)		
	49 in.	54 in.	58 in.
10 feet	\$ 7.85	\$ 8.15	\$ 8.35
12 "	9.05	9.40	9.60
14 "	9.90	10.25	10.50
16 "	11.00	11.45	11.80





Peerless Style "F"—"Auto Lift" Farm Gate



Automatically Raises When Released Allowing Smaller Stock to Pass Under

Here we show two illustrations of the popular Peerless Style "F"—"Auto Lift" Gate. Illustration above shows how the gate automatically raises at one end when released at the latch. The illustration below shows it in lowered position.

Every farmer will immediately see the many advantages in a gate of this kind—it permits keeping larger stock in the field where you want them, at the same time permitting smaller stock to have the range of both fields. This "Auto-lifting" feature is also handy in the winter time when deep snows or snow drifts obstruct the sweep of the gate—by raising one end you can clear the snow drifts and open the gate without shoveling away the snow.

This gate is built heavier than ordinary farm gates—the carbon steel tubing is $1\frac{3}{8}$ inches in diameter—all joints electrically welded and moisture proof. The wire used is extra heavy No. 9½. Entire gate Extra-Heavy-Galvanized by the old-time Peerless Process. The 14 and 16-ft. sizes are reinforced with two upright braces—12-ft. size has one brace, 10-ft. size does not require a brace. You will find this gate a wonderful value—it will stand up and keep its shape through years of the hardest usage.

Direct from Factory Prices Prices and Sizes Style "F"—"Auto Lift" Gate. Width given is distance between posts.

Width	Heights	
	54 in.	60 in.
10 ft.	\$ 8.05	\$ 8.25
12 "	9.20	9.40
14 "	10.10	10.30
16 "	11.00	11.30

NOTE: Prices include hinges and latch for wood posts. Fittings for hanging gates to steel posts cost 75c extra.

When ordering fittings for steel posts be sure to tell us the diameter of posts so we can send fittings of the proper size.

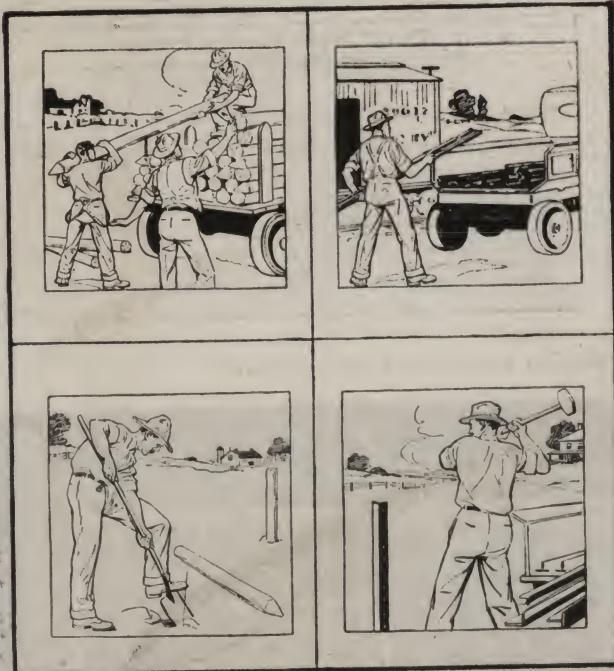
Upper View Shows Gate Raised—Bottom View Shows Gate Lowered



Now You Can Get At Prices That Make

Here are two wonderful steel posts, each made of high carbon steel, scientifically designed to withstand pressure and wear from every angle. Hundreds of designs were submitted to the Peerless engineers, and of all these the two designs shown here were selected as being best suited from every standpoint.

Peerless Steel Fence Posts are much cheaper than wood when the advantages of steel against wood are considered. Not counting the lower cost of handling and erection and the absence of repairs when steel posts are used, these posts cost you less per year of service. The pictures on these two pages tell the story clearly.



Putting up a fence with steel posts takes a lot of drudgery out of the job. In the first place, steel posts are easy to haul because they are nested together, take up little room in a wagon, are driven in like a stake right from the wagon, and are fastened with staples in such a manner that the staples do not pull out even under pressure.

There are no holes to dig, there is no danger from lightning for the lightning is grounded. You can burn the weeds right up to the fence line so that you can use every inch of your ground, and your fence stands up straight, strong and trim without sagging or bagging; without slipping or falling.

**No
Holes to
Dig**

Peerless

**Fire and
Lightning
Proof**

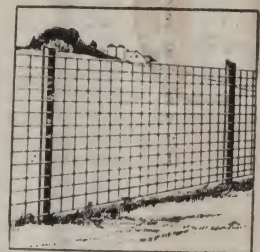
Peerless Factory-to-Farm Prices

Steel Fence Posts Them Cheaper Than Wood

A farmer is judged by the way his farm looks. You size up a man's position in life, his prosperity and his ability by the way his farm looks. And there isn't anything that contributes more to the fine appearance of a farm than fine looking fences. Steel posts not only are cheaper than wood posts because they are easier to set and are infinitely more durable, but they make a place look spick and span, make every field look better, and protect your crops better because they keep your fences just where you put them.

There is practically no wear-out to Peerless Steel Fence Posts.

They are built to resist wear and weather. They may bend a trifle under the attack of some powerful force but they will snap back into position—they will not break.



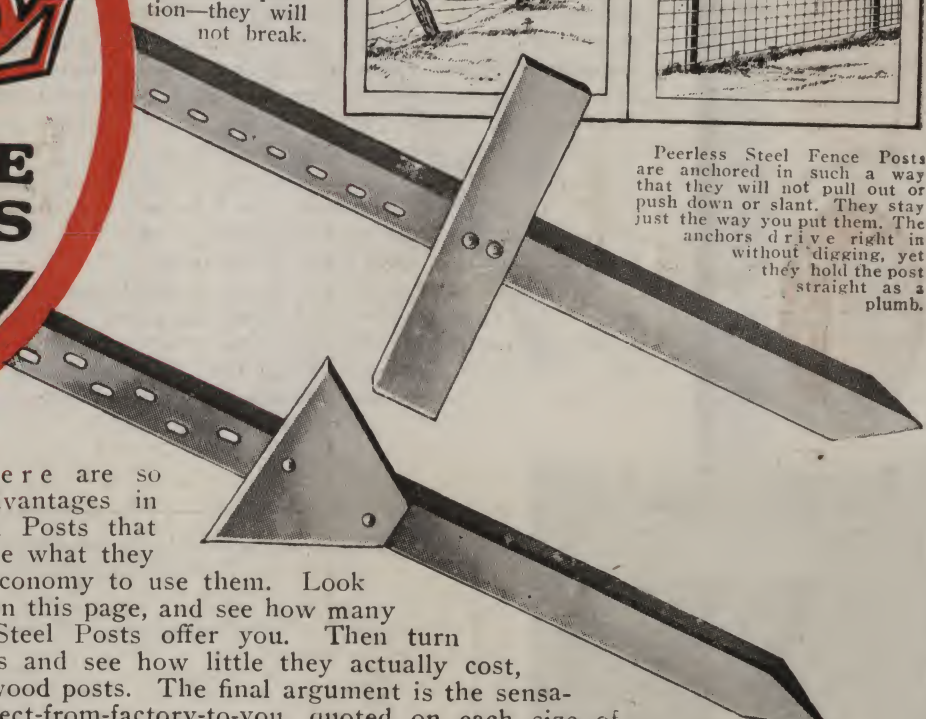
**Drive
in Like a
Stake**

Peerless

**FENCE
POSTS**

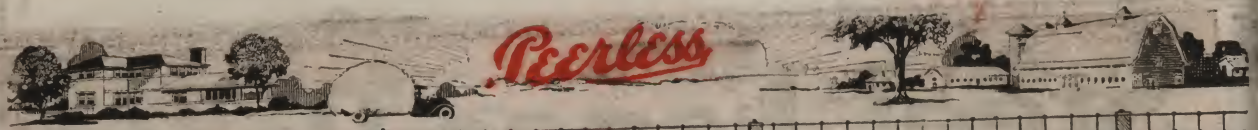
**Last
Forever**

Peerless Steel Fence Posts are anchored in such a way that they will not pull out or push down or slant. They stay just the way you put them. The anchors drive right in without digging, yet they hold the post straight as a plumb.



There are so many advantages in having Peerless Steel Posts that even if they cost twice what they do it would still be economy to use them. Look again at the pictures on this page, and see how many advantages Peerless Steel Posts offer you. Then turn to the next two pages and see how little they actually cost, even as compared to wood posts. The final argument is the sensationally low price direct-from-factory-to-you, quoted on each size of Peerless High Carbon Steel Posts.

End Your Fence Troubles Forever



Look at These Amazing on the Two Wonderful Styles



***You Drive Peerless Steel Posts in
Just Like a Stake. Fence Is Fastened
With Staples in a Few Seconds***

HERE is the famous Peerless Single Angle Steel Post. The design of the angle is the strongest known to engineering science for the amount of metal used. This style of post has been in use for many years, and has always given the highest type of satisfaction. While they are heavy and strong, their design enables us to eliminate waste so that they are offered at the extremely low prices quoted below. The same identical posts cost a great deal more when they were sold through dealers; now you can buy them direct, and you get the savings.

Compare the prices of these strong, sturdy Peerless Single Angle Steel Posts with the prices the dealer asks for posts not nearly so good. Compare Peerless prices with those asked for troublesome wood posts. We are sure that every farmer who figures carefully and wisely will decide in favor of Peerless Steel Posts every time.

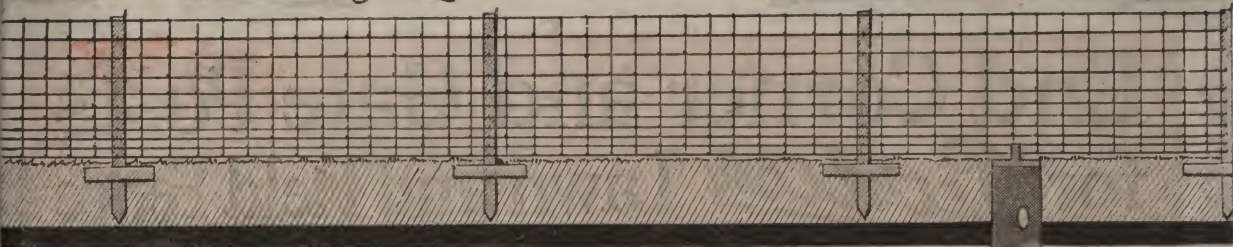
Remember there are no holes to dig; that steel posts drive in like a stake; that they are fire and lightning proof; that the fences fasten to them easily with ordinary staples; that steel posts always look well; and that they last for more years than the ordinary wood post can possibly last.

Note the remarkably low prices on Peerless Single Angle Steel Posts shown below.

**Note These Remarkably Low Direct-from-Factory-to-You
Prices on Peerless Single Angle Steel Posts**

Length	For Fences Up to	Weight per 100	Price Each
60 in.	36 in.	600 lbs.	22 $\frac{3}{4}$ c
66 "	42 "	660 "	24 $\frac{3}{4}$ c
72 "	48 "	720 "	27c
78 "	54 "	780 "	29c
84 "	60 "	840 "	31 $\frac{1}{2}$ c
90 "	66 "	900 "	33 $\frac{1}{2}$ c
96 "	72 "	960 "	37 $\frac{1}{2}$ c
108 "	84 "	1080 "	41 $\frac{3}{4}$ c

Shipped from Cleveland, Ohio, or Tonawanda, N. Y., only



Factory to Farm Prices of *Peerless* Steel Posts.

Here is the Peerless Tee Post. Although it costs a little more than the Single Angle Post, it is stronger and more durable. It is built for the hardest kind of service. Any farmer who knows anything at all about the design and construction of steel and the relative strength of angles can see at a glance how impossible it would be for these Tee Posts to be bent or broken under even the most extraordinary shocks.

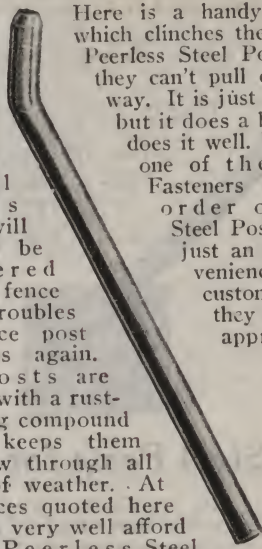
We are absolutely impartial and leave to your judgment entirely the question of which post you will use. The single angle and the Tee Post have both proven absolutely satisfactory. The single angle post will hold against every ordinary strain to which any post might be subjected, but the Tee Post is extra strong and will stand up under the most vicious attack. The Tee Post drives just as easily as the single angle post. There are no holes to dig, and the fence fastens with staples in the same manner. If you prefer the heaviest, strongest steel post you can possibly buy, you will find these Tee Posts will fill your needs exactly.

The prices quoted below direct from the Peerless factories offer you savings that mean real money to you.

Put up in bundles of 10.

Free With Every Order for Posts The PEERLESS Staple Fastener.

Once you set Peerless Steel Posts you will never be bothered with fence post troubles or fence post expenses again. Our posts are coated with a rust-resisting compound which keeps them like new through all kinds of weather. At the prices quoted here you can very well afford to put Peerless Steel Posts on every fence line on your farm.

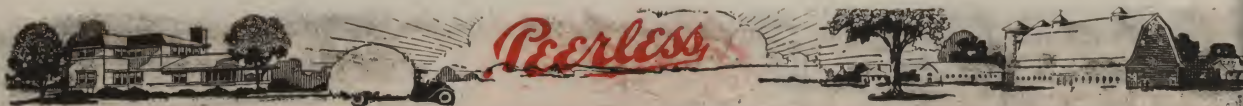


Here is a handy little tool which clinches the staples on Peerless Steel Posts so that they can't pull out or give way. It is just a little tool but it does a big job and does it well. We furnish one of these Staple Fasteners with each order of Peerless Steel Posts. This is just an extra convenience to our customers which they all seem to appreciate.



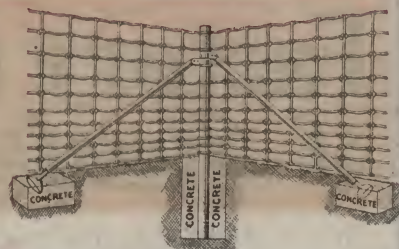
Here Are Peerless Direct-from-Factory-to-You Prices on Tee Posts			
Length	For Fences up to	Weight per 100	Price Each
60 in.	36 in.	675 Lbs.	27 ¹ / ₂ c
66 "	42 "	738 "	29 ³ / ₄ c
72 "	48 "	800 "	32 ¹ / ₂ c
78 "	54 "	863 "	35 ¹ / ₂ c
84 "	60 "	925 "	38c
90 "	66 "	988 "	40c
96 "	72 "	1050 "	43 ¹ / ₂ c
108 "	84 "	1175 "	48 ¹ / ₄ c

Shipped from Cleveland, Ohio, or Tonawanda, N. Y., only



End Corner and Gate Posts for *Peerless* Lawn and Field Fence

End and corner posts must withstand a terrific and constant strain. Not only is it necessary that they be securely anchored, but they must be strong enough to stand up straight and hold the line wires horizontal without bending in the slightest degree. Because our customers have had difficulty with ordinary posts, several years ago we placed these Peerless End, Corner and Gate Posts on the market and now our friends say the troubles they used to have are over.



Steel Posts for PEERLESS Field Fence

This is the Peerless Steel Post for field fence and gates. It is made of cold drawn steel tubing, No. 9 Gauge, and is 3 inches in diameter. The posts are extra heavily galvanized, rust-proof, rot-proof, fire-proof. The gal-

Made
of No. 9
Gauge Cold
Drawn Steel
Tubing Three
Inches in Diameter
—with Extra Heavy
Rust Proof Galvaniz-
ing Inside and Out.

vanizing is inside as well as outside; guaranteed to outlast any other post at anywhere near the price. Note how simple the anchor is, yet how impossible it would be for this post to pull out or shift in any way.

Prices of 3-Inch Posts for Field Fence

END or GATE POSTS				CORNER POSTS	
Length	For fences up to	Weight	Price Each	Weight	Price Each
72 in.	36 in.	37 lbs.	\$3.25	53 lbs.	\$4.73
84 "	48 "	42 "	3.50	61 "	4.92
96 "	60 "	47 "	4.11	68 "	5.89
108 "	72 "	56 "	4.67	80 "	6.16

Ornamental Tops for 3" Posts 75c each.
Shipped from Cleveland, Ohio, only.

Beautiful, Durable Steel Posts for PEERLESS Lawn Fence

It seems like wearing a high silk hat with overalls to put a lawn fence on a cheap looking post. That's why nearly every order for Peerless lawn fence is accompanied by an order for these steel End and Corner posts. While these posts are a trifle lighter in weight than our field fence End and Corner posts, they are heavy enough to withstand any strain to which they may be put.

These posts are 2 inches in diameter, made of cold drawn steel tubing heavily galvanized and are furnished with special Peerless anchor and brace. They come in sizes to fit all heights of lawn fence and are furnished with ornamental top without extra cost. End and Gate Posts are the same, each having one brace; Corner Posts have two braces each.

Peerless direct-from-factory prices make it easy for you to include them in your order.

Prices of 2-Inch Posts for Lawn Fence

END or GATE POSTS				CORNER POSTS	
Length	For fences up to	Weight	Price Each	Weight	Price Each
60 in.	36 in.	17 lbs.	\$2.29	23 lbs.	\$3.49
72 "	48 "	19 "	2.41	26 "	3.68
84 "	60 "	21 "	2.54	30 "	3.87

Price includes Ornamental Top.
Shipped from Cleveland, Ohio, only.

They
Are In
Keeping
With The
Beauty and
Durability of
Peerless Lawn
Fence. Include
Them In Your
Order.

CONCRETE

CONCRETE



Peerless Wire Trellis

For Roses, Sweet Peas, Honeysuckle, Morning Glories,
Or Any Kind of Vine

This is a very attractively designed and durably constructed trellis for any climbing vine. It will add beauty to the porch, side of the house, or any place it is put up. A very substantial support for heavy perennial vines of all varieties. Note that it has 3 cabled upright wires which are twisted first one way and then the other, forming rigid post-like supports. The other wires are crimped which adds to its appearance, as well as strength. Cross wires are No. 9½ and the cabled wires No. 13, all wires are Extra-Heavy-Galvanized by the old-time Peerless Process. Made in 18 and 24 inch widths. Weight 18 in. 44 lbs.—24 in. 54 lbs. per 100 ft.

18 in. Wide. Price per foot 5¾c

24 in. Wide. Price per foot 6½c

Shipped from Adrian, Mich., only



Peerless Flower Bed Guard

As the illustration shows, the Peerless Flower Bed Guard adds beauty to your lawn and flower garden. It provides ideal protection against dogs, cats, rabbits, etc. This guard is made of No. 9½ wire for the pickets and No. 13 cabled line wires, twisted first one way and then the other, making a very rigid construction. It is Extra-Heavy-Galvanized by the old-time Peerless Process and comes in two heights, 16 and 22 inches. Weight 16 in. 60 lbs.—22 in. 80 lbs., per 100 ft.

16 inches high. Price per ft. 6½c

22 inches high. Price per ft. 7¾c

Shipped from Adrian, Mich., only



Peerless Corn Crib

A Square Mesh Crib Much Handier and Cheaper Than Wood Crib.

It frequently happens that your corn crop exceeds your permanent cribbing capacity and in order to take care of the surplus corn, Peerless Corn Crib, as shown by the illustration, make a most convenient temporary crib. After the corn is used, the crib can be rolled up and stored for another season. It is made of heavy, stiff wires which hold the crib in position—will not buckle down or sag out of shape—it is spaced extra close and will retain the smallest ears.

Made in 50 and 75 ft. sizes. The 50 ft. crib is about 16 feet in diameter and 48 inches high and will hold over 400 bushels. The 75 foot crib is 25 feet in diameter, 48 inches high and will hold over 600 bushels. Upright wires are No. 11, spaced 1½ inches apart. Cabled line wires are No. 13, spaced 6 inches apart. All wires are Extra-Heavy-Galvanized by the old-time Peerless Process.

Each crib is equipped with special bolt splices for fastening the ends. Set up by simply tightening a few bolts. This is a special feature not found in any other crib on the market.

Direct from factory prices.

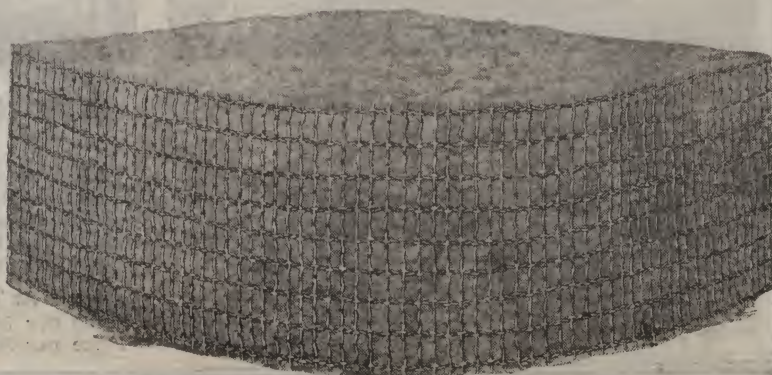
50 foot size, capacity 400 bushels

Weight 54 lbs. \$5.35

75 foot size, capacity 600 bushels

Weight 83 lbs. \$8.00

Shipped from Adrian, Mich., only



SAVE BIG MONEY



BARB WIRE doesn't cost much, but it saves a lot of money and prevents a lot of wear and tear on fence. Peerless Barb Wire sales are increasing every year. From now on we expect even greater increases in sales because of the extremely low prices at which the various styles are quoted.

Peerless 2-Point "Long Distance" Barb Wire



Made of two No. 14 Gauge Galvanized Basic Open-Hearth wires, twisted together with 2-point barbs. Made in two styles; barbs 3 inches apart for hogs and 5 inches apart for cattle. Sold only in 80 rod spools. Weight per spool, Hog, 57 lbs.; Cattle, 53 lbs.

Look At These Low Prices Direct From Factory
 Price per 80 rod spool, for Cattle.....\$2.47
 Price per 80 rod spool, for Hogs 2.64



Peerless 4-Point "Long Distance" Barb Wire

Made of two No. 14 Gauge Galvanized Basic Open-Hearth wires, twisted together with 4-point barbs. Made in two styles; barbs 4 inches apart for hogs and 6 inches apart for cattle. Sold only in 80 rod spools. Weight per spool, Hog, 63 lbs.; Cattle, 59 lbs.

Look At These Low Prices Direct From Factory
 Price per 80 rod spool, for Cattle.....\$2.85
 Price per 80 rod spool, for Hogs 3.02



Peerless 2-Point "Perfection" Barb Wire

A heavier barb wire, made of two No. 13 Gauge Galvanized Basic Open-Hearth wires, twisted together with 2-point barbs. Made in two styles; barbs 3 inches apart for hogs and 5 inches apart for cattle. Sold only in 80 rod spools. Weight per spool, Hog, 73 lbs.; Cattle, 67 lbs.

Look At These Low Prices Direct From Factory
 Price per 80 rod spool, for Cattle.....\$2.86
 Price per 80 rod spool, for Hogs 3.12

ON BARB WIRE



FARMERS are buying more barb wire than ever before—and more of them will buy Peerless Barb Wire because of the money we save them. Peerless quality is too well known to need comment, but these new prices will be real news and good news to you.

Peerless Extra Heavy “Standard” 2-Point Barb Wire

Made of two No. 12 Gauge Galvanized Basic Open-Hearth wires, twisted together with 2-point barbs. Made in two styles; barbs 3 inches apart for hogs and 5 inches apart for cattle. Sold only in 80 rod spools. Weight per spool, Hog, 80 lbs.; Cattle, 80 lbs.

Look At These Low Prices Direct From Factory
 Price per 80 rod spool, for Cattle.....\$3.13
 Price per 80 rod spool, for Hogs.....3.34



Peerless Extra Heavy “Standard” 4-Point Barb Wire

Made of two No. 12 Gauge Galvanized Basic Open-Hearth wires, twisted together with 4-point barbs. Made in two styles; barbs 4 inches apart for hogs and 6 inches apart for cattle. Sold only in 80 rod spools. Weight per spool, Hog, 86 lbs.; Cattle, 86 lbs.

Look At These Low Prices Direct From Factory
 Price per 80 rod spool, for Cattle.....\$3.35
 Price per 80 rod spool, for Hogs.....3.62

Look At Peerless Factory Prices on Staples Made of No. 9 Wire

A good fence deserves to be erected with a good staple—one that will hold and give good service. Peerless staples are of uniformly high quality and will hold as long as the fence lasts. Made in the following sizes:

Number of staples to one pound	100 lb. keg..	\$4.00
1 in. long, 108 staples	5 lb. pkg...	.28
1¼ in. long, 87 staples	10 lb. pkg...	.50
1½ in. long, 72 staples	15 lb. pkg...	.75
1¾ in. long, 65 staples	20 lb. pkg...	1.00
2 in. long, 58 staples	25 lb. pkg...	1.25
	50 lb. pkg...	2.40



Factory to Farm Bargains In *Peerless*

Smooth Wire
Brace Wire
Coiled Spring Wire
Assorted Nails

Peerless Brace Wire

Made of No. 9 Gauge Basic Open-Hearth Steel Wire, Extra-Heavy-Galvanized by the old-time Peerless Process, the same as used in Peerless Fencing — generally used for bracing end posts. Sold in coils from 5 pounds to 100 pounds. Note the Peerless direct-from-factory prices.



Brace Wire, 5 lb. Coils..	\$.25
Brace Wire, 10 lb. Coils..	.48
Brace Wire, 15 lb. Coils..	.71
Brace Wire, 20 lb. Coils..	.95
Brace Wire, 25 lb. Coils..	1.10
Brace Wire, 50 lb. Coils..	2.15
Brace Wire, 100 lb. Coils..	3.75

Hard Coiled Spring Wire



If you build your own fences there is no better wire you can use than Peerless Hard Coiled Spring Wire, made of Basic Open-Hearth Steel, Extra-Heavy-Galvanized by the old-time Peerless Process. It is "waved" or "coiled" by special machinery. The "coiling" cannot be pulled out; therefore the wire is elastic and springy enough to expand and contract with heat and cold, and yet always stays tight. It has twice the tensile strength of ordinary soft wire of equal size.

Per 100 Lbs.	
No. 9	\$3.86
No. 11	3.91
No. 10	3.95

Shipped from Cleveland, Ohio, only



Peerless Galvanized Smooth Wire

Peerless Basic Open-Hearth Wire, Extra-Heavy-Galvanized by the old-time Peerless Process, is the same as used in Peerless Fencing. You can depend on this wire giving you the kind of service you have the right to expect from the high quality of all Peerless products. Factory prices direct to you save you the dealers' and jobbers' profits. Here are the prices on this non-rusting, strong, smooth wire.

No. 9, per 100 lbs....	\$3.75
No. 10, per 100 lbs....	3.80
No. 11, per 100 lbs....	3.85
No. 12, per 100 lbs....	3.90
No. 13, per 100 lbs....	4.00
No. 14, per 100 lbs....	4.10

This 100-Pound Keg of Assorted Nails—\$1.98

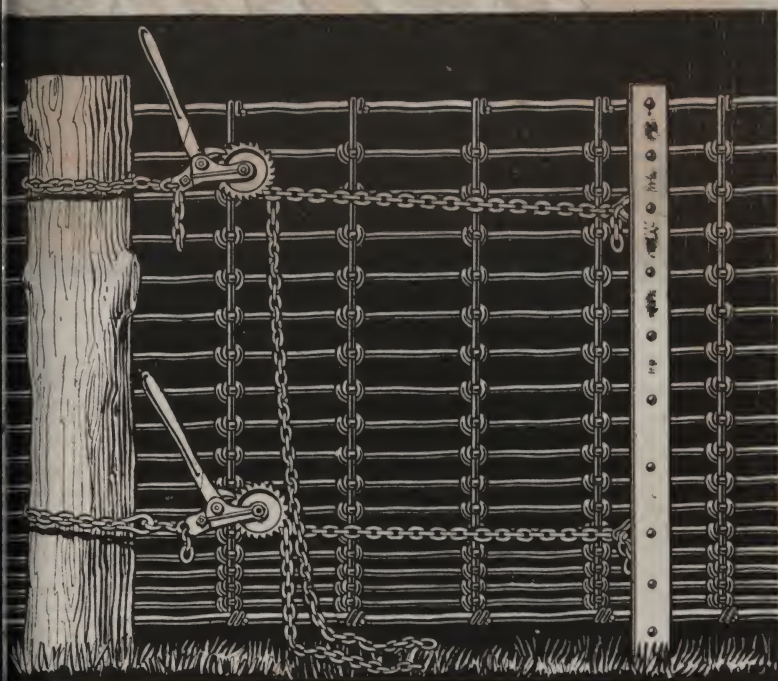
Here is a keg of bright, clean, new, perfect nails of highest quality. It is too much trouble to sort them out into proper sizes so we just put them in kegs, weighing 100 pounds each, and offer them at the amazingly low price of \$1.98. They come in no particular assortment, but consist of all sizes from 2 penny to 60 penny, and from 1 to 6 inches long. It is a handy keg to have around the farm, and at this price is a real bargain. Shipped from Cleveland, Ohio, only.





Peerless Double Jack Stretcher

This stretcher, as will be seen from the illustration, is for extra heavy work and longer stretches. This steel-clamp-bar, double jack stretcher has a pulling capacity of 20,000 pounds. Steel clamp is 5 ft. long; has 4 chains, the jack chains being 8 ft. long. This makes it possible to handle long stretches without making two hitches.



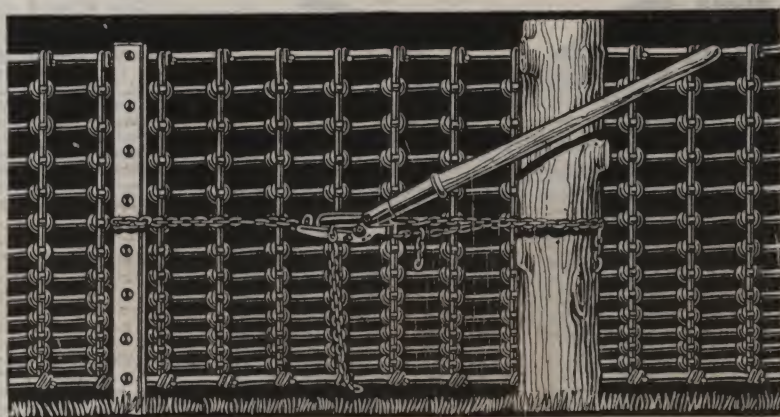
The outfit includes a nut wrench and a wire twister for splicing. If you put up heavy fences and make long stretches, you will find this stretcher far more satisfactory. Being built much heavier, this stretcher will give you longer service. With this stretcher you can put a tremendous strain on the fence which is necessary with all No. 9½ wire and No. 11 wire styles. These tools will draw up the heaviest fences, making it possible to do a first class, workmanship job. It is not possible to erect heavy fences with a light, cheap stretcher—buy a Peerless Double Jack Stretcher and you are always safe. Weight 90 lbs.

Price,
complete as described **\$8.50**

Peerless Standard Fence Stretcher

This has proven to be a very satisfactory stretcher for all average fences. It is very durably constructed and will sustain any strain you may put upon it. A crow-bar or good strong piece of timber can be used for the handle as shown in the illustration. We do not supply the handle. Each stretcher comes with an 8 ft. jack chain, a 4 ft. heel chain and two wood clamps with bolts complete, ready to use, except the handle. As stated above it will meet all average purposes and at our new direct-from-factory money saving price, it is a real bargain. Weight 45 lbs.

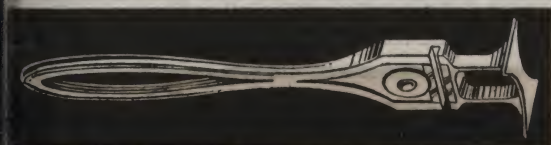
Price,
complete as described **\$4.25**



Peerless Single Wire Hand Stretcher

This little stretcher is made for stretching single strands of plain or barb wire and for taking up the slack between the regular heavy stretchers and the end post.

Price **75c**





Factory Peerless Real Bargains that

The Peerless Guarantee

All Peerless paints are sold with the guarantee that they are exactly as represented and will give you entire satisfaction if applied according to instructions shown on each container. If, after following instructions the quality does not come up to what you have the right to expect, we will refund your money or supply new paint free of charge.

**Direct
From Factory
To You**

PEEPLESS Ready Mixed Paints are made to meet the high standards of quality of all Peerless products. When you note the prices of Peerless Paints on the following pages you will see that they save you big money.

But bear in mind that Peerless Paints are first of all "Quality Paints." The low prices do not reflect the quality—they are simply another evidence of the tremendous savings made possible by Peerless production resources and the Peerless plan of selling.

Direct From Factory To Farm

In other words when you buy Peerless Paint you get BOTH low price and high quality, just as you do in every other Peerless product. We NEVER sacrifice quality to price, for we believe that anything made on that basis is the most expensive thing you can buy in the long run.

So, in making Peerless Paint, every means is employed to make it the best paint that can be produced. The purest, highest grade ingredients are used; tested and proven formulas are used; the most advanced methods known to paint making are employed. The result is a high grade paint that flows easily, spreads evenly and covers a large area. The final proof is in the test of time. Peerless Paint is designed to stand up under years of service; to remain bright and smooth through all kinds of weather. Thus you get not only low first cost, but low "cost per year of service."

Peerless Paint Formula

Now a word about the Peerless Paint formula. Hundreds of tests were made before this formula was finally decided upon. We were thoroughly satisfied that this was the best paint formula that could be used. It has been proven successful by the U. S. Department of Commerce, by the Pennsylvania Railroad, and by hundreds of other large users of paint. The fact that the Pennsylvania Railroad has specified since 1910 the same pigments and the same proportions as are used in Peerless Wondercote (white and light paints), as shown by their specification No. 120, and that the U. S. Dept. of Commerce, Bureau of Standards, specified the same percentage of pure linseed oil as is used in Peerless Wondercote, are convincing evidence of the quality and purity of Peerless Ready Mixed Paints.

Two Grades—"Wondercote" and "Covermore"

You will note that Peerless Ready Mixed Paint is made in two grades—"Wondercote" and "Covermore." Both House paint and Barn paint are made under these two names. Covermore being lower in price than Wondercote.

Whether you purchase the Wondercote or the Covermore brand you can be sure of getting paint of high quality—the Peerless GUARANTEE is your absolute protection.

All Peerless Paints are ready mixed. You simply open the can and use. You save time as well as money. In fact, you will be surprised to see what a difference you can make in the appearance of your home, barn and other buildings by using spare moments to "paint up." It's the best investment you can make, too. It will add to the value of your buildings and increase their life.

Take full advantage of Peerless FACTORY PRICES NOW. Indications are that the cost of linseed oil and other ingredients is going up—so you will save money by making up your paint order now, while these bed-rock, bargain prices are still in effect.



Save Your Buildings

Prices on PAINT Save You Big Money

Peerless Wondercote House Paint

Wondercote is an extra fine grade of paint. It enables you to get the best and still make only a small investment by taking advantage of Peerless low factory prices.

No matter how fine a paint job you may want, you can order Wondercote with the assurance that you could get no better paint at any price. And many specify Wondercote for all their painting requirements because they believe it pays to get the best, especially when Peerless prices make the best cost so little.

If you compare the formula of Peerless Wondercote House Paint, shown on these pages, with any other paint formula you can find, you will see how much more White Lead, Zinc Oxide and Pure Linseed Oil are contained in Peerless Paint than in others. That is the reason why Peerless Paints are so extremely durable, so elastic, easy to spread and penetrating.

Peerless Covermore House Paint

Covermore House Paint is a high grade paint at a lower price than Wondercote, and is a wonderful paint for the money.

In fact, it is not a "cheap" paint at all; it is not to be compared to other makes of paint selling at the same price, for paint of the same quality is usually sold as a high-priced paint. Some manufacturers use this quality as their B E S T grade.

You will find Covermore absolutely satisfactory and if you want to keep the cost of a painting job down to the minimum or if you have some buildings that you do not think warrant the expenditure of very much money, you will make no mistake in using Covermore. Such good quality paint at the amazingly low Peerless Factory Prices is an outstanding value.

Peerless Wondercote Barn Paint

Wondercote Barn Paint fulfills all the requirements of a perfect paint for barns, roofs, outbuildings, fences, and porches. It has the utmost durability—its lasting qualities are the wonder of all who have tested it over a period of years. Even after long service it remains almost as bright and new-looking as when first applied. Its colors are nonfading, being made from high grade metallic pigments or mineral oxides, ground in pure linseed oil with the necessary thinners and dryers added.

Wondercote Barn Paint has no superior as a preservative and few paints will equal it for durability. You simply cannot get better Barn Paint, and Peerless Factory-to-Farm Prices make it possible for you to get the best paint in the world and still save money.

Peerless Covermore Barn Paint

This is a money-saver and still a fine quality paint. It is just another example of our ability to cut dollars and cents from the price and at the same time give you a better-than-ordinary product. Covermore Barn Paint has remarkable lasting properties. You'll find that it will give far better year in and year out service than you would expect at such a low price. It spreads easily, covers a large area per gallon, and its colors are bright and nonfading.

If you want the Best Barn Paint in the world, specify Wondercote; if you want a remarkably good quality paint at the lowest possible price, specify Covermore. Both these brands are backed by the Peerless Guarantee and whichever you order you are sure to get full satisfaction.



The Peerless Formula

"Wondercote" Outside White

SOLID MATERIALS

Lead and Zinc.....	70%
Magnesium Silicate	30%

100%

LIQUIDS

Pure Linseed Oil.....	85%
Turpentine and Dryer.....	15%

100%

**Quality
That Meets
Every Test**



with *Peerless* Paints



Make Your Home Look Like

Wondercote Brand

WE BELIEVE that Peerless Wondercote House Paint is the highest grade House Paint on the market at any price. Wondercote is not made with the idea of turning out a paint at a low price. On the contrary our purpose is to make it the finest quality paint that can be produced regardless of price—and the low prices at which we are able to sell it are simply the result of selling **DIRECT TO YOU** instead of through dealers.

The formula, on every can, tells you the ingredients used in Wondercote. It cannot, however, tell you the countless tests made at the factory—of the quality and purity of all raw material that enters into the formula; it cannot tell you of the constant supervision

of the grinding and mixing, or of the continual testing of the finished product.

Two women may use exactly the same ingredients in making a pie, but the results will probably be vastly different. So it is with paints. First the ingredients must be right, and second the workmanship must be right. Peerless Wondercote House Paint is right both ways.

Peerless Wondercote is a Pure White Lead, Zinc, and Linseed Oil paint, properly mixed with the correct proportion of inert matter. It will beautify your home, make your place worth more, and give your home the appearance of a new one. Enjoy the satisfaction of a handsome, freshly painted home—Peerless Factory-to-Farm prices make it easy for you to afford the job **NOW**.

Factory Prices on *Peerless* Wondercote House Paint

READ CAREFULLY

On paint, as well as on all other products, we give you the benefit of the lowest possible price. A 50-gallon barrel will cost us less per gallon than smaller containers and naturally one gallon cans cost most per gallon, which accounts for the difference in prices. Therefore, you must use the price for the containers which will be shipped. For example: if you order 17 gallons you must pay for 40 gallons at the half-barrel rate; 5 gallons at the 5-gallon rate and 2 gallons at the 1-gallon rate.

When ordering be sure to show **NUMBER** and **COLOR** wanted.

No.	No.
1 Rich Cream	12 Peerless Yellow
2 Steel Gray	13 Yellow Stone
3 Warm Gray	14 Fawn
4 Peerless Gray	15 Cream Gray
5 Dark Gray	16 Sandstone
6 Blue	17 Peerless Brown
7 Pea Green	18 Rich Maroon
8 Peerless Green	19 Peerless Red
9 Moss Green	20 Dark Brown
10 Bright Green	Outside White
11 Old Ivory	Black

Prices of Wondercote House Paint

	Shipping Weight	Price per Gal.
50 Gal. Bbl.	830 lbs.	\$2.19
30 Gal. 1/2-Bbl.	485 "	2.22
5 Gal. Can	80 "	2.24
1 Gal. Can	17 "	2.37

Shipped from Cleveland, Ohio, only. Method of figuring amount of paint required is shown on page 87.



These by a Small Investment

Covermore Brand

NOT every one can afford to pay \$12 for a pair of shoes, but that does not mean he must go barefoot. And neither is it policy to pay \$50 for a suit of clothes to wear while doing heavy work. Covermore Paint is made for the man who wants a high grade house paint at a low price; whether it's because he doesn't care to invest in the higher-priced grade or whether it's because he wants to use on a building that doesn't deserve the higher-priced paint.

Covermore House Paint is guaranteed to give you satisfaction. It spreads easily, covers great amount of surface, seals the wood, spreads evenly, is uniform in color and quality, and is altogether a highly satisfactory product. Few paints are superior, even those that sell

at much higher prices. But if you are planning to use paint that would cost 25% more at dealers than Peerless Covermore, USE PEERLESS COVERMORE at direct-from-factory prices, and you'll get just as high quality, thus saving the 25% or more.

Do not think that because Peerless Covermore Paint sells at a lower price than Peerless Wondercote, that it will not prove satisfactory. Peerless Covermore has proven its quality and durability over a period of many years; you can depend upon it to give maximum service for the money invested.

Note the selection of colors, and the rock bottom wholesale prices below. Color card on request.

Factory Prices on *Peerless* Covermore House Paint

HOW TO FIGURE YOUR PAINT ORDER

Measure length, width and height of building; add the length and width together—multiply by 2; multiply this by the height, this gives you the number of square feet to be covered; divide by 300; this gives you number of gallons required for two coats. If building has never been painted or is badly in need of paint, it will require from 15% to 20% more paint for a good job.

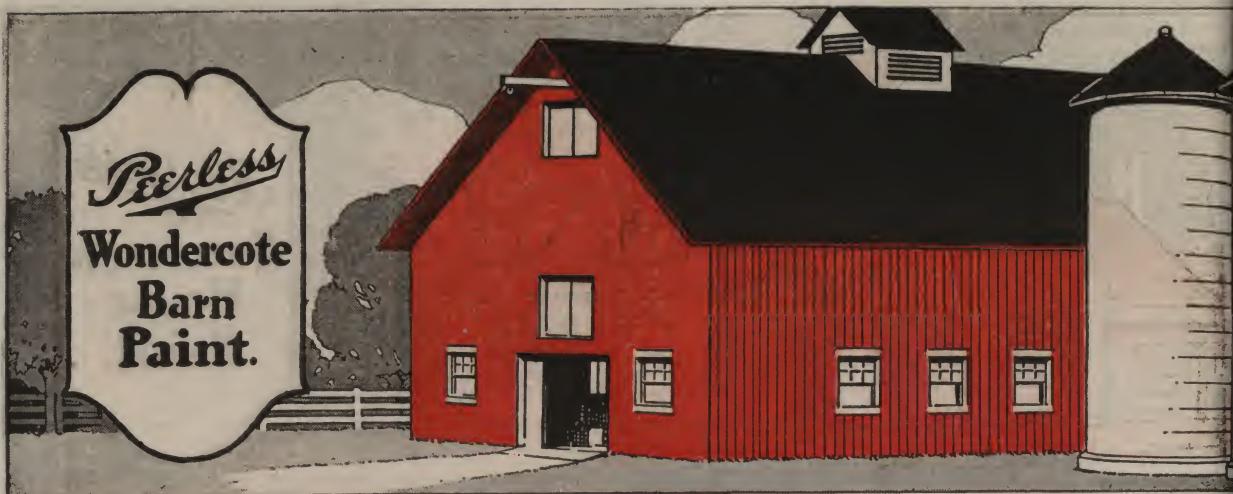
When ordering be sure to show NUMBER and COLOR wanted.

No.	No.
74 Cream	78 Drab Gray
46 Light Yellow	54 Light Gray
94 Light Tan	85 Medium Gray
77 Tan	76 Dark Gray
55 Pink	58 Blue
23 Light Brown	75 Pale Green
44 Dark Brown	45 Light Green
42 Light Red	60 Medium Green
82 Dark Red	65 Dark Green
Outside White	Black

Prices of Covermore House Paint

	Shipping Weight	Price Per Gal.
50 Gal. Bbl.	780 lbs.	\$1.74
30 Gal. ½ Bbl.	455 "	1.78
5 Gal. Can	75 "	1.81
1 Gal. Can	16 "	1.92

Shipped from Cleveland, Ohio, only. See notice Page 86.



Save Your Barns By Using *Peerless*

Wondercote Brand

A BARN that cost several thousand dollars to build usually carries insurance against fire. Yet there is a danger even greater—rot and decay. And the cost of protection, or insurance against decay is so small that it is amazing at times to see how some farmers let these few dollars stand in the way of preserving their property.

Wondercote Barn Paint is the ideal insurance against rot and decay. It saves hundreds of dollars in repair bills. It lasts so long that the painting job is reduced to an amazingly small cost when figured by the year. It is made of high grade metallic pigments or mineral oxides known to be the ideal preserver for barns.

Peerless Wondercote Barn Paint spread easily, covers a large surface per gallon, is easy to use, and is the highest quality we have ever seen in a barn paint. The Peerless reputation extending over 25 years, guarantees your satisfaction; and the Peerless Factory Prices tell the story of great value and money saving. People wonder how we can offer such a superior paint for so little money. Do not be confused. Peerless products are not cheap "Mail-order" products. They are the same quality as have always been sold through dealers at much higher prices. Order your Peerless Wondercote Barn Paint now, at these Wholesale Factory Prices.

Peerless Wondercote, The Highest Grade Barn Paint Made

HOW TO FIGURE YOUR PAINT ORDER

Measure length, width and height of building; add the length and width together—multiply by 2; multiply this by the height, this gives you the number of square feet to be covered; divide by 300; this gives you number of gallons required for two coats. If building has never been painted or is badly in need of paint, it will require from 15% to 20% more paint for a good job.

NOTICE: PLEASE READ CAREFULLY

On paint, as well as on all other products, we give you the benefit of the lowest possible price. A 50-gallon barrel will cost us less per gallon than smaller containers and naturally one gallon cans cost most per gallon, which accounts for the difference in prices. Therefore, you must use the price for the containers which will be shipped.

For example, if you order 37 gallons you must pay for 30 gallons at the half-barrel rate; 5 gallons at the 5-gallon rate and 2 gallons at the 1-gallon rate.

Prices of Wondercote Barn Paint

Colors: Red—Brown—Dark Gray—Green

		Shipping Weight	Price
50 Gal.	Bbl.	730 lbs.	\$1.39 per gal.
30 "	½ Bbl.	425 "	1.43 " "
5 "	Can	70 "	1.46 " "
1 "	Can	15 "	1.57 " "

Shipped from Cleveland, Ohio, only.
Be sure to state COLOR wanted.



These Wonderful Barn Paints Barn Paints

Covermore Brand

If you have an unusually large barn and do not care to spend more than a certain amount on it for paint, Covermore Brand gives you the opportunity of using a high grade barn paint at a low price instead of merely a paint-wash." Or if you want to use a barn paint on a building in which you do not care to make a large investment but still want to use a paint that will afford absolute protection and give good wear, Covermore is the barn paint to use.

While low in price, Covermore Barn Paint is as high in quality as most barn paints selling for at least 50 per cent more in stores. Where dealer or store has only one grade of barn paint it is usually of the same quality as Covermore brand and very likely of a lower quality.

It is true that this quality is good enough for most uses. But there is no reason why you should pay the dealers' high prices. If you want to pay a higher price get Peerless Wondercote brand—then you KNOW that you are getting higher quality. But if you feel that the usual "best" grade sold by dealers will meet your requirements save the difference between dealers' high prices and the factory prices by ordering Peerless Covermore Barn Paint.

We guarantee it in every way. You are the judge. You must be satisfied. Our prices are low solely because you buy from the factory at wholesale prices; the same prices as Peerless dealers used to pay. In other words, every farmer is now his own Peerless dealer.

Peerless Covermore, A Good Paint At a Low Price

HOW TO FIGURE YOUR PAINT ORDER

Measure length, width and height of building; add the length and width together multiply by 2; multiply this by the height, this gives you the number of square feet to be covered; divide by 300; this gives you number of gallons required for two coats. If building has never been painted or is badly in need of paint, it will require from 15% to 20% more paint for a good job.

NOTICE: PLEASE READ CAREFULLY

On paint, as well as on all other products, we give you the benefit of the lowest possible price. A 50-gallon barrel will cost us less per gallon than smaller containers and naturally one gallon cans cost most per gallon, which accounts for the difference in prices. Therefore, you must use the price for the containers which will be shipped.

For example, if you order 37 gallons you must pay for 30 gallons at the half-barrel rate; 5 gallons at the 5-gallon rate and 2 gallons at the 1-gallon rate.

Prices of Covermore Barn Paint

Colors: Red and Brown only.

	Shipping Weight	Price
50 Gal. Bbl.	580 lbs.	\$1.19 per gal.
30 " 1/2 Bbl.	335 "	1.23 " "
5 " Can	55 "	1.26 " "
1 " Can	12 "	1.37 " "

Shipped from Cleveland, Ohio only.
State color wanted; Red or Brown.



Try Asphalt-Seal Wherever

A Wonderful Money Saver

Here is the greatest roof saver you ever saw. Before putting on a new roof consider what you can do with Peerless Asphalt-Seal. It can be spread right over any old, leaky roof and make it like new; leak-proof, permanent. It spreads easily and quickly, looks well and lasts for years. Farmers everywhere are using this wonderful new product.

A Remarkable New Product

Peerless Asphalt-Seal is a new product which fills a long-felt need. It is composed of a heavy asphalt base, with which is mixed a quantity of shredded asbestos. As everybody knows, asphalt and asbestos are practically indestructible, also they are famous for their fire-resisting qualities. The peculiar action of this combination of asphalt and asbestos is to seal tightly any leak; to protect worn spots from air and moisture. Because of its flexibility it does not

crack under severe cold, yet neither does it run under the blazing heat of the hottest sun.

Peerless Asphalt-Seal sticks like glue to any kind of surface. It is heavy enough to seal gutters, drain pipes, and skylights spreads easily enough to paint an entire roof using only a brush, sealing every lap, joint and hole. It is just as effective on tin, slate, gravel felt and wood as it is on paper, steel or stone foundations.

All Ready For Use

Peerless Asphalt-Seal comes all ready for use. There is no mixing, no muss; a gallon to a gallon and a half covers 100 square feet. Gravel roofs require about three times as much.

Do not judge Peerless Asphalt-Seal by other products which may look like it in color and consistency. We tell you proudly what Asphalt-Seal contains—Asbestos and Asphalt—two well known ingredients.

At the remarkably low prices quoted on these pages—prices that truly show what savings can be made by dealing direct with the Peerless factory, every farmer who has a roof to protect should get a supply of Peerless Asphalt-Seal. It has a hundred uses—on roofs, water tanks, houses, outbuildings, barns.

Asphalt-Seal is an elastic coating that never becomes brittle; it conforms to the expansion





Your Roofs Need Help

and contraction of the surface to which it is applied. It can be used on any kind or type of roof—tin, iron, slate, felt or composition. It is also recommended for waterproofing or sealing foundations and may be successfully used as a plasterbond.

Red Asphalt-Seal at 35c per gallon extra.

Peerless RED Asphalt-Seal contains absolutely no mineral oils nor rosin. It is made with dark gums that are very elastic, and it will never become brittle and therefore will

conform to the expansion and contraction of any surface on which it is applied.

PRICES PEERLESS ASPHALT-SEAL			
		Shipping Weight	
50 Gal.	Bbl.	480 lbs.	54c per gal.
30 "	1/2 Bbl.	275 "	59c "
5 "	Can	45 "	72c "
1 "	Can	10 "	79c "
If Red color is wanted, add 35c. per gallon to above prices.			
PRICES PEERLESS PLASTIC CEMENT			
		Shipping Weight	
500 Lb.	Bbl.	580 lbs.	5c per lb.
300 "	1/2 Bbl.	335 "	5 1/2c "
50 "	Can	55 "	8c "
10 "	Can	12 "	9c "
Both shipped from Cleveland, Ohio, only.			

Peerless Plastic Cement

This is a product similar to Peerless Asphalt-Seal, but is in heavier form, for use in sealing rain spouts, gutters, valley copings, around chimney stacks, etc. It is applied with a trowel or wide blade putty knife. It spreads easily and leaves a smooth, flat surface. Fifty to 60 lbs. covers 100 square feet.

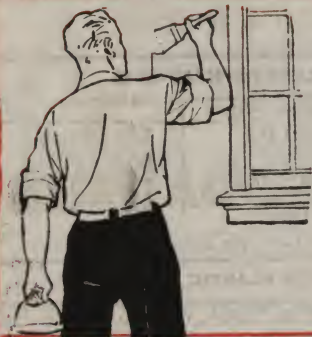
It is a good idea to keep a supply of Peerless Plastic Cement on hand as it will be found useful for many different purposes and whenever you have any kind of a leak to stop. Peerless Plastic Cement is also used extensively instead of putty for glazing green-houses and hotbed frames.



Peerless Paints and Varnishes for Special Uses At Direct from Factory Prices

Peerless Floor Paint

Combines all the good qualities essential to paint of this character. It is easily applied, dries quickly with a high gloss, and is not affected by repeated washing. It is especially adapted to kitchen wood work, cupboards, hall walls and porch floors. It is impossible to buy any floor paint that will give you greater satisfaction and greater wear than Peerless. One gallon covers 300 to 350 sq. ft., two coats. Two coats are advisable to secure the best results. Made in the following colors: Tan, Buff, Drab, Gray, Red and Brown. State whether for interior or exterior. Weight 13 lbs. Price per Gallon, \$2.22.



Peerless Flat Wall Paint

This is the ideal flat oil paint for interior painting. It contains no lead and is non-poisonous. It gives a soft velvety finish and is especially suitable for walls, ceilings, and all interior surfaces. It works easily, sets slowly, and will not show laps or brush marks. It makes a perfect undercoat before enamel. One gallon of flat wall paint covers 500 to 700 sq. ft. Made in the following colors: Light Ivory, Ivory, Light Tan, Tan, Light Gray, Gray, Old Rose, Pale Blue, Holland Blue, Pale Green, Olive Green, Wine Color and White.

	Shipping Weight	Price per Gal.
5 Gal. Cans	75 lbs.	\$2.19
1 Gal. Cans	16 lbs.	2.32

Peerless Oil-Size is used for the first coat on walls that have not been painted before. Oil-Size supplied in 1 gallon cans only. Weight, 10 lbs. Price, \$1.50 per gallon.

Peerless High Gloss Enamel

The finest and best raw materials are used in preparing this high gloss enamel. It is unexcelled for its quality and fine finish. The white has a very different purposes, and are intended for all interior painting where a durable, beautiful, high-gloss surface is desired. Especially satisfactory for walls, woodwork, ceilings, iron beds, metal surfaces, radiators, and all kinds of furniture. When dark surfaces are to be painted white or a light tint, they should first receive one or two coats of white flat wall paint.

Peerless High Gloss Enamel comes in the following colors: White, Ivory, Azure, Gray, Pink, Green, Blue, Crimson and Shamrock.

	Shipping Weight	Price per Gal.
5 Gal. Cans	70 lbs.	\$3.78
1 Gal. Cans	15 lbs.	3.90



Peerless Varnish Stain and Ground Color

This is a tough, durable water-proof and heat-proof varnish combined with pigments so as to give a lustrous, lasting finish. It is beautiful in appearance, imitating natural wood that has been varnished. It stains and varnishes at the same time. It is suitable for refinishing floors, wood work and furniture.

Peerless Ground Color is an opaque paint that makes an ideal foundation for the Varnish Stain. One coat of ground color finished with varnish stain makes old floors look like hard wood. One gallon of varnish stain covers approximately 600 square feet, one coat. One gallon of ground color covers approximately 400 square feet, one coat. Peerless Varnish Stain is made in Mahogany, Light Oak and Dark Oak.

	Shipping Weight	Price per Gal.
1 Gal. Cans Varnish Stain	10 lbs.	\$2.27
1 Gal. Cans Ground Color	16 lbs.	2.26

Peerless Varnishes

Exterior Varnish: A superior grade of varnish that affords lasting protection to any surface, Winter and Summer, unaffected by temperature. Especially suitable for front doors and porch ceilings.

Floor Varnish: Expressly made for use on floors and surfaces subjected to direct wear. Gives a beautiful, glossy finish that is heel-proof and water-proof. Extremely pale in color, flows easily and dries over night. Also ideal for linoleum, chairs, benches, furniture, etc.

Interior Varnish: Produces a glossy finish for interior work of a high class nature. Brushes well and can be rubbed to a dull finish with pumice stone and water when dry if desired.

	Shipping Weight	Price per Gal.
5 Gallon Cans	45 lbs.	\$2.39
1 Gallon Cans	10 lbs.	2.49



Peerless Implement and Tractor Enamel

This is a tough, leathery enamel, made particularly for use on tractors, plows, mowing machines, binders, wagons, carts and agricultural implements. The colors are permanent, mixed with high grade, wear-proof varnish. One coat is sufficient for a finished appearance.

Peerless Implement and Tractor Enamel prevents rust and decay, makes farm implements look like new, and adds years to their life.

Made in the following colors: Peerless Blue, Peerless Yellow, Peerless Green, Peerless Red and Black.

	Shipping Weight	Price per Gal.
5 Gallon Cans	50 lbs.	\$2.48
1 Gallon Cans	11 lbs.	2.59



Peerless Shingle Stain

A high grade creosote stain and preservative, made from the highest grade material. Penetrates quickly and dries rapidly. Will not raise the grain of wood, and can be used on veneered wood; no sand papering necessary as for water stains. One gallon covers 75 sq. ft. of shingles, 2 coats when brushed on old work. When dipped 3 gals. cover 1000 regulation shingles.

Made in the following non-fading colors: No. 1126 Grass Green, No. 1127 Moss Green, No. 1129 Brown and No. 1130 Red.

	Shpg. Wgt.	Price Per Gal.
5 Gal. Cans	40 lbs.	\$.95
1 Gal. Cans	9 lbs.	1.05

Peerless Black Asphaltum

This is a black paint for general use on metal surfaces. It can be used with excellent results on tin roofs, metal roofs, iron beds, galvanized iron, building gutters, down-spouts, and all iron and steel surfaces.

	Shpg. Wgt.	Price Per Gal.
50 Gal. Barrel	455 lbs.	\$.60
30 Gal. 1/2-Barrel	260 lbs.	.62
5 Gal. Cans	43 lbs.	.75
1 Gal. Cans	10 lbs.	.87



Peerless Wood Preserver

You can add years to the life of your wood fence posts and all rough timbers exposed to the weather, by treating them with Peerless Wood Preserver. Wood surfaces, below ground as well as above, should be treated with the Wood Preserver. One gallon of Peerless Wood Preserver will cover 125 to 175 sq. ft. of surface depending on the nature and condition of the wood.

Prices of Peerless Wood Preserver

	Shipping Weight	Price per Gal.
50 Gal. Bbl.	455 lbs.	\$.70
30 Gal. 1/2-Bbl.	260 lbs.	.72
5 Gal. Can	43 lbs.	.75
1 Gal. Can	10 lbs.	.87



Peerless Roofing

An Unbeatable Combination of High Quality and Low Price

The Peerless GUARANTEE

PEERLESS ROOFING is guaranteed to give you full value for every dollar you invest in it. It is guaranteed to give you satisfaction, provided it is laid properly according to directions contained in each roll. The best guarantee in the world for you is the fact that Peerless products have given wonderful satisfaction during the past 25 years, but if for any reason you are dissatisfied, write to the Peerless Wire & Fence Company, explaining your cause for dissatisfaction, and everything consistent with fair dealing on both sides will be done to make you a satisfied customer.

ON THE following pages we illustrate and describe a style of Peerless roofing to meet every need, quoted at prices that fit every purse.

Every Peerless roof is an asphalt roof, containing no coal tar. The foundation stock is a thick sheet of heavy wool-felt, thoroughly saturated with asphalt, making it absolutely water-proof, fire-resisting, tough, pliable and durable.

Whether you order Peerless SAVE MORE or the highest-priced slate-surfaced roofing shown on the following pages, you are sure to get first, a durable, well-made roofing that will give satisfaction, and second, you get this roofing at a price that means a real cash saving to you.

One thing we won't do, and that is sell you a roofing that we have any suspicion about. If we think a product isn't going to give you first-class service we won't supply it, no matter how low the price can be made, because a cheap product would be bound to hurt the Peerless reputation. This is perhaps even more true of roofing than it is of anything else, because roofing certainly does have to stand wear and tear every day in the year, and any defect in the product will be noticed almost immediately.

In considering the roofing shown on the following pages, make up your mind about what price you want to pay. Then select the Peerless grade at that price and you can rest assured that you are getting by far higher quality than you can get anywhere else at the price. Or if you want to save money instead of getting extra quality, pick out the quality of roofing you want, and you can rest assured that the Peerless price is considerably lower than you can get anywhere else in the country.



Peerless Roofing Saves Your Building

Peerless Prices Save You Money

Factory Prices

1 PLY	35 lbs. per Roll	\$1.25
2 PLY	45 lbs. per Roll	1.50
3 PLY	55 lbs. per Roll	1.75

¾-inch nails and cement Free. To lay roofing over shingles order 1¼-inch nails and add 10c per roll extra. Each roll covers 100 sq. ft.

Shipped from Cleveland, Ohio, Cincinnati, Ohio, Chicago, Ill., Albany, N. Y., or Kansas City, Mo.

Peerless

SAVEMORE

Rubber Finish

Asphalt Roofing

A Sensational Low Price for This High Quality Roofing

FOR 25 years Peerless has meant the highest quality, and this reputation will always be maintained. In Peerless SAVEMORE Roofing for instance, our whole thought has been to put out a high quality roofing to sell at a price the greatest number of people could afford, making the price only after the roofing was built, and producing a roofing that would stand up and enhance the Peerless reputation.

Peerless SAVEMORE is a high grade, rubber-finish roofing, having as its foundation a sheet of heavy wool-felt into which genuine asphalt is forced under enormous pressure. This hot asphalt fills the pores of the wool-felt, covers it completely and becomes a solid part of the roofing.

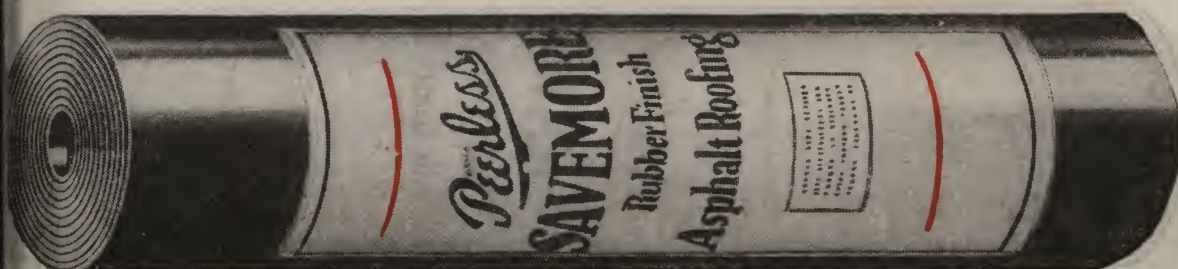
Peerless SAVEMORE thus becomes water-proof and fire-resisting, containing absolutely no tar. It is not affected by heat or cold. It is pliable and easy to lay; comes in 1, 2 and 3 ply for all purposes, and the direct-from-factory prices save you a considerable sum of money, as you will realize if you compare Peerless prices and quality with others.



For Every Purpose

Peerless SAVEMORE is a wonderful roofing to use on barns, outbuildings or wherever a low priced roofing will do. Its low price enables you to use it freely on every building that requires a new roof and if you look over your buildings you will probably find that due to previous high prices, they have been pretty much neglected.

Do not use 1 Ply except for temporary purposes.



Peerless DURABO

Rubber Finish Asphalt Roofing

Factory Prices

1 PLY	35 lbs. per Roll	\$1.40
2 PLY	45 lbs. per Roll	1.85
3 PLY	55 lbs. per Roll	2.20

$\frac{3}{4}$ -inch nails and cement Free. To lay roofing over shingles order $1\frac{1}{4}$ -inch nails and add 10c per roll extra. Each roll covers 100 sq. ft.

Shipped from Cleveland, Ohio, Cincinnati, Ohio, Chicago, Ill., Albany, N. Y., or Kansas City, Mo.

A Tough, Durable Roofing That Wears Like Iron

ROOFING is an investment, not an expense, provided it is the right kind of roofing. You can depend on the Peerless reputation for high quality, extending over a period of 25 years, when we say that DURABO is a roofing that will prove one of the most profitable investments you can make—for the sum of money involved. When you put DURABO on your roofs there is the satisfaction of knowing that your roofing troubles are over for years to come.

DURABO is made of long-fibre wool-felt in which is compressed, under terrific pressure, a thorough saturation of hot asphalt. It is tough and almost as durable as rock, yet it is easy to lay, either in hot or cold weather. It can be laid over old shingle roofs without removing the shingles.

DURABO is absolutely water-proof and fire-resisting—a roofing that will not buckle or blister, that will not soften in hot weather or crack in cold weather. It contains no tar, and will serve as a protection against the elements—rain, wind, snow and sleet for years to come.

Peerless quality guarantees your satisfaction and Peerless Factory Prices guarantee your Bargain.



Protect Your Buildings

You know that the top or roof of a building is what gets the brunt of weather conditions. A good roofing is absolutely essential; if your roofings are beginning to wear, now is the time to make the necessary repairs or get new roofing.

While thinking of roofing, consider not only the price but quality as well. If you do you will surely get Peerless. If you compare prices and quality you will find that Peerless offers you more for your money than you can get in any other roofing made.

Do not use 1 Ply except for temporary purposes.



Factory Prices

1 PLY	35 lbs. per Roll	\$1.65
2 PLY	45 lbs. per Roll	2.00
3 PLY	55 lbs. per Roll	2.40

$\frac{3}{4}$ -inch nails and cement Free. To lay roofing over shingles order $\frac{1}{4}$ -inch nails and add 10c per roll extra. Each roll covers 100 sq. ft.

Shipped from Cleveland, Ohio, Cincinnati, Ohio, Chicago, Ill., Albany, N. Y., or Kansas City, Mo.

Peerless

PROTECTOR

Mica Galvo Finish

Asphalt Roofing

The Mica Surfacing Adds Years to its Life

THE Mica Surfacing on Peerless PROTECTOR asphalt roofing acts very much in the same way as galvanizing acts on a fence. It protects against wear and weather. Water literally rolls off it as it does off a duck's back. It protects against the hot sun and adds wonderfully to the beauty as its glistening finish is very attractive.

Peerless PROTECTOR Mica Surfaced Asphalt Roofing has a heavy wool-felt base which is thoroughly saturated with asphalt under high pressure. In addition, the coating of mica is used for protection as well as for appearance.

While much cheaper than wood shingles, tin or gravel, it will last longer and always looks better. It is easy to lay; does not buckle, blister or crack; contains no tar to run; does not taint rain water and is altogether one of the most substantial, most durable and most permanent roofs you can get. The prices at which Peerless PROTECTOR Roofing is sold make it a genuine economy for you to use this higher grade roofing than to pay higher prices elsewhere for the same grade—or the same price elsewhere for a lower grade.

Peerless Guarantee protects you against even the slightest disappointment. You must be satisfied or Peerless factories will make good.

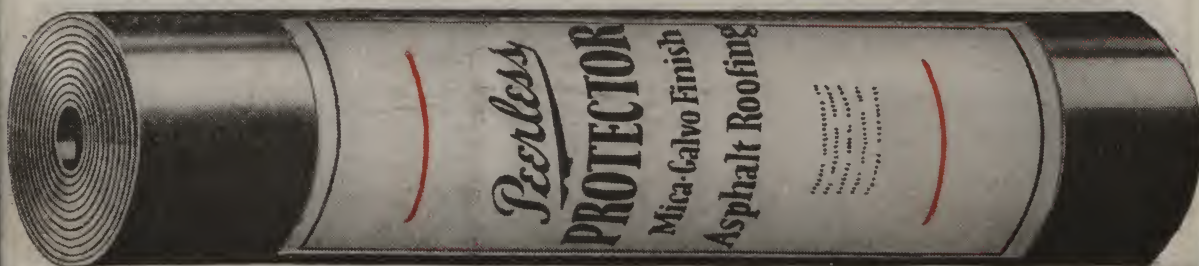


How Much is it Worth?

It may be difficult to estimate the depreciation on property due to poor roofing, but it is known that **this** expense, while not felt immediately, is extremely high.

A good roof makes an ordinary building look well, but a poor roof makes a good building look cheap. The total difference in investment—as compared to the total investment in property—between a good and a cheap roof is so slight as to be all in favor of using a good grade of roofing.

Do not use 1-Ply except for temporary purposes.



Peerless

GIBRALTER

Slate Surfaced Asphalt Roofing

Factory Price
Choice of Red, Sea-Green or Black

\$2.10 per roll

$\frac{3}{8}$ -inch nails and cement Free. To lay roofing over shingles order $1\frac{1}{4}$ -inch nails and add 10c per roll extra. Each roll covers 100 sq. ft. Weight, 85 lbs. per roll.

Shipped from Cleveland, O., Cincinnati, O., Chicago, Ill., Albany, N.Y., or Kansas City, Mo.

Specify color wanted, otherwise we ship Green.

Solid as a Rock, and About as Strong and Durable



The Low Price

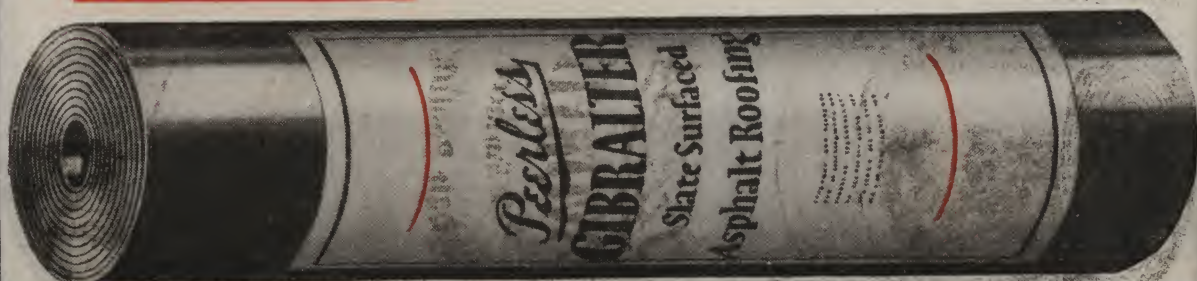
By producing roofing in enormous quantities, and by selling it direct-from-factory instead of selling it through dealers, the price of **Peerless GIBRALTER** Slate Surfaced Roofing is amazingly low; so low in fact that were it offered to you by a concern whose reputation you were not certain of, you might question the quality, but when it is offered to you backed by the **Peerless** reputation, a reputation extending as far back as 1897, then you must realize how potent a factor quantity production and direct-from-factory dealing are in modern merchandising.

HERE is a roofing that is the highest quality we have ever seen. It is everything a roof should be. The slate surfacing gives it the beauty which you have so often admired on buildings as you have passed by. Its colorful tint of red, green or black makes a home look spick and span from top to bottom. Yet though the slate surfacing adds immeasurably to its beauty its greatest function is that of adding years to its durability.

Founded on heavy wool-felt, thoroughly saturated with water-proof, fire-resisting asphalt, then coated with real slate, the whole literally fused by heavy pressure into one. **Peerless GIBRALTER** Slate Surfaced Asphalt Roofing is the ultimate product of the roofing makers' art.

Here is the highest quality of roofing that you can buy. Can be laid over shingles if desired, or on a new roof; and in spite of its extreme toughness and strength it is pliable enough to be easily laid. Of course, it contains no tar; does not crack or blister; lays perfectly flat, and stays flat. It is heavier than ordinary roofing, due to the slate surfacing.

Despite the extremely high quality of **GIBRALTER** Slate Surfaced Asphalt Roofing the price as quoted here is actually lower than some roofings we have seen without slate surfacing. If you have a building of which you are proud and on which you want to end your roofing troubles forever, by all means use this high grade asphalt roofing.



Peerless

Factory Price

Choice of Red, Sea-Green or Black

\$1.80 per roll

$\frac{7}{8}$ -inch nails and cement Free. To lay roofing over shingles order $1\frac{1}{4}$ -inch nails and add 10c per roll extra. Each roll covers 100 sq. ft. Weight, 75 lbs. per roll.

Shipped from Cleveland, Ohio, Cincinnati, Ohio, or Chicago, Ill.

Specify Color wanted, otherwise we ship Green.

FAVORITE

Slate Surfaced Asphalt Roofing

The Lowest Priced High Grade Slate Surfaced Roofing Made

IN answer to the demand for a high grade, slate surfaced roofing at a popular price, we have produced this special FAVORITE brand which has already gained remarkable popularity.

Here is a roofing offered at a price only slightly higher than the rubber finish or smooth finish roofing sold by dealers, yet these cheaper roofings cannot compare in quality, durability or beauty.

While slightly lighter in weight than Peerless GIBRALTER Slate Surfaced Roofing, FAVORITE brand has every advantage of the GIBRALTER brand. It, too, has as its foundation, heavy wool-felt thoroughly saturated with hot asphalt, coated with slate so thoroughly imbedded as to make it literally one complete unit. It is fire-resisting, rain-proof and weather-proof. It is easily laid, and is altogether the most satisfactory roofing ever sold at anything like the price quoted.

When you consider the difference in appearance alone, FAVORITE brand is well worth buying. The slight difference in price is more than made up in the added beauty of the roofing, to say nothing of the increased durability. FAVORITE brand roofing is a real, genuine economy.

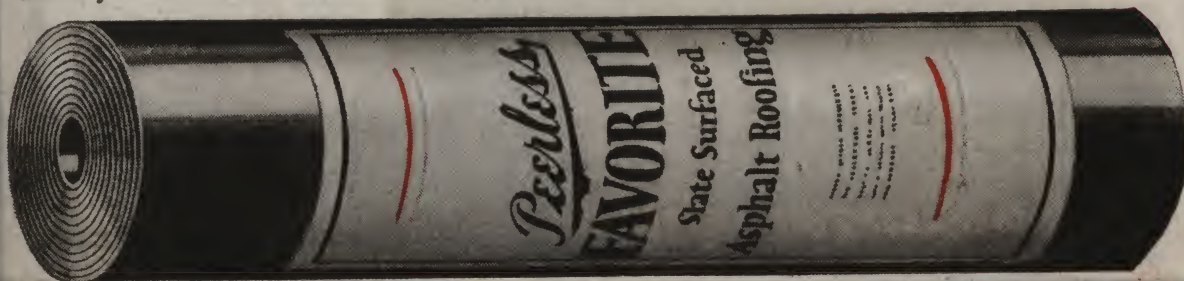
We believe this is the lowest-priced, high-grade, slate surfaced roofing made. We recommend it highly to Peerless customers and you may be sure we would not quote it at all unless we knew it would give you complete satisfaction.

Peerless prices guarantee savings to you—Peerless quality guarantees your satisfaction.



Does It Pay

If we wanted to put out a cheap roofing, there is no question but that we could beat anybody's prices. But that has never been the Peerless way. We strive for Quality and then let the price take care of itself. Through our enormous production and our direct, from-factory methods we are able to give you the most for your money, as our prices will show.



Peerless Two-Tone SLATE SURFACED Roofing

Style A The Roofing of Beauty and Durability

A Beautiful Roofing "Inlaid Type"

HERE is a roofing of such beauty as to be in keeping with any home. It is exactly the same high quality as Peerless GIBRALTER Slate Surfaced Asphalt Roofing in addition to which it has the beautiful inlay effect of mosaic tile.

TWO-TONE Roofing gives the home a distinguished appearance, making it stand out from among all other homes in the vicinity; the place to be pointed out as the home of a person of taste and refinement.

The beautiful inlay effect is secured by hot-pressing genuine slate into asphalt which thoroughly saturates the wool-felt sheet. The combination is practically welded into one piece, giving the protection and beauty that the finest homes in the land should have.

Perhaps no roofing in this catalog better exemplifies the savings made possible by the Peerless direct-from-factory selling plan. A comparison between these prices and those offered by others on roofing of the same type will instantly reveal how many dollars you pocket by purchasing Peerless TWO-TONE Roofing.

Direct
From
Factory
Prices

Style
"A" or "B"
\$3.25
Per Roll

$\frac{3}{4}$ -inch nails and cement Free. To lay roofing over shingles order $\frac{1}{4}$ -inch nails and add 10c per roll extra. Each roll covers 100 sq. ft. Weight 90 lbs. per roll. Shipped from Chicago, Ill., only.

Beauty and Quality

Whether you decide on Style "A" or Style "B" of Peerless TWO-TONE Roofing, the quality is exactly the same. It is just a matter of taste as to which design you prefer. Style "A" is made in a color combination of equal parts of red and green. Style "B" has red blocks and black lines. But which ever style you select you may be sure you are getting roofing of the highest quality known, and at the same time, of extreme beauty.

Either style can be laid over old worn-out shingles or over prepared roofing. They are flexible, pliable, durable, water-proof, fire-resisting and easy to handle. Some farmers use one style of this roofing on one building and the other style on another building.

Style B Protection and Beauty at a Bargain Price

Peerless HERCULES

Slate Surfaced Asphalt SHINGLES

Choice of Red or Sea Green

HERCULES Shingles are of exactly the same construction as Peerless GIBRALTER Slate Surfaced Roofing; the highest quality of prepared roofing known. The permanent, never-fading slate never changes in color, and never loosens from the shingle, becoming an actual part of it.

Many people prefer shingles to roll roofing, believing the shingles give a home an aristocratic effect. While they cost more than the roll roofing, there is an added durability because of the overlap and an added beauty due to the fact that they are individual shingles.

Each shingle is exactly the same size, measuring $8 \times 12\frac{3}{4}$ inches. The base is heavy wool-felt, thoroughly saturated and surrounded by asphalt which is hot-pressed into the wool-felt. A slate surface is then imbedded in the asphalt, becoming an integral part of the shingle.

Shingles of this type are practically indestructible; they should last as long as the average building will last. Many people use them on brick structures, showing their confidence in their durability.

For beauty, for ornament, for practical durability, Peerless HERCULES Shingles are ideal.

Shipped from Cleveland, Ohio, Cincinnati, Ohio, Chicago, Ill., Albany, N. Y., or Kansas City, Mo.

Give color wanted, otherwise we ship Green.

PRICE
PER SQUARE
424 SHINGLES

\$5.75

**Choice of Red or
Sea-Green**

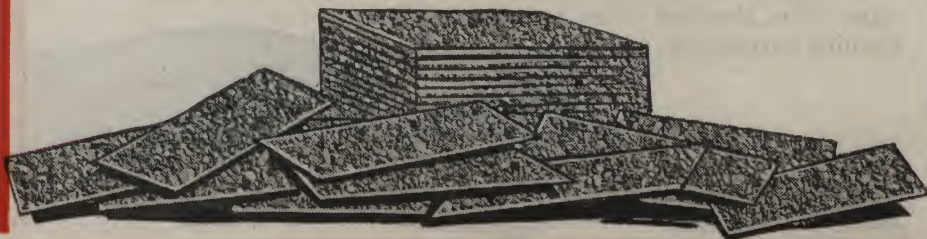
HERCULES Shingles are put up four bundles to the square. Each square contains 424 shingles, size $8 \times 12\frac{3}{4}$ inches, and covers 100 sq. ft. when laid 4 inches to the weather and $\frac{1}{2}$ -inch apart. Use ordinary shingle nails for laying. Weight per square, 230 to 240 lbs.



Compare Prices and Quality

In comparing prices on any object to find out whether or not it is a bargain, you must always compare quality as well. That is the strong point we want to impress on our good friends. Peerless doesn't deliberately set out to establish low prices. The low prices come as a result of dealing direct with consumers.

The quality is always designed to be the highest in each grade. The direct-from-factory method of selling takes care of the low prices.



Peerless 4in1 SHINGLES

Four Shingles in One—a Time & Money Saving Idea

PRICE
PER SQUARE
112 STRIPS

\$5.15

Choice of Red or Sea-Green

4-in-1 Shingles are put up two bundles to the square. Each square covers 100 sq. ft. Weight per square 190 lbs.

Shipped from Cleveland, Ohio, Cincinnati, Ohio, Chicago, Ill., Albany, N. Y., or Kansas City, Mo.

Give color wanted, otherwise we ship Green.

WHILE many people

prefer shingled roofs to roll roofing they do not care to pay quite as much for the roofing as individual shingles cost, and neither do they care to put in the work involved in laying a roof composed of individual shingles.

For this reason we are offering a new idea in shingles—the Peerless 4-in-1.

As the name implies, these shingles come in strips the size of four shingles, yet they are slitted to give the appearance of an individually shingled roof. Peerless 4-in-1 Slate Surfaced Shingles are the same high quality as our GIBRALTER Roofing, as well as our HERCULES Shingles and the Peerless TWO-TONE Roofing.

Peerless 4-in-1 Shingles have a heavy foundation of wool-felt, which is thoroughly saturated with asphalt and completely covered with never-fading mineral slate, all of which is compressed under many tons of weight thoroughly

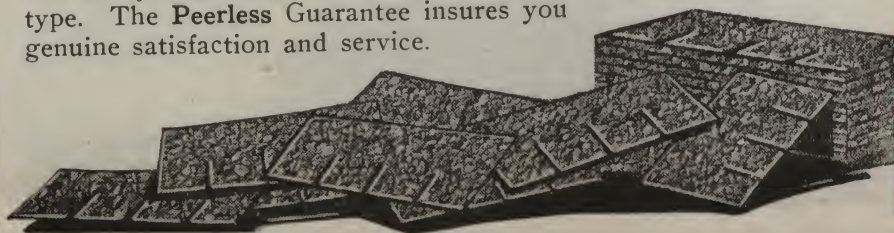
uniting all the ingredients, making a solid, tough, pliable shingle.

There is no tar in these shingles so they do not soften in hot weather or crack in cold weather. They are leak-proof, fire-resisting, sun-proof and weather-proof. If you prefer a shingle roof at the lowest possible price, here is exactly what you want.

Peerless Direct-from-Factory Prices offer you savings which you can easily determine upon comparison with other roofings of this type. The Peerless Guarantee insures you genuine satisfaction and service.



Peerless 4-in-1 Slate Surfaced Shingles make any home more beautiful. The rich, tinted effects of red or green slate set off the entire building. Whether you have a gradually sloping or long sloping roof, Peerless 4-in-1 Shingles will improve its appearance immeasurably. It is a matter of choice as to just which roofing you care to select. Whatever price you pay, however, you can rest assured of getting the utmost for your money in purchasing Peerless roofing.



Don't Forget Anything-Save Money on all Your Needs

SHOW POST-OFFICE ADDRESS HERE 23 Name _____ Post-Office _____ R. F. D. or Street Number _____ State _____	SHOW AMOUNT OF REMITTANCE HERE Money Order _____ \$ _____ Draft _____ \$ _____ _____ \$ _____ Total Amount _____ \$ _____								
SHOW SHIPPING INSTRUCTIONS HERE Name _____ Shipping Point _____ County _____ State _____ Name of Railroad _____	DO NOT WRITE IN THIS BLOCK <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%; border-bottom: 1px solid black; padding: 2px;">P. Ck. _____</td> <td style="width: 20%; border-bottom: 1px solid black; padding: 2px;"></td> </tr> <tr> <td style="border-bottom: 1px solid black; padding: 2px;">M. O. _____</td> <td style="border-bottom: 1px solid black; padding: 2px;"></td> </tr> <tr> <td style="border-bottom: 1px solid black; padding: 2px;">Draft _____</td> <td style="border-bottom: 1px solid black; padding: 2px;"></td> </tr> <tr> <td style="border-bottom: 1px solid black; padding: 2px;">Cur. or St. _____</td> <td style="border-bottom: 1px solid black; padding: 2px;"></td> </tr> </table>	P. Ck. _____		M. O. _____		Draft _____		Cur. or St. _____	
P. Ck. _____									
M. O. _____									
Draft _____									
Cur. or St. _____									

[illegible]

Total Amount of Order, \$

NOTICE

All prices are F. O. B. Factory. If there is no agent at your station you must send money to prepay freight charges.
Before mailing order read our terms and instructions on Inside Back Cover of catalog.
If full amount of order is not enclosed give name and address of Bank through which to collect balance.

Name of Bank

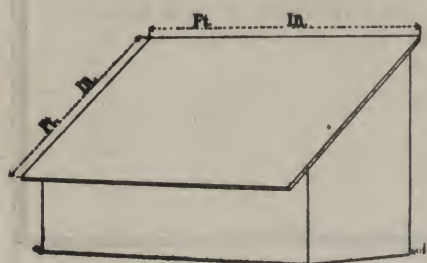
Address of
Bank

***Peerless* Wire & Fence Co., Cleveland, Ohio.**

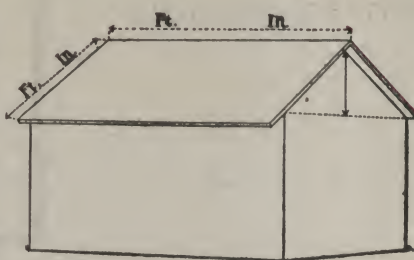
Directions for Figuring How Much Roofing You Need

Each roll of roofing covers 100 square feet of roof. We make allowance for lapping, by putting 108 square feet in each roll. Inside each roll will be found directions for laying, also necessary cement and $\frac{7}{8}$ -inch nails for fastening the laps.

Where roofing is to be laid over old shingles, $1\frac{1}{4}$ -inch nails are required and an additional charge of 10 cents per roll is made for these long nails.



To find number of rolls of roofing required to cover a shed roof as in Fig. 1, multiply the length of the roof by the length of the rafters. This will give you the number of square feet to be covered. Divide the number of square feet by 100, which will give you the number of rolls required.



To find number of rolls of roofing required for a building having a plain roof as shown in Fig. 2, multiply the length of roof by length of rafters on one side. Multiply by 2, which gives you the number of square feet of both sides. Divide total number of square feet by 100, which will give you the number of rolls required.

To find the number of rolls of roofing required for a building having a hip roof as shown in Fig. 3, multiply length of one side by the length of the center or longest rafter. Divide by two, which will give you the number of square feet of one side, multiply by the number of sides you want to cover to get total number of square feet. Divide total number of square feet by 100, which will give you the number of rolls required. It is a good plan when figuring your roofing requirements to allow a little extra, because it's better to have a little left over than not to have enough. You will always find many uses for a few feet that you may have left over.

Helpful Hints on Painting

FIRST of all, anyone can paint. No particular skill is required. If you are in doubt about any question, write to us and we will be glad to help you with your paint problems, if any should arise.

The amount of trimming color required is usually about one-fifth of that required for the entire surface.

Do not paint when a hot sun is shining directly on the surface you are painting; start on a shady side and follow the sun around. Get a good paint brush and brush the paint well into the surface, applying with the grain.

It is better to use three thin coats than two heavy coats. Enough time should be allowed between coats for the last coat applied to become thoroughly dry. This generally takes four or five days.

The stirring of paint is extremely important. First, get or make a flat paddle from three to five inches wide and as much longer than the package as necessary to allow for a good hold upon it. Then open the package, cutting out the entire top if in a can, or removing the entire head if in a keg or barrel. Then dip or pour off

into an empty container, a good quantity of liquid from the top of the package containing the paint. Go at the paint left in the original container, stirring hard from the bottom up until no heavy pigment remains in the bottom of the package. When all the paint is of uniform consistency, gradually work back into it the liquid that was poured off the top of the package, stirring all the time until the contents of the package is in complete suspension.

If for any reason painting is stopped, cover the package tightly and when ready to use again, stir thoroughly the same as before.

Peerless Paints are quality paints through and through. It really costs you nothing because it makes your property worth more, protects your buildings, and saves all around more than it costs. It enables you to show your neighbors and the entire community evidences of progress and prosperity. It makes your home a real home, and adds so much to the personal satisfaction of life. It is well worth your while to paint and keep your home well painted.

**Full Instructions Are Shown On
Each Container**

How To Order

ORDERING Fence, Steel Posts, Gates, Barb Wire, Roofing or Paints direct from the Peerless Factories is easier and much more convenient than trying to pick out what you want in a dealer's store.

Right at home in your easy chair you can select the things you want from this catalog—write your order on the Order Blank—mail to us and in a few hours your shipment will be on its way to you from the Peerless Factories.

While 95 per cent of our customers send the full amount of cash with order, we do not demand it on orders amounting to \$15.00 or more. If your order **does not** amount to \$15.00 you must send full amount of cash with order. On orders amounting to more than \$15.00 you can send 25 per cent or one-fourth the amount of your order and we will ship you the goods and you can pay the balance when goods are received. You will be notified when goods arrive—pay for them at your nearest bank, and the bank will turn over to you the bill of lading which enables you to get the goods from your freight agent.

If you send only a partial payment with your order **be sure** to write on the order blank the name and address of the bank you want collection to be made through. **This is important.**

If there is not a regular freight agent at your shipping point, or if you order shipment made by boat, it will be necessary for you to send payment in full with your order. Make all remittances by

Bank Draft, Express Money Order or Post Office Money Order. Make all remittances payable to Peerless Wire and Fence Co., Cleveland, Ohio.

While we have three big factories—at Cleveland, Ohio; Adrian, Michigan, and Memphis, Tenn.—all orders and letters must be sent to our office at Cleveland. **When writing us or when ordering always address mail to Peerless Wire & Fence Co., Cleveland, Ohio.**

All shipments are made F. O. B. our factory. Having factories at Cleveland, Ohio; Adrian, Michigan, and Memphis, Tenn., we are in a position to give you prompt service. Over 60 railroads and boat lines enter these cities—we have direct loading facilities with all of these lines, therefore, regardless of where you live, we can get goods to you with the least possible delay.

You take no risk when ordering from the old established Peerless Wire & Fence Company. For over 25 years we have been manufacturing fence for the farmers of America. We have established a record for reliability of which we are proud. We assume the responsibility of giving you service and satisfaction. Read our guarantee—it protects you against any possibility of loss or disappointment.

If there is no Agent at your station it will be necessary for you to send sufficient money extra for Prepaying Freight Charges. The railroads will not accept shipments going to non-agency stations unless all charges are prepaid.

The Peerless Guarantee

We guarantee that Peerless Fence, Peerless Gates, Peerless Steel Posts, Peerless Barb Wire, Peerless Ready Roofing and Peerless Paints are exactly as represented in this catalog—that they are made of the best materials available, by expert workmen in the most modern factories in the world.

We further guarantee any purchaser against loss

or dissatisfaction resulting from purchasing goods from the Peerless Factories that are not as represented—we will cheerfully refund the full price paid for anything purchased from this catalog that is not exactly as described.

We guarantee that Peerless Fence will last longer—resist rust better and give better satisfaction than most woven fences.

Peerless Wire & Fence Co.
Cleveland, Ohio

This catalog is mailed to our customers in territory
tributary to our

Cleveland, Ohio, and Adrian, Michigan, Factories

Digitized by:



ASSOCIATION
FOR
PRESERVATION
TECHNOLOGY
INTERNATIONAL
www.apti.org

BUILDING
TECHNOLOGY
HERITAGE
LIBRARY

<https://archive.org/details/buildingtechnologyheritagelibrary>

From the collection of:
Gerron S. Hite
West Texas Collection, Angelo State University,
San Angelo, TX

SPECIAL

Peerless

You Need

BARGAINS

in POULTRY FENCING

Highest Quality—Lowest Cost

Peerless Poultry Fencing has earned the name of being the best and most satisfactory poultry fence n ey can buy. No other factory makes as many styles. We have made a specialty of Poultry Fencing—making what poultry keepers want and making it so good, they advertise it for us. Thus it is known everywhere as the best poultry fence on the market.

Now Sold Direct From Factory

The fact that Peerless Poultry Fencing can now be bought **DIRECT FROM OUR FACTORIES** at our new low Factory-to-Farm prices, makes it doubly attractive. Here we show 8 of our leading Poultry Fences in heights from 25 inches to 96 inches and at Special Bargain Prices.

Peerless Poultry Fencing does not require any top or base boards. It is so sturdily built that it stretches up tight and trim just like a farm fence. Pick out the size you want and let us send you the best Poultry Fence you ever saw at nearly half less than you pay at stores.

Made in 10, 20, 30 and 40-rod rolls.

No. 02796
27 Bar 96-
inch fence
See pp. 53
Per Rod
79½c

No. 02584
25 Bar 84-
inch fence
See pp. 53
Per Rod
72½c

No. 02372
23 Bar 72-
inch fence
See pp. 53
Per Rod
64½c

No. 2060
20 Bar 60-
inch fence
See pp. 51
Per Rod
48c

No. 1954
19 Bar 54-
inch fence
See pp. 50
Per Rod
46c

No. 1848
18 Bar 48-
inch fence
See pp. 48
Per Rod
42½c

No. 1536
15 Bar 36-
inch fence
See pp. 50
Per Rod
35½c

No. 01425
14 Bar 25 in.
Poultry and
Rabbit Fence.
Extra close
woven. Top
spacing only
2 3/4 inches.
Cross bars 6 in-
ches apart.
Same size wires
as 1536. Weight
per 100 rods 600
lbs. (Not listed
in catalog. Or-
der from here.)

Per Rod
35c

**ORDER
NOW**